


新質
生產力

NEW ENERGY
AND HIGH QUALITY
PRODUCTIVITY



中国·人民控股集团
PEOPLE HOLDING GROUP CHINA



PEOPLE

中国500强企业
全球机械500强
中国500最具价值品牌
中国质量奖提名奖
国家科学技术进步奖
国家低压电器技术标准制定单位

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新质生产力

人民集团始创于1986年，历经38年发展，已成为中国500强企业，全球机械500强企业，2023年人民品牌价值达788.15亿元，是中国工业电器领域第一价值品牌。人民集团的发展和成就，要感谢党和国家，感谢全世界人民的关心和支持。正是这股强大的“人民力量”，推动了人民集团不断前行。

在绿色低碳新能源的战略发展机遇面前，人民集团以“人民速度”快速响应，矢志不渝地深耕智能电器、人工智能、大数据、物联网、新材料、新能源、5G半导体等高技术、高附加值产业，倾力构建新质生产力体系。通过全力推进人民5.0系统智慧综合服务平台建设，集团正积极推动科技创新驱动的新质生产力形成与发展。

同时，集团大力扩展太阳能、光伏、风能、储能、水能、氢能等清洁能源业务布局，以实际行动践行绿色发展理念，绘制出一幅融合智能与绿色低碳元素的高质量发展的崭新篇章。

People Group was founded in 1986 and has undergone 38 years of development. It has become one of China's top 500 enterprises and one of the world's top 500 mechanical enterprises. In 2023, the People's brand value reached 78.815 billion yuan, making it the most valuable brand in the field of industrial electrical appliances in China. The development and achievements of the People's Group are thanks to the Party and the country, as well as the care and support of people all over the world. It is this powerful "people's power" that drives the People's Group to continue moving forward.

In the face of the strategic development opportunities of green, low-carbon, and new energy, the People's Group has responded quickly at the "people's speed" and is committed to deeply cultivating high-tech and high value-added industries such as intelligent appliances, artificial intelligence, big data, the Internet of Things, new materials, new energy, and 5G semiconductors, striving to build a new quality productivity system. By fully promoting the construction of the People's 5.0 system intelligent comprehensive service platform, the group is actively promoting the formation and development of new quality productivity driven by technological innovation.

At the same time, the group vigorously expands its business layout in clean energy such as solar energy, photovoltaics, wind energy, energy storage, hydro energy, and hydrogen energy, practicing the concept of green development through practical actions, and drawing a new chapter of high-quality development that integrates intelligent and green low-carbon elements.

2024 聚人民力量 创人民速度
GATHERING PEOPLE POWER CREATING PEOPLE SPEED

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HOLDING GROUP



控股简介

中国·人民控股集团是中国500强企业，集团以智慧电网为产业核心，以人工智能、大数据、物联网、新材料、新能源、5G半导体等为技术核心，打造人民5.0系统，构筑智慧生态圈，为智慧城市、工商业、新兴行业等提供全方位系统解决方案。控股集团在 上海设立控股集团总部中心，并在北京和深圳设立分中心。人民控股集团下辖人民电器集团、人民万福集团、人民产业集团、人民供应链集团、人民金控集团，同时设立新能源新材料研究院、人工智能大数据研究院、北斗5G半导体研究院、金融研究院、院士平台等五大研究院。控股集团业务遍及150多个国家和地区，服务全球近9亿人口。2023年，“人民”品牌价值达788.15亿元。

放眼世界 思维全球 梦想未来

ABOUT US

China People Holding Group is a Fortune 500 enterprise in China. The group takes smart grid as its industrial core and artificial intelligence, big data, Internet of Things, new materials, new energy, 5G semiconductors, etc. as its technological core to create the People's 5.0 system, build a smart ecosystem, and provide comprehensive system solutions for smart cities, industry and commerce, emerging industries, etc. The holding group has established its headquarters in Shanghai and branch centers in Beijing and Shenzhen. The People Holding Group has five research institutes under its jurisdiction: People Electric Appliance Group, People's Wanfu Group, People Industry Group, People's Supply Chain Group, and People's Financial Holding Group. At the same time, it has established five research institutes: New Energy and New Materials Research Institute, Artificial Intelligence Big Data Research Institute, Beidou 5G Semiconductor Research Institute, Financial Research Institute, and Academician Platform. The holding group's business covers over 150 countries and regions, serving nearly 900 million people worldwide. In 2023, the brand value of "People" reached 78.815 billion yuan.



人民电器集团



人民万福集团



人民产业集团



人民供应链集团



人民金控集团

HAVE THE WHOLE WOELD IN VIEW, THINK GLOBALLY AND LOOK
TO THE FUTURE

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PEOPLE'S SPIRIT



P=people	人民，顾客，为顾客创造最大价值。
E=exploring	探索，创新，探索不止，创新永恒。
O=opportunity	机会，机遇，时时捕捉机会，人人拥有机会。
P=perfect	完美，卓越，超越自我，追求卓越。
L=learning	学习，共享，建设学习型组织。
E=expectancy	期望，愿景，建设共同愿景，为理想而奋斗！
.....	
P=people	We always adhere to the customer-centered principle and try to provide the best service for our customers.
E=exploring	We always insist on continuous exploration and innovation.
O=opportunity	We always take advantage of opportunities, and try to make opportunities available to each employees.
P=perfect	We always pursue perfection, transcendence and excellence.
L=learning	We are committed to building an organization in which all employees enjoy learning and sharing.
E=expectancy	We have a shared vision and work hard to make it come true.

人民精神

企业愿景：

成为世界知名企业。

核心价值观：

以智慧创新，为人民服务。

企业使命：

为世界人民谋幸福。

企业精神：

团结、拼搏、开拓、创新。

企业目标：

树立世界一流的民族品牌，
打造世界500强企业。

文化核心：

外圆内方，低调有劲。

人民誓言：

我们要坚持学习，勤奋工作；
我们要遵纪守法，热爱品牌；
我们要团结拼搏，开拓创新；
人民电器，为人民服务。

人民电器新时代新十好歌：

人民电器为人民服务好，
中国新时代新思想更加好。

人民文化外圆内方好，
民族复兴中国梦更加好。

人民全面深化改革好，
经济发展新常态更加好。

人民智慧转型升级好，
深化供给侧改革更加好。

人民电器全球营销好，
一带一路合作倡议更加好。

人民崭新发展蓝图好，
两个百年奋斗目标更加好。

人民电器工匠精神好，
四个全面战略布局更加好。

人民电器多元发展好，
贯彻五大发展理念更加好。

Corporate Vision

To become a world-renowned electrical enterprise.

Core Value

To serve the people with smart innovation.

Corporate Mission

To be steadfast in our dedication to the well-being of people throughout the world.

Corporate Spirit

Solidarity, Perseverance, Exploration and Innovation.

Business Goal

To establish a world-class national brand and become an enterprise on the Fortune Global 500 list.

Cultural Core

Outwardly easygoing but inwardly stern, staying low key but fiercely competitive.

Corporate Motto

We will always keep learning and working hard.
We will always observe law and disciplines and love the brand.
We will always unite as one to blaze new trails.
People Electric Serving the People.

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HARMONIOUS TEAM



企业领航人

郑元豹，男，汉族，浙江省乐清市人，高级经济师，现任中国•人民控股集团董
事长。

郑元豹先后当选为人大代表、政协委员、全国工商联执委、江西省工商业联合会
（总商会）副主席、江西人大常委、江西省光彩事业促进会副会长，先后荣获温
州市优秀企业家、浙江省优秀企业家、功勋企业家、劳动模范、中国优秀企
业家、中国十大经济风云人物、中国十大企业思想家、中国十大CEO、全国优秀
企业家、中国改革35年35位杰出人物等称号。现任温州机械工业联合会会长、
上海市嘉定区工商业联合会（总商会）副会长、浙江省民营经济协会副会长、浙
江省电气行业协会会长、全国工商联扶贫工作委员会委员、RCEP电气行业合作
委员会中方执行主席，清华、北大、浙大等多个高等学府的客座教授。

文化名人余秋雨称郑元豹为“企业家中的思想家”，经济学家厉以宁称他为“大
写着中国人民精神”的企业家，温州当地企业家称他为“郑氏哲学家”。

LEADERSHIP

Zheng Yuanbao, male, Han nationality. Born in Yueqing City, Zhejiang Province, he is now a senior economist, and Chairman of People Electric Appliance Group China Co., Ltd.

Mr. Zheng has been elected as a deputy to the National People's Congress, a member of the Chinese People's Political Consultative Conference and an executive member of the All-China Federation of Industry and Commerce. He has won the titles of Excellent Entrepreneur of Wenzhou City, Excellent Entrepreneur of Zhejiang Province, Meritorious Entrepreneur, Model Worker, Excellent Entrepreneur of China, Top 10 Economic Figures of China, Top 10 Business Thinkers of China, Top 10 CEOs of China, 35 Outstanding Figures in 35 Years of China's Reform and Opening-up, etc. Now he is Chairman of Wenzhou Machinery Industry Federation, Vice Chairman of Shanghai Jiading District Federation of Industry and Commerce (General Chamber of Commerce), Vice Chairman of Jiangxi Federation of Industry and Commerce (General Chamber of Commerce), Vice Chairman of Jiangxi People's Congress Standing Committee, Vice Chairman of Zhejiang Private Economy Association, Chairman of Zhejiang Electrical Industry Association, Vice Chairman of Jiangxi Society for Promotion of Guangcai Program, Member of All-China Federation of Industry and Commerce Poverty Alleviation Working Committee, and Chinese Executive Chairman of RCEP Electric Industry Cooperation Committee.

Yu Qiuyu, a celebrity in literary China, called Zheng Yuanbao “A Thinker among Entrepreneurs”, economist Li Yining called him an entrepreneur “Who Has the Spirit of the Chinese People”, and local entrepreneurs in Wenzhou called him “Zheng's Philosopher”.

人民控股集团坚持“以智慧创新，为人民服务”核心理念，引领企业高质量发展。

运筹帷幄，指挥若定。

WITH A COLLECTION OF A LARGE VARIETY OF INFORMATION AT HIS DISPOSAL, HE IS WELL QUALIFIED TO COMMAND THE WHOLE ENTERPRISE

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HARMONIOUS TEAM



决策核心

人民控股不断创新管理机制，按照现代企业制度构建组织机构，制定工作标准，实行董事会领导下的总经理负责制。以董事长为核心的董事会全体成员紧密团结在一起，发扬全心全意为人民服务的团队精神，践行“以智慧创新，为人民服务”的核心价值观，实现客户、员工、社会 and 股东的利益最大化。

坚持以科学发展观统领全局，以超常的发展速度实现人民控股集团一次又一次重大跨越，高举“创新、创业、创意”的大旗，以“放眼世界，思维全球，梦想未来”的姿态，用数字化智慧管理解决方案走出一条新兴的发展道路。

大智慧铸就大发展

DECISION-MAKING IN MANAGEMENT

People Holding Group China continuously innovates management mechanism, builds organizational structure according to modern enterprise system, sets working standards, and implements the general manager responsibility system under the leadership of the board of directors. All members of the board of directors, with Chairman as the core, are closely united in the team spirit of serving the people wholeheartedly. We practice the core value of "smart innovation and serving the people" to maximize the interests of our customers, employees, shareholders and the society.

They play a key role in commanding the overall situation of the Group by adhering to the Scientific Outlook on Development, so that the Group achieves one major leap after another with extraordinary development speed. They uphold the principle of "Innovation, Entrepreneurship and Creativity" and "Having the Whole World in View, Thinking Globally and Looking to the Future", and rely on intelligent management solutions to blaze a new trail in development.

INSIGHTFUL LEADERS BRING GREAT DEVELOPMENT

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和谐团队

人民团队是一支富有创新精神和青春活力的团队。青春不是年龄大小，青春是梦想与理想的智慧，人民团队以坚毅精神，披荆斩棘，永不知足，永不落后，从十大管理战略到十三大管理指标，围绕关系靠走动、团队要活动、客户要感动、资金要流动、健康要运动、成功要行动的六动精神，坚持勤劳思维加勤快思维，创新思维加落地思维，整合思维加发展思维方针，全面践行郑元豹董事长思想理念，超越心无界。

人民控股坚持打造一支有凝聚力、战斗力、号召力的创新团队，实现伟大中国梦、人民梦。通过设立国家级博士后工作站和引智工程，引进一大批国内外知名专家学者和硕士、博士、博士后。通过建设人才实训基地，为企业发展培养和输送更多专精高创新人才。

集团拥有员工近30000人，拥有博士80余名、硕士及本科大学生2000余名。人民院士平台拥有高端人才院士28名。

严于律己 至于奉献 兼收并蓄 创新突破

HARMONIOUS TEAM

The Group has strong teams full of energy and new ideas. Youth is not about age, it's about dreams and ideals. With patience and persistence, teams of the Group have overcome mountains of difficulties and never been satisfied with what has been achieved. They have embraced ten management strategies and thirteen management indicators of the Group, and fulfilled the Group's "SIX Requirements" of maintaining relationships by socializing with customers, building more cohesive teams by organizing more activities, serving customers with heart-to-heart communication, thinking of ways to make corporate funds flow, exercising more to stay healthy, and taking action to increase success. Also, they've tried to be hard-working, diligent, innovative, determined, and active in integrating resources to seek greater development, and carried out the intention of the Chairman Zheng Yuanbao to make the Group stronger and more advanced.

The Group aims to build cohesive, competitive, influential and enterprising teams to help realize the Chinese dream. By setting up national postdoctoral workstations and the Talent Inviting Project, the Group has introduced a large number of well-known experts and scholars at home and abroad, as well as masters, doctors and postdoctors. Through the construction of talent training bases, the Group has cultivated and delivered more specialized and innovative talents for enterprise development.

The Group now has nearly 30,000 employees, among which there are more than 80 doctors, and more than 2,000 masters and graduates. And there are 28 advanced academicians in the Academicians and Experts Hall of the International Eurasian Academy of Sciences (hereinafter referred to as the "Academicians and Experts Hall").



SELF-DISCIPLINE, DEDICATION, INCLUSIVENESS AND INNOVATION

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DEVELOPMENT HISTORY



持续成长

集团领航人郑元豹，认为作为企业负责人，要有企业家的宽度，政治家的高度，经济家的深度，左手抱资本，右手抱技术，才能创新发展。三十多年来，他凭着超前理念、坚毅品质、大胆改革，以勤劳和智慧的精神，率领团队励精图治、开拓创新，实现了从产品经营到品牌经营、从传统制造到实体经济与金融资本产融结合发展的转型跨越，形成了人民生态体系。

强是人才强、技术强，大是市场大、资本大。人民集团致力于打造更优的产品结构和更优的产业结构，向更优的绿色、低碳、环保、节能目标挺进；致力于从数量发展型向质量效益型，从低附加值向高附加值，从低技术含量向高技术含量，从低品牌价值向高品牌价值，从中国500强向世界500强的目标跨越！

重组兼并 联合收购

SUSTAINABLE GROWTH

Zheng Yuanbao, Chairman of the Group, believes that as a business leader, he should learn from entrepreneurs, politicians and economists, and rely on capital and technology to achieve the Group's innovative development. For more than 30 years, with his advanced ideas, great perseverance, bold reforms, hard work and superior wisdom, he has led his team to make every effort to make the Group prosperous, and finally achieved the transformation from product operation to brand management, and from traditional manufacturing to the integrated development of real industry and financial capital, forming the unique ecosystem of the Group.

Enterprises need high-end talents and advanced technology to become stronger, and require larger market share and more integrated capital to become bigger. We are committed to creating a better product structure and a better industrial structure, and advancing towards the goal of high-quality development featured with lower carbon emissions, energy conservation and environmental protection. The Group now is working to move from quantitative development to quality development, from low value-added products to high value-added products, from low technology content to high technology content, from low brand value to high brand value, and from a large group on the list of China's Top 500 Enterprises to a larger group on the Global Fortune 500 List!



M & A AND RESTRUCTURING

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DEVELOPMENT HISTORY

荣誉资质

中国500强企业
全球机械500强企业
中国质量奖提名奖
国家科学技术进步奖
国家火炬计划项目
浙江省政府质量奖
中国500最具价值品牌
中国民营500强企业
中国企业效益200佳
中国企业纳税200佳
中国大企业竞争力100强
中国民营企业竞争力50强
全国守合同重信用单位
全国用户满意企业
全国用户满意产品
全国质量奖
国家高新技术企业
国家级重点新产品
城市及道路照明工程专业承包壹级
ISO14001、ISO45001、ISO9001体系认证企业
国家电网有限公司入网企业
中国石油集团入网企业
中国石化集团入网企业
中国五矿集团入网企业
中国能源建设集团入网企业
南方电网物资有限公司入网企业
中通服建设有限公司入网企业
中铁物贸有限公司入网企业
国家商务部两网推荐企业
中国人保质量承保企业

HONOR AND QUALIFICATION

China's Top 500 Enterprises
World's Top 500 Machinery Enterprises
China Quality Prize Nomination Award
National Science and Technology Progress Award
The national Torch Program project
Zhejiang Provincial Government Quality Award
China's 500 Most Valuable Brands
China's Top 500 Private Enterprises
China's Top 200 Most Profitable Enterprises
China's Top 200 Enterprises for Tax Payment
China's Top 100 Most Competitive Enterprises
China's Top 50 Most Competitive Private Enterprises
Contract-honoring and Promise-keeping Enterprises of China
China's Most Satisfactory Enterprises
China's Most Satisfactory Products
China's Quality Award
China's National High-tech Enterprises
Grade I Urban and Road Lighting Engineering Contractors
ISO 14001 Environmental Management System, ISO 45001 Occupational Health & Safety Management System, and ISO 9001 Quality Management System Certified Enterprises
Material Suppliers of State Grid Corporation of China
Material Suppliers of China National Petroleum Corporation
Material Suppliers of China Petrochemical Corporation
Material Suppliers of China Minmetals Corporation
Material Suppliers of China Energy Engineering Group Co., Ltd.
Material Suppliers of China Southern Power Grid Co., Ltd.
Material Suppliers of China Communications Services Co., Ltd.
Material Suppliers of China Railway Material Trade Group Shenzhen Co., Ltd.
Ministry of Commerce and STAQ and NET Recommended Enterprises
Enterprises Trusted by People's Insurance Company of China (PICC).

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DEVELOPMENT HISTORY



品牌力量

500强，不是极限。荣誉和辉煌，是新的起点。

人民集团通过国内外各种媒介，有效进行全方位、系统性的品牌传播活动，积极运用市场营销和产品服务等多种方式扩大品牌影响力。通过大智慧的哲学思维为打造知名世界民族品牌奠定了扎实基础。构建五级品牌，即通过构建品质品牌、产业链品牌、影响力品牌，在跨入中国五百强行列后，打造世界五百强企业，实现人民品牌的重大跨越。

人民团队对内坚持学习、干净自强，对外统一形象、提升品牌，树立了诚信、正直、守纪、勇担社会责任的公众形象，让世界看到中国制造和人民品牌。

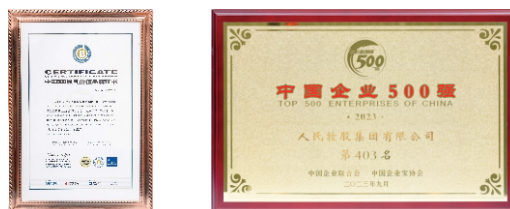
打造世界民族品牌

BRAND POWER

Joining China's or even the World's Top 500 Enterprises is not our ultimate goal. We are embarking on a path to honors and success.

We effectively conduct all-round and systematic brand communication activities through various media at home and abroad, and actively use various methods such as marketing and product services to expand brand influence. Based on the philosophical thinking of great wisdom, we have laid a solid foundation for building a well-known world national brand. We are working to build a quality brand, an industry chain brand, and an influential brand, and join China's Top 500 Enterprises and the World's Top 500 Enterprises to achieve a major improvement of the PEOPLE brand of the Group.

We insist on learning and self-improvement internally, and unify our image and enhance our brand externally. In this way, we have established a public image of honesty, integrity, discipline and social responsibility, making the Made in China and People's Brand famous worldwide.



TO BUILD A WORLD-RENOWNED NATIONAL BRAND

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DEVELOPMENT HISTORY



中国智造 服务全球

做强、做大、做精、做专是人民集团可持续发展理念。自2002年起，人民集团以雄厚实力和高效运营，连续多年跻身中国企业500强行列。

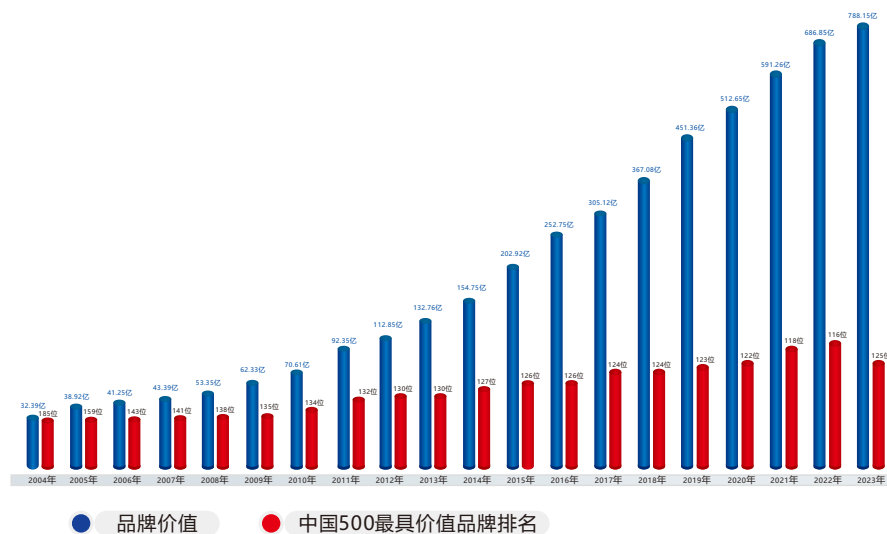
2003年起，凭借优秀经营业绩，跨入世界机械企业500强行列，此后连续多年稳居全球机械企业500强行列，稳居中国电气行业标杆企业行列。2023年，人民集团入选浙江省第一批雄鹰企业。同年，品牌价值达788.15亿元。

中国新时代 人民新蓝图

CHINA'S SMART MANUFACTURING SERVING THE WORLD

We insist on sustainable development by becoming bigger, stronger, more professional and more specialized. Since 2002, we have been ranked among China's Top 500 Enterprises for many years with strong strength and efficient operation.

Since 2003, with excellent business performance, we have joined the World's Top 500 Machinery Enterprises, and have been ranked among those for many consecutive years. We have also retained our position as a model enterprise in China's electrical industry. In 2019, we were selected as one of the first enterprises on the List of Incubated Enterprises under the "Eagle Action" Program. In 2023, our brand value reached 78.815 billion yuan.



NEW ERA FOR CHINA, NEW JOURNEY FOR THE GROUP

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DEVELOPMENT HISTORY



卓越品质

工匠精神是制造大国、工业化强国的重要特质。大道于心，匠心于品，集团坚持精益智造，以工匠精神打造世界知名民族品牌和世界500强企业。打铁必须自身硬，集团以“智造5.0”为引领，通过自动化设备改造，融合互联网、物联网、大数据平台，在数字化、智能化等方面进行一系列创新实践，实现制造业智慧转型升级，彰显大国制造，超越世界标准。

集团全面导入卓越绩效管理模式，吸收波多里奇卓越绩效评价准则，结合中国实际，以组织行为为起点，以顾客为中心，以质量为基础，对企业进行全方位绩效评价，全面提升综合管理水平。集团先后获得“全国质量奖”“浙江省政府质量奖”“中国质量奖提名奖”。

精工品质 源于匠心 历经磨砺 光芒四射

REMARKABLE QUALITY

The spirit of craftsmanship is necessary for a manufacturing and industrial power. The Group aims to build the world-renowned national brand and join the World's Top 500 Enterprises with the spirit of craftsmanship. As a saying goes, “a blacksmith must have his own strength to make strong and durable iron implements.” The Group has fully implemented the “Manufacturing 5.0” policy and carried out a series of innovative practices in digitalization and intellectualization through transformation of automated equipment and integration of the Internet, Internet of Things and big data platform, by which the transformation and upgrading of manufacturing industry has been realized. This proves that the manufacturing capability of China has surpassed the world standard.

In 2006, the Group fully introduced the Performance Excellence Model, and adopted the Baldrige Criteria for Performance Excellence. Based on current situation in China, we conducted a comprehensive performance evaluation in terms of the organizational behavior, customer satisfaction and product quality, which greatly improved the overall management level of our group. The Group has won the “National Quality Award”, “Zhejiang Provincial Government Quality Award” and “China Quality Prize Nomination Award”.



REMARKABLE QUALITY COMES FROM INGENUITY. HARD WORK
LEADS TO SUCCESS

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DEVELOPMENT HISTORY

人民1.0时代：初创期1986—1996年

郑元豹从乐清低压电器厂起步，第一次打出“人民电器，为人民服务”的口号，“人民”牌CJ10交流接触器系列产品获得首批国家机械部颁发的生产许可证，“人民”品牌初具雏形。



人民2.0时代：扩张期1997—2001年

浙江人民电器集团成为全国无区域大型企业集团，正式更名为人民电器集团，在动工兴建浙江人民电器高新技术工业园的同时，兼并、控股、联营上海34家国有或集体企业，在上海嘉定区建设人民电器工业园。2001年，收购全国同行业排名第二的江西变电设备总厂。



人民3.0时代：发展期2002—2011年

启动多元化战略，组建人民控股集团。逐步实现从产品经营到品牌经营，从低压向高压、超高压，从元器件到大型电力设备的全产业链覆盖，从传统制造到资本运营的转型升级，逐步形成以工业电气为核心，横跨能源开发、商贸、地产、现代物流、电子信息、进出口贸易、投资等多元化产业格局。



人民4.0时代：创新期2012—2020年

人民集团通过创新技术和业务模式的转型，成功地完成了从传统制造向智能化、信息化、数字化、自动化和模块化生产的跨越。在这个过程中，集团不仅显著提升了其产品和服务的质量，还进一步增强了在综合设备制造、技术咨询以及工程施工等领域的市场竞争力，逐渐成为业界领先的产业解决方案提供商。此外，人民集团在新时代新产业的探索中不断深化，集中力量研究物联网、大数据和智能装备等领域。为了响应“一带一路”的倡议，集团采用了一种“四轮驱动”的发展模式，即实体业务与资本运作相结合，同时深耕国内市场并积极开拓国际市场，以此加速从工业4.0向系统5.0的智慧转型。



人民5.0时代：创意期2021—至今

人民集团在郑元豹董事长的领导下，秉持“放眼世界、思维全球、梦想未来”的发展理念，将创新、创业、创意三者融合，依托人民5.0战略进行二次创业。人民控股集团致力于电器、万福、产业、供应链、金控五大集团的协同发展，并成立了新能源新材料研究院、人工智能大数据研究院、北斗5G半导体研究院、金融研究院及院士平台五大研究院，并通过产业链、供应链、资本链、区块链、数据链五链平台推动企业向世界知名的民族品牌迈进。在这一过程中，集团不断优化产业结构，加强创新能力，以期在全球市场中占据更加重要的地位。



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DEVELOPMENT HISTORY

People 1.0 Era: Initial Period 1986-1996

Zheng Yuanbao started from Leqing Low Voltage Electrical Appliance Factory and for the first time put forward the slogan "People's Electrical Appliances, Serving the People". The "People" brand CJ10 AC contactor series products obtained the first batch of production licenses issued by the Ministry of Machinery, and the "People" brand took shape.

People 2.0 Era: Expansion Period 1997-2001

Zhejiang People's Electric Appliance Group has become a large-scale enterprise group without any regional boundaries in China, officially renamed as People's Electric Appliance Group. While starting construction of Zhejiang People's Electric Appliance High tech Industrial Park, it has also merged, controlled, and partnered with 34 state-owned or collective enterprises in Shanghai to build a People's Electric Appliance Industrial Park in Jiading District, Shanghai. In 2001, it acquired Jiangxi Substation Equipment Factory, which ranked second in the same industry nationwide.

People 3.0 Era: Development Period 2002-2011

Initiate a diversification strategy and establish the People's Holding Group. Gradually realizing the full industry chain coverage from product management to brand management, from low voltage to high voltage and ultra-high voltage, from electronic components to large-scale power equipment, and from traditional manufacturing to capital operation transformation and upgrading, gradually forming a diversified industrial pattern with industrial electrical as the core, spanning energy development, commerce, local production, modern logistics, electronic information, import and export trade, investment, and other industries.

People 4.0 Era: Innovation Period 2012-2020

The People's Group has successfully completed the transition from traditional manufacturing to intelligent, information-based, digital, automated, and modular production through innovative technologies and business models. In this process, the group not only significantly improved the quality of its products and services, but also further enhanced its market competitiveness in the fields of comprehensive equipment manufacturing, technical consulting, and engineering construction, gradually becoming a leading industry solution provider. In addition, the People's Group continues to deepen its exploration of new industries in the new era, focusing on researching fields such as the Internet of Things, big data, and intelligent equipment. In response to the "the Belt and Road" initiative, the Group has adopted a "four-wheel drive" development model, that is, the combination of physical business and capital operation, while deepening the domestic market and actively exploring the international market, in order to accelerate the intelligent transformation from Industry 4.0 to System 5.0.

People 5.0 Era: Creative Period 2021 to present

Under the leadership of Chairman Zheng Yuanbao, People's Group adheres to the development philosophy of "looking at the world, thinking globally, and dreaming of the future", integrating innovation, entrepreneurship, and creativity, and relying on the People's 5.0 strategy for secondary entrepreneurship. The People's Holding Group is committed to the coordinated development of the five major groups of electrical appliances, Wanfu, industry, supply chain, and financial control. It has established five research institutes: the New Energy and New Materials Research Institute, the Artificial Intelligence Big Data Research Institute, the Beidou 5G Semiconductor Research Institute, the Financial Research Institute, and the Academician Platform. Through the five chain platforms of industry chain, supply chain, capital chain, blockchain, and data chain, it promotes enterprises to move towards world-renowned national brands. In this process, the group continuously optimizes its industrial structure, strengthens its innovation capabilities, and aims to occupy a more important position in the global market.

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DEVELOPMENT HISTORY

1996年11月，浙江人民电器集团成立。

1997年6月，人民电器集团升格为全国无区域性大型企业集团。

1998年11月，人民电器集团通过兼并、控股的形式对下属60多家企业进行整合改造，组建七大控股专业子公司。

1999年4月，人民电器集团正式兴建占地75亩的人民电器高新技术工业园。

1999年11月，挺进上海，并于2000年1月成立上海公司。

2000年5月，人民电器集团获浙江省高新技术企业称号。

2001年6月，人民电器集团成功兼并位居国内输变电设备行业第二名的大型国企——江西变电设备总厂，实现了向输变电行业的扩张。

2002年8月，全国工商业联合会公布2001年度中国民营企业500强排名，人民集团名列第11位。

2003年1月，中国共产党人民电器集团委员会成立。

2003年8月，人民电器集团在2003年中国企业500强排名位居第228位。

2004年4月，人民电器集团河北鑫港国际物流公司正式挂牌，该项目占地1277亩，总投资50亿元。

2004年6月，2004年世界品牌大会暨中国500最具价值品牌发布会在京举行，人民电器以32.39亿元的品牌价值名列185位。

2004年7月，2003年度中国机械500强评选活动揭晓，人民电器名列32位。

2004年10月，人民电器集团荣获首届中国优秀民营企业称号。

2005年1月，人民电器集团在江西南昌投资8亿元，筹建高压及超高压电力变压器工业园。

2005年8月，人民电器课题《空气介质电弧的测试、仿真、调控的关键技术及其应用》荣获国家科技进步二等奖。

2005年11月，人民电器集团上海公司斥资5000余万元开发的额定电压110kV及以下交联聚乙烯绝缘高压电缆产品正式投产，成为上海地区第二家引进和开发生产110kV交联聚乙烯绝缘高压电缆的生产企业。

2006年1月，人民商标被国家工商管理总局认定为中国驰名商标。

2006年11月，人民电器集团捐赠光彩学校暨10周年庆典在北京人民大会堂隆

重举行。

2007年8月，人民集团设立“8•18”质量日，举行首届“8•18”质量日活动启动仪式。

2007年9月，人民电器集团向中国光彩事业基金会捐赠1000万元，设立人民电器慈善公益基金。

2007年10月，人民电器集团成为西昌卫星发射中心嫦娥（探月）工程电气设备供应商。

2007年10月，人民电器集团成功签约越南最大的水电项目——太安水电站，成为中国民营企业首家跨国开发水电项目的总承包商。

2008年5月，人民电器集团广大干部职工为四川地震灾区献爱心，共筹集善款1000万元，衣服8000多套。

2008年9月，人民电器助飞“神舟七号”，为我国宇航员第一次太空漫步作出积极贡献。

2008年11月，人民电器荣获中国质量领域最高奖——全国质量奖。

2009年3月17日，人民电器荣获“中国电器工业最具影响力品牌”。

2009年7月，人民电器集团自行研发的220kV整流变压器在南昌下线，这是迄今为止国内电流过载容量最大的输变电产品。

2009年7月，总投资18亿元、占地面积1000多亩的人民电器输变电超高压制造基地落成典礼在江西省南昌市隆重举行，集团实现了从低压迈向高压、超高压领域的战略转变。

2010年3月，“人民”产品助阵上海世博园，“PEOPLE”牌RMNS、RJXF及RXL-21型低压柜等正式入驻上海世博园比利时、白俄罗斯、阿根廷等场馆。

2010年7月，人民电器集团隆重举行34000吨“PolaPacific”号散货船下水启航仪式。

2010年10月，人民电器集团国际化战略再上新台阶。由人民电器与越南太安水电股份公司合作兴建的太安水电站正式竣工并交付使用。

2010年11月，中国首批自然冷却有载调压整流变压器在人民电器集团江西输变电公司问世，该产品填补了我国在此领域的空白。

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2011年1月，人民电器集团湖北总部基地项目正式动工。

2011年3月，集团斥资2000万元打造“绿色长廊”，在雁荡山区种植200万株红豆杉。

2012年11月，中国电气工业100强发布，人民电器集团共有3家企业入选：人民电器集团公司、浙江人民电器公司、江西人民输变电公司。

2013年8月，人民电器集团荣获“中国改革优秀单位”荣誉称号，集团董事长郑元豹被评为“中国改革35年35杰出人物”。

2014年5月，浙江省级重点产业化项目——人民电器高新技术总部产业园破土动工。

2014年10月，“人民”牌特大容量变压器上市，是目前国内变压器行业生产的最大容量变压器之一。

2015年8月，人民电器通过“总部型”两化深度融合项目验收，从传统制造企业，逐步迈向智能化、信息化、数字化、自动化、模块化。

2015年10月，人民电器EPC总承包的越南安庆火电站正式并网发电。人民电器向成为具有综合设备制造能力、技术咨询服务能力和工程施工能力的综合性产业解决方案提供商又跨进一大步。

2016年4月，人民电器集团被中国电器工业协会评定为中国电器工业智能制造示范企业。

2016年4月，人民电器集团获第二届中国质量提名奖，成为本届温州地区的唯一获奖企业。

2016年5月，人民电器“智能工厂”在柳市镇湖横举行奠基仪式，工程正式进入建设阶段。

2016年6月，人民电器集团获浙江省“一带一路”建设示范企业称号。6月9日省政府在宁波举行投资贸易洽谈会上，时任省委副书记、省长李强亲自授奖。

2016年8月，人民电器集团获“温州市百佳诚信企业”荣誉奖牌。

2016年8月，人民电器集团被中国机械工业企业管理协会评为“2016年中国机械500强”单位。

2016年9月，人民电器集团再次被浙江省企业联合会评为浙江省百强企业。

2016年11月，人民电器集团被中国电器工业协会认定为信用评级AAA级企业。

2016年11月，人民智能技术研究院成立，标志着人民电器进入智能化时代。

2017年1月，人民电器集团荣获2016年度全国实施用户满意工程先进单位。

2017年3月，人民电器集团获市“出口创汇十佳企业”和“产值超10亿元功勋企业”荣誉。

2017年4月，人民电器集团坚持诚信经营，不断加强信用管理，通过“浙江省信用管理示范企业”续展认定。

2017年5月，人民电器集团生产的隔离开关被温州市政府授予“温州名牌产品”称号（复评）。

2017年5月，人民电器集团浙江公司技术中心技术项目荣获浙江省人民政府颁发的浙江省科学技术进步奖。

2017年6月，人民电器牵头研发的浙江省重大科技项目通过专家小组验收。

2017年7月，人民电器集团半年度经营管理会议召开，举行“赢领”系列产品发布会，标志着人民电器集团开始产品战略规划的实施和创新。

2017年7月，人民电器集团高新技术总部工业园建设全面开工。

2017年8月，人民电器集团浙江公司PLM产品生命周期管理项目通过验收。

2017年8月，人民电器集团浙江公司主导实施的乐清市重大科技项目《复杂波形剩余电流保护技术与产品开发》通过验收。

2017年8月，人民电器集团再次荣获“2017年温州百强企业”称号。

2017年12月，人民电器集团荣获全国实施用户满意工程荣誉称号。

2018年1月，人民电器集团喜获“省级制造业与互联网融合发展示范企业”和“2017年浙江省第一批上云标杆企业”两项荣誉称号。

2018年3月，人民电器集团“PEOPLE”牌继电器系列产品荣获浙江省质量技术监督局授权、浙江省名牌战略推进委员会评选的“浙江名牌产品”称号。

2018年3月，人民电器获评“浙江省商标品牌示范企业”。

2018年4月，人民电器隆重举行高新技术总部工业园二期项目开工仪式。

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2018年4月，人民电器集团通过国家级“高新技术企业”复评。

2018年9月，浙江人民电器公司的发明专利“一种交流接触器”荣获浙江省专利金奖。

2018年9月，浙江人民电器公司“人民电器低压电器省级高新技术企业研究开发中心”通过省级高新技术企业研究开发中心认定。

2018年10月，埃塞俄比亚OMO3糖厂项目圆满竣工并一次性投产出糖。这是人民电器集团上海公司与中成集团成功合作开出的中非友谊之花。

2018年11月，合肥市肥西县桃花工业园的人民电器(合肥)产业园项目奠基。

2018年12月，人民控股集团华中公司隆重开业。

2018年12月，人民智能电气研究院被认定为省级企业研究院。

2019年2月，人民电器集团董事长郑元豹荣获乐清市改革开放40年重大影响力企业家称号。

2019年4月，人民电器集团总承包的越南河内首座厂房屋顶光伏发电工程顺利并网发电。

2019年9月，人民电器“arc extinguishing structure for direct current circuit breaker”的美国发明专利获得授权，其对应的国内专利为“一种直流断路器”。

2019年11月，人民电器首届“人民电器优秀员工节”启幕。

2019年12月，人民控股集团与北京铸成博信国防科技发展中心达成合作，在合作期限内提供6500项专利优先使用权，其中包含数项万亿级项目专利。

2020年2月，人民电器集团响应党中央号召，坚定为抗击疫情承担企业应尽的社会责任，紧急联络第一批口罩、防护服、消毒液等应急物资，开通绿色通道运送物资，紧急驰援湖北荆门。

2020年5月，人民电器集团进出口公司获得《医疗器械经营许可证（三类）》，也标志着乐清首家拥有外贸资质的企业拥有进出口医疗器械经营资格。

2020年10月，工业和信息化部办公厅关于公布第五批绿色制造名单的通知，人民电器集团产品顺利通过评审进入公示，获评绿色设计产品荣誉。

2021年7月，“一种直流断路器”获日本发明专利授权。

2021年8月，人民电器再次入围“中国机械工业百强”企业。

2021年9月，人民控股集团光电显示项目在滁州市来安县正式动工。

2021年9月，人民电器集团再次荣获“中国企业500强”、“中国制造业500强”称号。

2021年9月，人民电器集团荣获“中国民营企业500强”称号。

2021年11月，人民电器集团总部产业园正式落成，人民电器集团迎来创业35周年庆。

2021年12月，人民控股集团董事长郑元豹当选为RCEP电气行业合作委员会中方执行主席。

2022年1月，浙江省委常委、温州市委书记刘小涛到人民电器集团考察交流。

2022年1月，国际欧亚科学院“人民院士”专家服务中心在北京正式成立并举行揭牌仪式。

2022年3月，人民电器集团荣获“浙江省制造业重点行业亩均效益领跑者（智能电气）”荣誉。

2022年4月，人民电器集团山东智能制造产业园项目投产仪式圆满举行。2022年5月，人民电器集团山东公司成功入选“枣庄市智能电气装备重点实验室”。

2022年5月，人民百业科技公司研发实验室成功申报裸眼3D智能制造工程技术研究中心。

2022年6月，人民控股集团高位上榜“2022浙商全国500强”。

2022年7月，经世界品牌实验室评估，“人民”品牌价值再创新高，达686.85亿元，继续蝉联中国500最具价值品牌之一。

2022年9月，人民控股集团荣登“中国企业500强”、“中国制造业企业500强”、“中国民营企业500强”、“中国制造业民营企业500强”、“浙江省百强企业”、“浙江省制造业百强企业”榜单。

2022年11月，人民控股集团创业36周年11.18华诞日庆典活动。

2022年12月，人民电器集团再次荣登中国机械企业500强榜单。

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2023年2月，人民产业集团（安陆）科创产业园项目举行开工仪式。

2023年3月，人民电器集团荣膺工信部评选的“绿色供应链管理企业”荣誉。

2023年3月，人民电器集团成功通过“乐清市第一批‘数字化车间、智能工厂’试点示范项目”验收。

2023年5月，在第六届“艾唯奖”颁奖典礼上，人民电器集团斩获“低压电器行业领军企业”和“绿色低碳制造先锋企业”，人民断路器获得产品奖，郑经洁被授予“杰出青年企业家”称号。

2023年6月，“人民”品牌以788.15亿元的品牌价值强势入榜《中国500最具价值品牌》分析报告。

2023年7月，郑元豹参加第二十九届中国兰州投资贸易洽谈会，并受到甘肃省委书记、省人大常委会主任胡昌升，省委副书记、省长任振鹤等领导的接见。

2023年7月，人民控股集团在郑州成功举办半年度发展大会暨首届“绿电节”启动仪式。

2023年8月，浙江省政府公布浙江省知识产权奖获奖名单，人民电器集团斩获“版权和其他知识产权奖”类别中的商业秘密类一等奖，且是该类别唯一的一等奖；同时，人民电器标识荣获商标奖三等奖。

2023年9月，人民控股集团同时入选“中国企业500强”和“中国制造业500强”榜单。

2023年9月，人民万福郑蒲港产业园开工暨签约仪式隆重举行。

2023年11月，中国人民控股集团创业37周年“11.18华诞日”庆典活动启动仪式在集团各地分公司同期举行。

2023年12月，人民电器集团成功入选浙江省经济和信息化厅发布的“浙江省第一批雄鹰企业名单”。

In November 1996, People Electric Zhejiang Branch was established.

In June 1997, People Electric became a large cross-regional group.

In November 1998, People Electric carried out shareholding reform of more than 60 subordinate enterprises, and established seven major holding subsidiaries.

In April 1999, People Electric officially formally built its High-Tech Industrial Park, which covers an area of 75 mu.

In November 1999, leaders of People Electric went to Shanghai for investigation and established a subsidiary there in January 2000.

In May 2000, People Electric was awarded the title of Zhejiang Provincial High-tech Enterprise.

In June 2001, People Electric successfully merged with Jiangxi Transformer Equipment General Factory, the second largest state-owned enterprise in the domestic power transmission and transformation equipment industry, and realized its expansion into the power transmission and transformation equipment industry.

In August 2002, People Electric ranked 11th on the list of China's Top 500 Private Enterprises released by the the All-China Federation of Industry and Commerce in 2001.

In January 2003, the People Electric Committee of the Communist Party of China was established.

In August 2003, People Electric ranked 228th on the list of China's Top 500 Enterprises released in 2003.

In April 2004, People Electric Hebei Xingang International Logistics Co., Ltd. was officially listed, which covers an area of 1,277 mu with a total investment of 5 billion yuan.

In June 2004, the World Brand Congress 2004 and China's 500 Most Valuable Brands Conference was held in Beijing, and People Electric was ranked 185th on the list with a brand value of 3.239 billion yuan.

In July 2004, People Electric ranked 32nd on China's Top 500 Machinery Enterprises List released in 2003.

In October 2004, People Electric became one of the first batch of enterprises that was awarded the title of China's Outstanding Private Enterprises.

In January 2005, People Electric invested 800 million yuan to set up a high-voltage

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and ultra-high voltage power transformer industrial park in Nanchang, Jiangxi Province.

In August 2005, People Electric, jointly with SAE and WAE, won the second prize of the National Science and Technology Progress Award for the project titled “Key Technologies and Applications of Testing, Simulation and Regulation of Air Dielectric Arc”.

In November 2005, People Electric Shanghai Branch invested more than 50 million yuan to develop the products of cross-linked polyethylene insulated high-voltage cables with rated voltage of 110kV and below and put them into production, becoming the second manufacturer in Shanghai to introduce. develop and produce 110kV cross-linked polyethylene insulated high-voltage cables.

In January 2006, People Electric's Trademark was recognized as a well-known trademark of China by the State Administration for Industry and Commerce.

In November 2006, People Electric made donations to the Guangcai School on its 10th anniversary held in the Great Hall of the People in Beijing.

In August 2007, the People's Group established the "August 18" quality Day and held the launch ceremony of the first "August 18" quality Day.

In September 2007, People Electric donated 10 million yuan to China Society for Promotion of the Guangcai Program to establish People Electric Charity Fund.

In October 2007, People Electric became the supplier of electrical equipment for Lunar Exploration Program (Chang'e Project) of Xichang Satellite Launch Center (XSLC).

In October 2007, People Electric successfully won the bid for Thai An Hydropower Station, the largest hydropower project of Vietnam, becoming the first general contractor of a Chinese private enterprise to develop hydropower projects across borders.

In May 2008, the cadres and workers of People Electric contributed to the earthquake-stricken areas in Sichuan, raising a total of 10 million yuan and more than 8,000 sets of clothes.

In September 2008, People Electric provided financial support for “Shenzhou VII” program and made positive contributions to the first spacewalk of Chinese astronauts.

In November 2008, People Electric won the National Quality Award, the highest award in the field of quality in China.

On March 17, 2009, People Electric was awarded the title of the “Most Influential Brand in China's Electrical Industry”.

In July 2009, the 220KV rectifier transformer developed by People Electric was launched in Nanchang, which is by far the largest power transformer in China in terms of current overload capacity.

In July 2009, the inauguration ceremony of the People Electric Ultra-high Voltage Power Transformer Manufacturing Base with a total investment of 1.8 billion yuan and covering an area of more than 1,000 mu, was held in Nanchang, Jiangxi Province, which marks that the Group has realized the strategic transformation from low-voltage to high-voltage and ultra-high voltage fields.

In March 2010, People Electric's “PEOPLE” brands such as RMNS, RJXF and RXL-21 low-voltage cabinets were officially installed in Belgium, Belarus, Argentina and other venues in Shanghai Expo Park.

In July 2010, People Electric held a grand launching ceremony for the 34,000-ton “PolaPacific” bulk carrier.

In October 2010, the internationalization strategy of People Electric reached a new level. Thai An Hydropower Station, built by People Electric and Thai An Hydropower Joint Stock Company, was officially completed and put into operation.

In November 2010, China's first batch of naturally cooled on-load voltage regulating rectifier transformers came out in People Electric Jiangxi Power Transformer Co. Ltd., which filled the gap in this field of China.

In January 2011, People Electric Hubei Headquarters Base Project officially started construction.

In March 2011, People Electric invested 20 million yuan to build a "green corridor" and planted 2 million *Taxus chinensis* in Yandang Mountain area.

In November 2012, China's Top 100 Electrical Appliances Enterprises List was released, and a total of 3 enterprises from People Electric were selected, including People Electric Appliance Group Co., Ltd., People Electric Zhejiang Branch, and People Electric Jiangxi Power Transformer Co. Ltd.

In August 2013, People Electric was awarded the title of “Excellent Unit of China Reform” and Zheng Yuanbao, Chairman of the Group, was named as the '35th Outstanding Person in 35 Years of China's Reform'.

In May 2014, the construction of Zhejiang Provincial Key Industrialization Project - People Electric High-tech Headquarters Industrial Park was officially started.

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In October 2014, People Electric's extra-large capacity transformer, one of its “PEOPLE” brands, came on the market, which is one of the largest capacity transformers in domestic transformer industry.

In August 2015, People Electric passed the acceptance of the “headquarters-type” two-in-depth integration project, and gradually moved from a traditional manufacturing enterprise to a modern enterprise featured with intelligence, informationization, digitalization, automation and modularization.

In October 2015, the An Khanh Thermal Power Station in Vietnam generally contracted by People Electric was officially connected to the grid. People Electric has taken another step towards a comprehensive industrial solution provider with integrated equipment manufacturing capabilities, technical consulting service capabilities and engineering construction capabilities.

In April 2016, People Electric was assessed as the “Demonstration Enterprise of Intelligent Manufacturing in China's Electric Appliance Industry” by China Electrical Equipment Industry Association.

In April 2016, People Electric won the “2nd China Quality Prize Nomination Award”, becoming the only award-winning enterprise in Wenzhou this year.

In May 2016, the foundation stone laying ceremony for People Electric's Intelligent Factory was held in Huheng, Liushi Town, and the project officially entered the construction stage.

In June 2016, People Electric was awarded the title of “Demonstration Enterprise for Promoting Construction of the Belt and Road Initiative” in Zhejiang Province, and was personally awarded by Li Qiang, Deputy Secretary of Zhejiang Provincial Party Committee and Governor of the province, at the Investment and Trade Fair held by the provincial government in Ningbo on June 9.

In August 2016, People Electric was awarded the honorary medal of “Wenzhou's Top 100 Honest Enterprises”.

In August 2016, People Electric was awarded as one of the “China's Top 500 Machinery Enterprises” released in 2016 by China Machinery Enterprise Management Association (CMEA).

In September 2016, People Electric was once again named as one of the “Zhejiang's Top 100 Enterprises” by Zhejiang Enterprise Confederation.

In November 2016, People Electric was rated as “Grade AAA Enterprise” by China Electrical Equipment Industry Association.

In November 2016, People Electric Intelligence Technology Research Institute was established, marking that the Group has entered an era of intelligence.

In January 2017, People Electric won the title of “National Advanced Unit with Higher Customer Satisfaction for 2016”.

In March 2017, People's Electrical Appliances Group won the honors of “China's Top 10 Enterprises Earning Foreign Exchange through Exports” and “China's Meritorious Enterprises with an Output Value of Over 1 Billion Yuan”.

In April 2017, People Electric passed the renewal certification of “Zhejiang Provincial Credit Management Demonstration Enterprise” because of honest management and continuous strengthening of credit management.

In May 2017, the isolation switch (re-evaluated) produced by People Electric was awarded the title of “Wenzhou's Famous-brand Product” by Wenzhou Municipal People's Government.

In May 2017, the technology project of the Technology Center of People Electric Zhejiang Branch won the “Science and Technology Progress Award of Zhejiang Province” issued by the People's Government of Zhejiang Province.

In June 2017, the major science and technology project led by People Electric in Zhejiang Province passed the acceptance of the panel of experts.

In July 2017, People Electric held the “YINGLING” series product launch in the semi-annual management conference, marking the implementation and innovation of People Electric's future product strategic planning.

In July 2017, the construction of People Electric High-tech Headquarters Industrial Park started in full swing.

In August 2017, the PLM product lifecycle management project of People Electric Zhejiang Branch passed the acceptance.

In August 2017, the major science and technology project titled “Complex Waveform Residual Current Protection Technology and Product Development” led by People Electric Zhejiang Branch in Yueqing City passed the acceptance.

In August 2017, People Electric was again awarded the title of “Wenzhou's Top 100 Enterprises for 2017”.

In December 2017, People Electric won the honorary title of “National Advanced Unit with Higher Customer Satisfaction”.

In January 2018, People Electric was awarded the honorary titles of “Zhejiang

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E	五大集团 FIVE MAJOR GROUPS
F	自主创新 INDEPENDENT INNOVATION
G	市场营销 MARKETING MANAGEMENT
H	技术研发 TECHNOLOGY R&D
I	企业文化 ENTERPRISE CULTURE
J	社会责任 SOCIAL RESPONSIBILITY
K	展望未来 FUTURE PROSPECT
L	亲切关怀 GENIAL CARE
M	国际瞩目 INTERNATIONAL ATTENTION

DEVELOPMENT HISTORY

Provincial Demonstration Enterprise of Manufacturing and Internet Integration Development” and “The First Batch of Cloud-Based Model Enterprises in Zhejiang Province in 2017”.

In March 2018, People Electric's “PEOPLE” brand relay series products won the title of “Zhejiang Provincial Famous-brand Products” authorized by Zhejiang Provincial Bureau of Quality and Technical Supervision and selected by Zhejiang Provincial Famous-brand Strategy Promotion Committee.

In March 2018, People Electric was awarded the title of “Zhejiang Provincial Brand and Trademark Demonstration Enterprise”.

In April 2018, People Electric held a grand ground-breaking ceremony for the Phase II High-tech Headquarters Industrial Park.

In April 2018, People Electric passed the re-evaluation of the national “High-tech Enterprises”.

In September 2018, a kind of AC contactor, which was an invention patent of People Electric Zhejiang Branch, won Zhejiang Provincial Patent Gold Award.

In September 2018, the Provincial High-tech Enterprise Research and Development Center for Low-voltage Electric Appliances of People Electric Zhejiang Branch passed the certification of the Provincial High-tech Enterprise Research and Development Center.

In October 2018, the construction of the OMO3 Sugar Plant Project in Ethiopia was successfully completed and put into operation. This marks successful cooperation between People Electric Shanghai Branch and China National Complete Plant Import & Export Corporation Limited, building a bridge between China and Africa.

In November 2018, the foundation stone was laid for the People Electric Hefei Industrial Park project in Taohua Industrial Park, Feixi County, Hefei City. In December 2018, People Holding Group China's Central China Branch was grandly opened.

In December 2018, People Electric Intelligent Electric Research Institute was recognized as a provincial enterprise research institute.

In February 2019, Zheng Yuanbao, Chairman of People Electric, was honored as one of the most influential entrepreneurs in the 40 years of reform and opening up in Yueqing City.

In April 2019, the Plant Rooftop Photovoltaic Power Generation Project in Hanoi, Vietnam, generally contracted by People Electric, was successfully connected to the

grid.

In September 2019, People Electric's invention patent for a DC circuit breaker was granted in America, which is called the "arc extinguishing structure for direct current circuit breaker".

In November 2019, the first "People Electric Excellent Staff Festival" was successfully launched by People's Electric.

In December 2019, People Holding Group China reached a cooperation with Beijing Zhucheng Boxin National Defense Science and Technology Development Center to provide 6,500 patents with priority access during the cooperation period, including several patents for trillion-scale projects.

In February 2020, People Electric actively responded to the call of the Party Central Committee and firmly assumed its social responsibility for the fight against the COVID-19 epidemic. We urgently collected the first batch of emergency supplies such as masks, protective suits and disinfectants, and delivered them to Jingmen City, Hubei Province through the Green Channel.

In May 2020, People Electric Import and Export Company obtained the Business Licenses for Medical Devices (Class III), becoming the first enterprise with foreign trade qualification in Yueqing City qualified for import and export of medical devices.

In October 2020, the General Office of the Ministry of Industry and Information Technology announced the fifth batch of Green Manufacturers list, and the products of People Electric were on the list and won the honor of Green Products.

In June 2021, as assessed by the World Brand Lab, the value of "PEOPLE" brand hit a record high of 59.126 billion yuan, making it one of the 500 most valuable brands in China.

In July 2021, a kind of DC circuit breaker was granted a Japanese invention patent.

In August 2021, People Electric was again listed among China's Top 500 Machinery Enterprises.

In September 2021, the photoelectric display project of People Holding Group China officially started construction in Lai'an County, Chuzhou City.

In September 2021, People Electric was once again awarded as one of China's Top 500 Enterprises and China's Top 500 Manufacturers.

In September 2021, People Electric was awarded as one of China's Top 500 Private Enterprises.

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DEVELOPMENT HISTORY

In November 2021, People Electric High-tech Headquarters Industrial Park was officially completed and People Electric ushered in the 35th anniversary of its establishment.

In December 2021, Zheng Yuanbao, Chairman of People Holding Group China, was elected as the Chinese Executive Chairman of RCEP Electrical Industry Cooperation Committee.

In January 2022, Liu Xiaotao, member of the standing Committee of Zhejiang Provincial CPC Committee and secretary of Wenzhou Municipal CPC Committee, visited People Electrical Appliance Group for inspection and exchange.

In January 2022, the People Academician expert Service Center of the International Eurasian Academy of Sciences was officially established and unveiled in Beijing.

In March 2022, People Electrical Appliances Group was honored as the "The leader in average benefit per mu (smart electric)" in manufacturing industries in Zhejiang Province.

In April 2022, the commissioning ceremony of the Shandong Intelligent Manufacturing Industry Park project of the People Electrical Appliance Group was successfully held. In May 2022, Shandong Company of People Electrical Appliance Group was successfully selected as "Zaozhuang Intelligent Electrical equipment key Laboratory".

In May 2022, the R & D laboratory of People Baiye Technology Co., Ltd. declared the success of the naked-eye 3D Intelligent Manufacturing Engineering Technology Research Center.

In June 2022, the People Holding Group ranked among the Top 500 Zhejiang Merchants in China.

In July 2022, evaluated by the world brand laboratory, the brand value of "PEOPLE" reached a new high of 68.685 billion yuan, making it one of the most valuable brands in China.

In September 2022, the People Holding Group was awarded the Top 500 Chinese Enterprises, Top 500 Chinese Manufacturing Enterprises, Top 500 Chinese Private Enterprises, Top 500 Chinese Manufacturing Enterprises, Top 100 Enterprises in Zhejiang Province, and Top 100 Manufacturing Enterprises in Zhejiang Province.

In November 2022, the People Holding Group celebrated its 36th anniversary and its birthday celebration on 11.18

In December 2022, People Electrical Appliances Group was once again ranked among the top 500 machinery enterprises in China.

In February 2023, the People's Industrial Group (Anlu) Science and Technology Innovation Industrial Park project held a groundbreaking ceremony.

In March 2023, People's Electric Appliances Group was awarded the honor of "Green Supply Chain Management Enterprise" by the Ministry of Industry and Information Technology.

In March 2023, People's Electric Appliances Group successfully passed the acceptance of the first batch of "Digital Workshop and Intelligent Factory" pilot demonstration projects in Leqing City.

In May 2023, at the 6th "Avi Award" ceremony, People's Electric Appliance Group won the "Leading Enterprise in the Low Voltage Electrical Appliance Industry" and "Pioneer Enterprise in Green and Low Carbon Manufacturing". People's Circuit Breakers won the Product Award, and Zheng Jingjie was awarded the title of "Outstanding Young Entrepreneur".

In June 2023, the "People" brand made a strong entry into the "China 500 Most Valuable Brands" analysis report with a brand value of 78.815 billion yuan.

In July 2023, Zheng Yuanbao participated in the 29th China Lanzhou Investment and Trade Fair and was received by leaders such as Hu Changsheng, Secretary of the Gansu Provincial Party Committee and Chairman of the Standing Committee of the Provincial People's Congress, and Ren Zhenhe, Deputy Secretary of the Provincial Party Committee and Governor.

In July 2023, People's Holding Group successfully held a semi annual development conference and the launch ceremony of the first "Green Electricity Festival" in Zhengzhou.

In August 2023, the Zhejiang Provincial Government announced the list of winners of the Zhejiang Provincial Intellectual Property Award. People's Electric Appliances Group won the first prize in the category of "Copyright and Other Intellectual Property Awards" for trade secrets, and was the only first prize in that category; At the same time, the People's Electric Appliances logo won the third prize of the Trademark Award.

In September 2023, People's Holding Group was simultaneously selected as one of the "Top 500 Chinese Enterprises" and "Top 500 Chinese Manufacturing Enterprises".

In September 2023, the groundbreaking and signing ceremony of the People's Wanfu Zhengpu Port Industrial Park was grandly held.

In November 2023, the launch ceremony of the "11.18 Birthday" celebration for the 37th anniversary of the founding of the People's Holding Group of China was held simultaneously at various branches of the group.

In December 2023, People's Electric Appliances Group was successfully selected as one of the "first batch of eagle enterprises in Zhejiang Province" released by the Department of Economy and Information Technology of Zhejiang Province.

人民智慧产业生态系统

People Electric's Intelligent Industry Ecosystem





大力推进数字产业化，产业数字化

助推“智造强国”新蓝图

坚持“绿水青山”的发展理念

构建云计算、大数据、物联网、人工智能平台

围绕智慧电网集成，打造全产业链优势

To vigorously promote digital industrialization and industrial digitization

To help strengthen the nation through smart manufacturing

To adhere to the development philosophy of "Green Hills and Clear Waters"

To develop cloud computing, big data, Internet of Things, and AI

To focus on smart grid integration and bring the whole industrial chain into full play

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FIVE MAJOR GROUPS



人民电器

中国▪人民电器集团系人民控股集团全资企业，总部位于浙江乐清，连续多年位居中国500强、全球机械500强企业行列，先后荣获全国质量奖和中国质量奖提名奖。

人民电器集团是全球领先的智慧电力设备全产业链系统解决方案提供商。集团始终以客户为中心，依托人民5.0系统，重点开发高效、可靠、技术密集的高低压智能电器、智能成套、超高压变压器、智能家居、绿色能源等电气设备，形成集发、储、输、变、配、售、用为一体的全产业链优势，为智慧电网、智能制造、智能楼宇、工业系统、智慧消防、新能源等行业提供全面的系统解决方案，实现集团绿色、低碳、环保、可持续高质量发展。

中国▪人民电器集团拥有35家全资子公司，150家控股成员企业，1500多家加工协作企业和遍布全球的5000多家销售公司。产品畅销全球125个国家和地区，并在东亚、中东、北美、欧盟的50多个国家建立了分支机构。

人民电器 为人民服务

PEOPLE ELECTRIC

As a wholly-owned enterprise of China People's Holding Group, headquartered in Yueqing, Zhejiang Province, People Electric Appliance Group Co., Ltd. (hereinafter referred to as "People Electric") has been ranked among China's Top 500 Enterprises and China's Top 500 Machinery Enterprises for many years, and has won the National Quality Award and China Quality Prize Nomination Award.

We are also the world's leading provider of system solutions for the whole industry chain of intelligent power equipment. As a customer-focused enterprise, we rely on the People 5.0 Platform Ecosystem and the smart grid ecosystem to develop efficient, reliable, technology-intensive high and low voltage smart electrical equipment, complete sets of smart electrical equipment, ultra-high voltage transformers, smart homes, green energy and other electrical equipment, so that the advantages of the whole industry chain integrating power generation, storage, transmission, transformation, distribution, sales and use can be formed, thus providing comprehensive system solutions for industries such as intelligent power grids, intelligent manufacturing, intelligent buildings, industrial systems, intelligent fire protection, and new energy. In this way, we are about to achieve green, low-carbon, sustainable and high-quality development.

We have 35 wholly-owned subsidiaries, 150 holding companies, more than 1,500 cooperative processing companies and more than 5,000 sales companies around the world. With products sold to more than 125 countries and regions around the world, we have established branches in more than 50 countries in East Asia, the Middle East, North America, and the European Union.



5大研发基地

德国柏林、北京、香港
上海、温州

6大智造基地

浙江、上海、南昌
抚州、合肥、枣庄

6大全球营销区域

亚太区、西亚非洲区、欧洲区
拉丁美洲区、北美洲区、中国区

9大技术服务中心

9大物流中心

5000多家销售公司

A	控股集团 HOLDING GROUP
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FIVE MAJOR GROUPS



高低压元器件

浙江人民电器公司是中国▪人民电器集团核心企业，位于中国电器之都——温州柳市，是一家集研发、生产、销售、服务于一体的国家高新技术企业，主营高低压电器元件、智能电器、防爆电器、仪器仪表、建筑电器等10000多种规格电器产品，致力于为智慧电网、工商业、建筑等行业提供全面的系统解决方案。

浙江人民电器公司在行业内率先通过ISO9001、ISO14001、ISO45001三大体系认证，系列产品相继通过了CCC、CQC、UL、CB、S、TUV、NEMKO等认证，建立了博士后科研工作站，先后荣获国家高新技术企业、浙江省三星企业、中国电气工业100强、浙江省“五个一批”重点骨干企业等称号，是国家科技进步二等奖企业，部分产品的开发和研究被入选国家863计划、国家火炬计划等重点项目。

以人民大品牌 做全球大市场

HIGH AND LOW VOLTAGE COMPONENTS

People Electric Zhejiang Branch is the core enterprise of China People's Electric. It is a national high-tech enterprise mainly engaged in R&D, production, sales and after-sale services of more than 10,000 kinds of electrical products, such as high and low voltage electrical components, explosion-proof electrical appliances, instruments and meters, electrical appliances used for architecture, and intelligent electrical appliances, and has been committed to providing comprehensive and systematic solutions for industries concerning smart grid, industry and commerce, construction, etc.

The company is the first within the industry to pass the certification of ISO9001 Quality Management System, ISO14001 Environmental Management System and OHSAS18001 Occupational Health and Safety Assessment Series. The company's series of products have passed China Compulsory Certification, CE certification, UL certification, KEMA certification, etc. The company has established a post-doctoral research station, and has been awarded as one of Zhejiang Provincial High-tech Enterprises, Three-star Enterprises of Zhejiang Province, China's Top 100 Electrical Appliances Enterprises, Five-batch Key Enterprises of Zhejiang Province, etc. It has also won the Second Prize of National Science and Technology Progress Award. And some of its products to be developed and researched have been selected into key programs such as the National High-tech R&D Program (863 Program) and China Torch Program.



质量奖



国家火炬计划项目



GOING GLOBAL WITH STRONGER BRAND

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
C	和谐团队 HARMONIOUS TEAM
D	发展历程 DEVELOPMENT HISTORY
E	五大集团 FIVE MAJOR GROUPS
F	自主创新 INDEPENDENT INNOVATION
G	市场营销 MARKETING MANAGEMENT
H	技术研发 TECHNOLOGY R&D
I	企业文化 ENTERPRISE CULTURE
J	社会责任 SOCIAL RESPONSIBILITY
K	展望未来 FUTURE PROSPECT
L	亲切关怀 GENIAL CARE
M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



成套设备、电线电缆

中国·人民电器集团上海公司是中国人民电器集团支柱企业之一，是国家高新技术企业，位于上海市嘉定区，主要从事科技型、智能型、环保型高低压成套电器设备、110kV及以下电线电缆产品的开发、生产、销售，拥有全国重合同守信用企业、上海市工商免检企业、资信AAA级企业、上海市嘉定区纳税十强企业、国家免检产品、上海名牌产品、上海市科学技术奖、上海市绿色工厂等诸多荣誉称号。30多个系列2000多项规格主导产品畅销全国30多个省市自治区，并出口东南亚、欧美、非洲几十个国家和地区。

中国·人民电器集团上海公司拥有院士专家工作站、上海市企业技术中心，率先通过ISO9001、ISO14001、ISO45001三大体系认证，并与中国科学院、上海大学等科研院所建立战略联盟，与西门子、ABB、施耐德等公司进行科研合作，开发出具有国际先进水平的产品，并成功研制了“智能电网卫星网络传输系统”，利用北斗二代卫星系统，为广大客户提供远程数据智能监控服务。

聚焦价值 创造卓越

COMPLETE EQUIPMENT, ELECTRIC WIRES & CABLES

China People's Electric Appliances Group Shanghai Company is one of the pillar enterprises of China People's Electric Appliances Group, a national high-tech enterprise located in Jiading District, Shanghai. It mainly engages in the development, production, and sales of technology-based, intelligent, and environmentally friendly high and low voltage complete electrical equipment, 110kV and below wire and cable products. It has a national contract abiding and trustworthy enterprise, a Shanghai industrial and commercial inspection exemption enterprise, and a credit AAA level enterprise Shanghai Jiading District Top Ten Taxpaying Enterprises, National Exemption Products, Shanghai Famous Brand Products, Shanghai Science and Technology Award, Shanghai Green Factory and many other honorary titles. More than 30 series and over 2000 specifications of leading products are popular in more than 30 provinces, cities, and autonomous regions across the country, and exported to dozens of countries and regions in Southeast Asia, Europe, America, and Africa.

Shanghai Branch of China People's Electrical Appliance Group has academician expert workstation and Shanghai Enterprise Technology Center. It has taken the lead in passing the certification of ISO9001, ISO14001 and ISO45001, and has established strategic alliances with scientific research institutes such as the Chinese Academy of Sciences and Shanghai University. It has cooperated with Siemens, ABB, Schneider and other companies in scientific research, developed products with international advanced level, and successfully developed the "smart grid satellite network transmission system", Utilize the Beidou second-generation satellite system to provide remote data intelligent monitoring services for our customers.



BUILD A VALUE FOCUSED BRAND AND STRIVE FOR EXCELLENCE

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FIVE MAJOR GROUPS



高压、超高压输变电

江西人民输变电公司隶属于中国·人民电器集团，位于江西省南昌市，是国内专业制造高压、超高压输变电设备的核心企业之一，主要研发并生产110kV、220kV、330kV、500kV、750kV电压等级的高压、超高压电力变压器和特种变压器，35kV及以下干式变压器，箱式变电站，产品被广泛应用于国家电网、交通运输、城市建设、石油化工、冶金矿山和其他重大工程项目中，具有“抗短路、低损耗、低噪音、低排放、低温升、无渗漏”等特点，各项指标均达到世界领先水平。

江西人民输变电公司先后获得国家级守合同重信用企业、中国名牌产品、中国知名成套设备产品质量公认十佳品牌、中国变压器十大品牌企业、中国环境标志产品、苏浙皖赣沪名牌产品50佳、江西省优秀企业、江西省高新技术企业、江西质量信用AAA企业、江西名牌产品、江西省节能产品、江西省专精特新企业等荣誉。

装备世界 服务电力

HIGH-VOLTAGE AND ULTRA-HIGH VOLTAGE POWER TRANSMISSION AND TRANSFORMATION

Jiangxi People's Transmission and Transformation Company is one of the enterprises of China People's Electrical Appliances Group, located in Nanchang, Jiangxi Province. It is one of the core enterprises specialising in the manufacture of high-voltage and ultra-high-voltage power transmission and transformation equipments in China and mainly develops and produces high-voltage and ultra-high-voltage power transformers and special transformers with voltage ratings of 110 kV, 220 kV, 330 kV, 500 kV, and 750 kV, as well as dry-type transformers and box-type substations with voltage ratings of 35 kV and below. Our products are widely used in national power grids, transport, urban construction, petrochemical industry, metallurgy and mining and other major projects, and are characterised by "short-circuit resistance, low-loss, low-noise, low-emission, low-temperature rise, and no leakage", with all the indexes reaching the world's leading level.

Jiangxi People's Transmission and Transformation Company has been awarded the national level of contract and trustworthy enterprises, China's famous brand products, China's well-known complete sets of equipment product quality is recognised as one of the top ten brands of China's top ten brands of transformers, China's environmental protection marking products, Suzhou, Zhejiang, Anhui, Gangan and Shanghai brand-name products of the top 50, Jiangxi Provincial Outstanding Enterprises, Jiangxi Province, Jiangxi Provincial High-tech Enterprises, Jiangxi quality and credit AAA enterprise, Jiangxi brand-name products, Jiangxi Province, energy-saving products, and other honours. Honors such as specialized, refined, and innovative enterprises in Jiangxi Province.



EQUIPPING THE WORLD AND SERVING ELECTRICITY

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M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



中压输变电、智能充电桩

江西变电设备公司是中国•人民电器集团下属企业，位于江西崇仁高新技术产业园区，始建于1968年，前身为江西变电设备总厂，是一家具有独立研发、设计、开发、生产能力的综合性企业，为智能输变电、绿色智能充电解决方案提供商，主要专业生产销售智能化、数字化、绿色化110kV及以下干式变压器、油浸式变压器、组合式变压器、箱式变电站、智能交直流充电桩等高新技术产品，已形成了55个系列1800多种规格产品，产品远销亚、非、拉及欧、美等国家或地区，更是国家电网、南方电网、中石油、中石化等央企甲级供应商。

江西变电设备公司率先通过ISO9001、ISO14001、ISO45001三大体系认证，设有江西省变电设备工程技术研究中心、省级企业技术中心、博士后创新实践基地，先后获得国家高新技术企业、国家专精特新“小巨人”企业、国家科学技术进步奖、国家知识产权示范企业、国家绿色工厂、中国变压器十大品牌企业、中国质量万里行诚信示范单位、电力变压器全国同行业20强、全国用户满意产品、江西省优秀企业、江西名牌产品、江西省级技术中心、江西省科学技术进步奖、江西省科技型企业、江西省专精特新企业、江西省重合同守信用企业、江西省制造业单项冠军等荣誉称号，获得多项国家专利、80多项国家重点新产品奖项。

全面开创中国智能制造新纪元

MEDIUM VOLTAGE TRANSMISSION AND TRANSFORMATION, INTELLIGENT CHARGING PILES

Jiangxi Transformer Equipment Company is one of the enterprises of China People's Electrical Appliances Group, located in Jiangxi ChongRen High-tech Industrial Park, founded in 1968, formerly known as Jiangxi Power Transformer Equipment General Factory, is a comprehensive enterprise with independent R & D, design, development and production capacity for the intelligent power transmission and transformation, green intelligent charging solutions provider, mainly specialising in the production and sale of intelligent, digital, green 110KV and below 110kV dry-type transformers, oil-immersed transformers, combined transformers, box-type substations, intelligent AC and DC charging piles and other high-tech products, has formed a 55 series of more than 1,800 kinds of specifications of the product, the products are exported to Asia, Africa, Latin America and Europe, the United States and other countries or regions, but also the State Grid, the South China Grid, PetroChina, Sinopec, and other central enterprises of the Class A supplier.

Jiangxi Substation Equipment Company has taken the lead in passing the three major system certifications of ISO9001, ISO14001, and ISO45001. It has established Jiangxi Substation Equipment Engineering Technology Research Center, Provincial Enterprise Technology Center, and Postdoctoral Innovation Practice Base. It has successively won the National High tech Enterprise, National Specialized and New "Little Giant" Enterprise, National Science and Technology Progress Award, National Intellectual Property Demonstration Enterprise, National Green Factory, and China's Top Ten Transformer Brand Enterprises China Quality Wanlixing Integrity Demonstration Unit, Top 20 Power Transformers in the Same Industry in China, National Customer Satisfaction Product, Excellent Enterprise in Jiangxi Province, Famous Brand Product in Jiangxi Province, Jiangxi Provincial Technology Center, Jiangxi Provincial Science and Technology Progress Award, Jiangxi Provincial Science and Technology Enterprise, Jiangxi Provincial Specialized, Refined, Special and New Enterprise, Jiangxi Province Contract abiding and Credit abiding Enterprise, Jiangxi Province Manufacturing Industry Single Champion, and other honorary titles have been awarded multiple national patents More than 80 national key new product awards.



CREATE A NEW ERA OF INTELLIGENT MANUFACTURING IN CHINA

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
C	和谐团队 HARMONIOUS TEAM
D	发展历程 DEVELOPMENT HISTORY
E	五大集团 FIVE MAJOR GROUPS
F	自主创新 INDEPENDENT INNOVATION
G	市场营销 MARKETING MANAGEMENT
H	技术研发 TECHNOLOGY R&D
I	企业文化 ENTERPRISE CULTURE
J	社会责任 SOCIAL RESPONSIBILITY
K	展望未来 FUTURE PROSPECT
L	亲切关怀 GENIAL CARE
M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



智能成套、新能源

人民电器集团山东公司是中国·人民电器集团支柱企业之一，位于山东枣庄市，专注于生产40.5kV以下高低压成套设备、智能钣金制造、储能设备等智能、绿色、低碳产品，是智慧配电、新能源解决方案提供商。产品已参与中海洋、中石油、中石化、南方电网等国家大型企业重点项目工程合作，并与东南亚部分国家达成合作，产品销售辐射全球。

人民电器集团山东公司拥有高级技术人员30多名，高级工程师9名，已初步建成高新技术产品研发中心和国内一流检测中心。生产车间拥有中国市场自动化程度最高、科技含量最高、投产生产力最大钣金柔性智能生产线、一次母排智能生产线，年生产能力2万台（套），是生产全流程管理数字化、无人化，智慧型无灯无人工厂。公司已通过ISO9001、ISO14001和ISO45001三大体系认证。产品已通过CQC认证，获得发明专利7项、新型实用专利51项，拥有山东省重点实验室。公司获得国家高新技术企业、国家科技型企业、山东省高端装备企业、企业资信等级认证、质量服务诚信单位、诚信经营示范单位等荣誉。

匠心铸就品质 诚信共赢未来

INTELLIGENT COMPLETE SETS, NEW ENERGY

People Electric Group Shandong Co., Ltd. is a wholly owned subsidiary of China People's Electrical Appliances Group, which is a key project for the Zaozhuang Municipal Government to attract investment. The company specializes in producing complete sets of high and low voltage equipment below 40.5kV, intelligent sheet metal manufacturing, energy storage equipment and other intelligent, green, low-carbon products, is a smart power distribution, new energy solution provider.

The production workshop has the sheet metal flexible intelligent production line with the highest degree of automation, the highest scientific and technological content and the highest production productivity in China, and the primary bus intelligent production line with an annual production capacity of 20,000 sets. It can realize digital and unmanned production process management and intelligent unmanned factory. The company has passed the certification of ISO9001, ISO14001 and ISO45001. The product has passed the CQC certification, obtained 7 invention patents and 51 new practical patents, and was successfully selected into the "Zaozhuang Intelligent Electrical equipment key Laboratory". Obtain enterprise credit grade certification, quality service integrity unit, integrity management demonstration unit and other credit grade certification.



BUILD A VALUE FOCUSED BRAND AND STRIVE FOR EXCELLENCE

A	控股集团 HOLDING GROUP
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FIVE MAJOR GROUPS



智能电器、卫星通信、无线通信

人民智能科技城(安徽)公司是中国▪人民电器集团下属企业，位于安徽省合肥市肥西县桃花工业园拓展区，是人民电器集团投资的集科研、生产、物流为一体的高新科技产业园。公司专业从事智能电器、5G、北斗卫星、微波通讯元器件等高端科技产品的研发、生产和销售，以及智能电网控制系统及设备的研发和生产。为卫星通信、无线通信，智慧电网，智慧城市等提供解决方案。桃花工业园历史悠久，邻近合肥，是该省创办最早的省级工业开发区，总体规划面积22平方公里，地处水陆空立体运输网络的中心地带，位置优越，交通便捷。三条国道及沪蓉高速穿区而过，合九铁路、宁西铁路、合肥骆岗机场紧临园区。人民智能科技城(安徽)公司抢抓机遇，作为实力强劲、科技水平高、开发能力强、有完善营销采购网络的企业入驻，将发展成为参与国际分工、国家鼓励支持的高科技含量企业。

全面开创中国智能制造新纪元

SMART APPLIANCES, SATELLITE COMMUNICATION, WIRELESS COMMUNICATION

People's Intelligent Science and Technology City Company (Anhui) is one of the enterprises of China People's Electrical Appliances Group, located in the expansion area of TaoHua Industrial Park, Feixi County, Hefei, Anhui Province, which is a high-tech industrial park invested by the People's Electrical Appliance Group, integrating scientific research, production and logistics. The company specialises in the research, development, production and sales of high-end technology products such as intelligent electrical appliances, 5G, BeiDou satellite, microwave communication components, as well as the research, development and production of smart grid control systems and equipment. We provide solutions for satellite communication, wireless communication, smart grid, smart city and so on. With a long history and close proximity to Hefei, Peach Blossom Industrial Park is the earliest provincial-level industrial development zone in the province, with a total planning area of 22 square kilometres, located in the heart of the three-dimensional transport network by water, land and air, with a superior location and convenient traffic. Three national highways and Hurong Expressway pass through the zone, and Hejiu Railway, Ningxi Railway and Hefei Luogang Airport are close to the zone. People's Intelligent Science and Technology City (Anhui) Company seizes the opportunity to move in as an enterprise with strong strength, high technological level, strong development ability and perfect marketing and purchasing network, and will develop into a high-tech content enterprise participating in the international division of labour and encouraged and supported by the state.



CREATE A NEW ERA OF INTELLIGENT MANUFACTURING IN CHINA

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M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



国际贸易

浙江人民进出口公司是中国·人民电器集团核心企业，位于浙江温州柳市中国——电器之都，为一家具有丰富经验和专业实力的对外贸易企业，以外经贸、外事及全球市场营销、海外投资、技术转让、产业合作、EPC总包工程等经营管理活动为主要业务方向。同时，公司率先通过ISO9001、ISO14001、ISO45001三大体系认证，向全球市场提供180多个系列、超过20000种规格的高中低压及超高压变电设备、成套电气设备、电线电缆、防爆电器、建筑电器、仪器仪表等“人民”品牌产品。

浙江人民进出口公司积极整合全球资源，不断推动“一带一路”战略和EPC总包工程服务，出口创汇多年来在行业内都排名领先，成为“一带一路”沿线国家共同致富的有力推手。

浙江人民进出口公司积极响应国家战略，在与客户合作过程中，始终坚持以诚信和合作精神为核心，为客户提供优质产品和服务，并不断努力创新，推动产业升级。未来，公司将继续以“开放、合作、创新、共赢”理念为指导，不断拓展国际市场，为加强各国之间经贸合作作出贡献。

共商 共建 共享

INTERNATIONAL TRADE

Zhejiang People's Import & Export Corporation is a core enterprise of China People's Electrical Appliances Group, located in Liuzhou, Wenzhou, Zhejiang Province, China's electrical appliances capital, as a foreign trade enterprise with rich experience and professional strength, with foreign trade, foreign affairs and global marketing, overseas investment, technology transfer, industrial co-operation, EPC turnkey projects and other business management activities as the main business direction. At the same time, the company took the lead in passing the certification of ISO9001, ISO14001 and ISO45001, and provides the global market with more than 180 series and 20,000 specifications of high, medium, low and ultra-high voltage transformer equipment, complete sets of electrical equipment, wires and cables, explosion-proof electrical appliances, construction electrical appliances, instruments and meters, and other "People's" brand products.

Zhejiang People's Import and Export Corporation actively integrates global resources, constantly promotes the "Belt and Road" strategy and EPC turnkey engineering services, and the data of exported foreign exchange has been ranked as the leading figure in the industry for many years, and it has become a powerful promoter of the common prosperity of the countries along the "Belt and Road".

Zhejiang People's Import & Export Corporation, as an enterprise actively responding to the national strategy, always adheres to the spirit of honesty and cooperation as the core in the process of cooperation with customers, provides customers with high-quality products and services, and constantly strives to innovate and promote industrial upgrading. In the future, the company will continue to be guided by the concept of "openness, co-operation, innovation and win-win", expanding the international market and contributing to the strengthening of economic and trade co-operation among countries.



TO ACHIEVE SHARED GROWTH THROUGH DISCUSSION AND COLLABORATION

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FIVE MAJOR GROUPS



人民万福

中国•人民万福集团是人民控股集团支柱企业之一，依托产业资源和资金资源，投资遍及湖北、浙江、山东、安徽、河北、四川、河南等全国多个省域，是中国最具商业创意视角的大型投资集团。

人民万福自2003成立以来，通过品牌导入、技术导入、市场导入、管理导入、资金导入，为企业做投资上市发展规划。公司为政企合作牵桥搭线，搭建合作平台，通过结合优化和对产业链、运营链、供应链、载体链设计，实现产业集聚的顶层设计、产业定位、功能布局、空间规划、区域发展战略等，为特色小镇与产业园区提供发展培训一体化模板及全价值链解决方案，打造中国企业走向世界的标准化管理体系。

人民万福集团目前已参与开发人民万福(合肥)产业园、人民万福(郑蒲港)产业园、人民万福(蚌埠)产业园、人民万福(芜湖)产业园、人民万福(巢湖)产业园、人民万福(武汉)总部经济园、人民万福(安陆)产业园、人民万福(宿豫)智能制造产业园、人民汽车城(武汉)、山东汽车文化生态园、山东智能制造产业园、人民万福国际商贸城（荆门）、人民一品花园。

聚焦主业 多轮驱动

PEOPLE WANFU GROUP

As one of the pillar enterprises of China People Holding Group , People Wanfu Group has invested in multiple provinces in the country such as Hubei, Zhejiang, Shandong, Anhui, Hebei, Sichuan, Henan relying on industrial resources and fund resources. It is a large-scale investment group in China with good business ideas.

Since its establishment in 2003, people Wanfu has made investment and listing development plans for enterprises through brand introduction, technology introduction, market introduction, management introduction and capital introduction. The company serves as a bridge between the government and the enterprise to build a government and enterprise cooperation platform, and realizes the top-level design, industrial positioning, functional layout, spatial planning, regional development strategy, etc. of industry cluster through three combinations and optimizations and design of industry chain, operation chain, supply chain, carrier chain to provide a integrated model for the sound development of characteristic towns and industrial parks and create a standardized management system and whole value chain solution for Chinese enterprises to go to the world.

At present, People's Wanfu Group has participated in the development of People's Wanfu (Hefei) Industrial Park, People's Wanfu (Zhengpu Port) Industrial Park, People's Wanfu (Bengbu) Industrial Park, People's Wanfu (Wuhu) Industrial Park, People's Wanfu (Chaoahu) Industrial Park, People's Wanfu (Wuhan) Headquarters Economic Park, People's Wanfu (Anlu) Industrial Park, People's Wanfu (Suyu) Intelligent Manufacturing Industrial Park, People's Automobile City (Wuhan), Shandong Automobile Culture Ecological Park, Shandong Intelligent Manufacturing Industrial Park People's Wanfu International Trade City (Jingmen) and People's First Class Garden.



FOCUS ON MAIN BUSINESS,DRIVE WITH MULTI INDUSTRIES

A	控股集团 HOLDING GROUP
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H	技术研发 TECHNOLOGY R&D
I	企业文化 ENTERPRISE CULTURE
J	社会责任 SOCIAL RESPONSIBILITY
K	展望未来 FUTURE PROSPECT
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FIVE MAJOR GROUPS



山东汽车文化生态园

山东汽车文化生态园位于山东省枣庄高新区，是中国•人民万福集团旗下产业园，园区倾力打造淮海经济区最大体量、最全业态、最完善配套、最具发展潜力的汽车全生态链的商业服务综合体，由人民万福集团斥资40亿元开发建设，项目规划占地约1000亩，建筑面积约120万平方米，针对传统汽车城业态功能不足，创新“共生、共赢、共发展”新型商业模式，利用互联网化、智能化等先进科技管理运营方式，打造出一个多元化、丰富多彩的汽车主题园区。

塑造汽车生态服务新标杆

SHANDONG AUTOMOBILE CULTURE ECOLOGICAL PARK

The Shandong Automobile Culture Ecological Park is located in Zaozhuang High tech Zone, Shandong Province. It is an industrial park under the People's Wanfu Group of China. The park strives to create the largest, most comprehensive, most complete supporting facilities, and most promising commercial service complex for the entire automobile ecological chain in the Huaihai Economic Zone. It was developed and constructed by the People's Wanfu Group with a budget of 4 billion yuan, covering an area of approximately 1000 acres and a construction area of approximately 1.2 million square meters, In response to the insufficient functions of traditional automobile city formats, we have innovated a new business model of "symbiosis, win-win, and common development", and utilized advanced technology management and operation methods such as internet and intelligence to create a diversified and colorful automobile theme park.



BECOME A NEW BENCHMARK OF AUTOMOBILE ECOLOGICAL SERVICE

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FIVE MAJOR GROUPS



人民汽车城(武汉)

人民汽车城(武汉)地处九省通衢的武汉市蔡甸区，是目前国内领先的超大型综合性汽车文化城。项目由中国•人民万福集团斥资40亿开发，总占地面积821亩，汇集整车展销、二手车交易、车管所服务、汽车配件用品MALL、汽车改装基地、汽车维修美容养护基地、汽车科技孵化基地、中国汽车后市场、电商运营中心、汽车金融、房车营地、汽车赛道、汽车文化公园、仓储物流中心和餐饮、娱乐、休闲等于一体的汽车精英业态的汽车全产业链服务综合体。

超越未来汽车产业新纪元

PEOPLE MOTOR CITY (WUHAN)

People Auto City (Wuhan) is located in Caidian District of Wuhan City, and is currently the leading mega comprehensive auto culture city in China. The project is developed by China People Wanfu Group at a cost of 4 billion yuan, covering a total area of 821 acres, bringing together vehicle exhibition and sales, used car trading, DMV services, auto parts and supplies MALL, automobile tuning base, automobile repair and beauty care base, automobile science and technology incubation base, China's automobile aftermarket, e-commerce operation centre, automobile finance, caravan campsite, automobile racetracks, Auto culture park, storage and logistics centre, catering, entertainment, leisure, etc. It is an automotive industry service complex with elite industry.



CREATE A NEW ERA FOR THE AUTOMOBILE INDUSTRY

A	控股集团 HOLDING GROUP
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FIVE MAJOR GROUPS



山东智能制造产业园

山东智能制造产业园位于山东枣庄，是中国•人民万福集团旗下产业园，是淮海地区比较完善的高低压电器及成套设备、智能电器、智能电网远程控制系统设备研发生产基地，形成了完整的产业链和供应链，成为淮海地区最现代化的智能工业园区。项目由人民万福集团投资约30亿元兴建，该项目规划占地约1000亩，建筑面积约80万平方米。

为传统制造赋能

SHANDONG INTELLIGENT MANUFACTURING INDUSTRIAL PARK

Shandong Intelligent Manufacturing Industrial Park is located in Zaozhuang, Shandong Province, which is an industrial park under China-People WanFu Group. It is a relatively complete R&D and production base of high and low-voltage electrical appliances and complete sets of equipments, intelligent electrical appliances, and remote control system equipments for smart grids in Quasi-Haihai region, forming a complete industrial chain and supply chain, and becoming the most modern intelligent industrial park in Huaihai region. The project is invested by People WanFu Group with about 3 billion RMB. The project is planned to cover an area of about 1,000 acres with a building area of about 800,000 square metres.



BRING NEW POWER FOR TRADITIONAL MANUFACTURING

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
C	和谐团队 HARMONIOUS TEAM
D	发展历程 DEVELOPMENT HISTORY
E	五大集团 FIVE MAJOR GROUPS
F	自主创新 INDEPENDENT INNOVATION
G	市场营销 MARKETING MANAGEMENT
H	技术研发 TECHNOLOGY R&D
I	企业文化 ENTERPRISE CULTURE
J	社会责任 SOCIAL RESPONSIBILITY
K	展望未来 FUTURE PROSPECT
L	亲切关怀 GENIAL CARE
M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



人民万福(安陆)产业园

人民万福(安陆)产业园是中国•人民万福集团旗下产业园，位于湖北孝感安陆的人民产业集团(安陆)科创产业园中，通过品牌导入、供应链导入、管理导入、市场导入、资本导入，进行大数据管理分析，精准对园中锂电池和双极性铅系叠层电池、储能、铜材深加工、电线电缆等产业上下游核心配套企业进行招商运营，加快产业园形成全产业链布局，助力产业园提高市场竞争优势，赋能产业园产业新生态高质量发展。项目总投资约40亿，总占地面积约700亩。

智造赢天下 科技创未来

PEOPLE WANFU GROUP (ANLU) INDUSTRIAL PARK

The People Wanfu Group China (Anlu) Industrial Park is located in the People Industrial Group (Anlu) Science and Technology Industrial Park, with a total investment of about 4 billion yuan and a total area of about 700 acres. Renmin Wanfu will conduct big data management analysis through brand introduction, supply chain introduction, management introduction, market introduction and capital introduction, and accurately analyze the lithium battery and bipolar lead-based laminated battery, The upstream and downstream core supporting enterprises in energy storage, copper deep processing, wire and cable industries will carry out investment operations, accelerate the formation of the entire industrial chain layout of the industrial park, help the industrial park improve its competitive advantage in the market, and enable the high-quality development of the industrial park's new ecological industry.



WISDOM WINS THE WORLD TECHNOLOGY CREATE THE FUTURE

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
C	和谐团队 HARMONIOUS TEAM
D	发展历程 DEVELOPMENT HISTORY
E	五大集团 FIVE MAJOR GROUPS
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M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



人民万福国际商贸城

人民万福国际商贸城位于荆门市掇刀区，是中国•人民万福集团旗下产业园，定位于荆门家庭时尚用品市场，规划精品家居馆、中高端装饰建材城、花鸟鱼虫古玩宠物市场、进口商品商贸城、智能和时尚定制家居、电子商务基地等业态。

该项目由人民万福集团投资打造，总占地面积670亩，总建筑面积约50万平方米，处在荆门市掇刀区城市中轴线培公大道与荆和大道的交汇处，属于荆门市南城区核心，这里位置优越，商圈密集，未来可期。

服务于美好生活

PEOPLE WANFU INTERNATIONAL SHOPPING MALL

As an investment invitation project by the government, People Wanfu International Shopping Mall is invested and built by China People Holding Group a top 500 enterprise, with a total floor area of 670 mu (appr. 446,667 square meters) and a total building area of about 500,000 square meters. It is planned to be located at Jingmen Home Fashion Goods Market and to cover boutique home hall, mid-to-high end decorative building materials hall, flowers, birds, fish, insects, antique and pets market, imported commodities hall, smart home and fashion customized home e-commerce base.

The project is located at the intersection of Peigong Avenue and Jinghe Avenue on the Central Axis of Urban Planning, Duodao District, Jingmen City where is the core of Nancheng District, Jingmen City. According to the evaluation of the land suitability in the overall planning of Jingmen, Nancheng District is the most suitable area for urban construction in the future and the development principle in the overall planning is "development to the west and south first, and then the east and north". Recently, Nancheng District is the new urban district of Jingmen City for major construction.



SERVE THE BETTER LIFE

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
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D	发展历程 DEVELOPMENT HISTORY
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FIVE MAJOR GROUPS



人民万福(巢湖)产业园

人民万福(巢湖)产业园位于安徽巢湖市烔炀镇，是中国•人民万福集团旗下产业园，以智能制造产业为核心，打造白色家电、智能电网、精密制造、新材料等特色产业集群，着力建设科创研发平台。项目总投资约32亿，总占地面积约500亩，预计年产值达38亿元，年均纳税达2.5亿元，将为巢湖市产业发展创新迭代夯实基础，培育孵化千万产业平台，创造百万就业岗位，为当地经济发展作出贡献。

人民巢湖产业园将继续致力于打造产业品牌新高地，闯出“品牌致富”新道路，将高标准推进工程建设，高质量引进招商项目，抢抓“十四五”重要战略发展机遇，着力推动人民万福集团高质量发展。

科技引领 产业集群

PEOPLE WANFU (CHAOHU) INDUSTRIAL PARK

People WanFu (Chaohu) Industrial Park is an industrial park under China People WanFu Group, which takes the intelligent and smart manufacturing industry as the core, creates the characteristic industrial clusters such as white home appliances, smart grid, precision manufacturing, new materials, etc., and endeavours to build the science and technology creation and research and development platform. With a total investment of about 3.2 billion yuan and a total land area of about 500 acres, the project is expected to have an annual output value of 3.8 billion yuan and an average annual tax payment of 250 million yuan, which will solidify the foundation for the innovative iteration of industrial development in Chaohu City, cultivate and incubate ten million industrial platforms, create one million jobs, and make contributions to the local economic development.

People Industrial Park in Chaohu will continue to be committed to creating a new industrial brand high ground, trip out the "brand rich" new road, will be a high standard to promote the construction of the project, the introduction of high-quality investment projects, and seize the "14th Five-Year Plan" important strategic development opportunities, and strive to promote the high-quality development of People WanFu Group.



TECHNOLOGY LEAD INDUSTRIAL CLUSTERS

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
C	和谐团队 HARMONIOUS TEAM
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G	市场营销 MARKETING MANAGEMENT
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I	企业文化 ENTERPRISE CULTURE
J	社会责任 SOCIAL RESPONSIBILITY
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L	亲切关怀 GENIAL CARE
M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



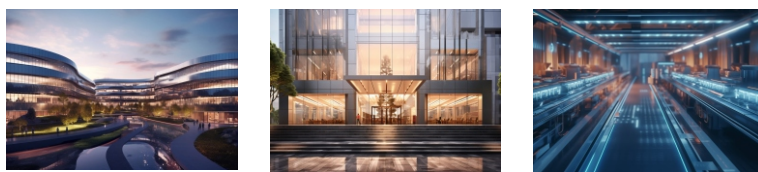
人民万福(合肥)产业园

人民万福(合肥)产业园位于安徽肥西桃花工业园，是中国•人民万福集团旗下，系集科研、生产、物流为一体的产业园区。人民万福（合肥）产业园分为二期，一期为人民电器（合肥）产业园项目，总规划用地面积约29.43万平方米，总投资约20亿人民币，分为现代物流、智能电网、5G微波通讯三大板块，主要从事5G和北斗卫星微波通讯元器件的研发和生产，智能电网控制系统及设备的研发和生产，电商、物流园区等；二期为人民电器配套产业园项目，总规划用地面积约为500亩，总投资约20亿人民币。

科技造福美好未来

PEOPLE WANFU (HEFEI) INDUSTRIAL PARK

People Electric Hefei Industrial Park is located in Taohua Industrial Park, Feixi, Anhui Province, which is under China People WanFu Group and is an industrial park integrating scientific research, production and logistics. People Electric Hefei Industrial Park is divided into two phases, the first phase for the People Electric (Hefei) Industrial Park project, the total planning land area of about 294,300 square metres, with a total investment of about 2 billion yuan, divided into modern logistics, smart grid, 5G microwave communications three major sectors, mainly engaged in the 5G, Beidou satellite microwave communications components of the R & D and production, the smart grid control system and equipment R & D and production, e-commerce, logistics park, etc. The second phase is the People Electrical Appliances Supporting Industrial Park Project, with a total planned land area of about 500 mu and a total investment of about RMB 2 billion.



SCIENCE AND TECHNOLOGY BENEFITS A BETTER FUTURE

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
C	和谐团队 HARMONIOUS TEAM
D	发展历程 DEVELOPMENT HISTORY
E	五大集团 FIVE MAJOR GROUPS
F	自主创新 INDEPENDENT INNOVATION
G	市场营销 MARKETING MANAGEMENT
H	技术研发 TECHNOLOGY R&D
I	企业文化 ENTERPRISE CULTURE
J	社会责任 SOCIAL RESPONSIBILITY
K	展望未来 FUTURE PROSPECT
L	亲切关怀 GENIAL CARE
M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



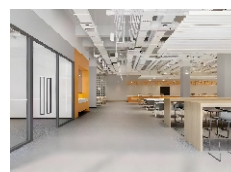
人民万福(郑蒲港)产业园

人民万福(郑蒲港)产业园位于安徽马鞍山市郑蒲港新区，是中国•人民万福集团旗下产业园，主要进行定制化开发建设标准化厂房，产业定位为智能制造、光伏产业、新能源、现代服务业（供应链、研发、测试）、总部经济等于一体的新型制造业集聚平台。招引符合园区产业定位的，具有规模性、成长性的企业，打造具有示范效应的综合性产业园。项目占地面积约500亩，由人民万福集团投资约20亿元建设，预计可实现亩均税收约15万元，年产值达32亿元，年均纳税达3.5亿元。人民万福（郑蒲港）产业园投产后，将成为华东地区最大的电子信息产业基地和集生活配套区、研发商务区、高端制造区、商贸会展区、物流仓储区、企业定制区等六大板块于一体的综合性电子信息产业基地。

五个导入助推发展

PEOPLE WANFU (ZHENGBUGANG) INDUSTRIAL PARK

People WanFu (Zhengpugang) Industrial Park is under China People WanFu Group, which mainly develops and builds standardised factories in a customised manner, and is positioned as a new manufacturing cluster platform integrating intelligent manufacturing, photovoltaic industry, new energy, modern service industry (supply chain, R&D, testing), and headquarter economy. It will attract enterprises with scale and growth in line with the industrial positioning of the park, and create a comprehensive industrial park with demonstration effect. The project covers an area of about 500 acres, and is invested by People HUF Group with about 2 billion RMB for construction, which is expected to achieve an average tax of about 150,000 RMB per mu, an annual output value of 3.2 billion RMB, and an average annual tax payment of 350 million RMB. After People Maanshan Industrial Park is put into operation, it will become the largest electronic information industry base in East China, integrating six major sectors, such as living support area, R&D and business area, high-end manufacturing area, commerce and exhibition area, logistics and warehousing area, and enterprise customisation area.



FIVE INTRODUCTION TO PROMOTE DEVELOPMENT

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
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J	社会责任 SOCIAL RESPONSIBILITY
K	展望未来 FUTURE PROSPECT
L	亲切关怀 GENIAL CARE
M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



人民万福(蚌埠)产业园

人民万福(蚌埠)产业园位于安徽蚌埠市高铁工贸园区，是中国•人民万福集团旗下产业园，建成以发展硅基新材料及配套产业、电子信息、装备制造、节能环保为主导产业的环境优美、工业发达、居住舒适、交通便捷的现代化园区。

人民万福(蚌埠)产业园是蚌埠“两个中心”战略实现承载区，蚌淮(凤)一体化发展先导区，现代化城市建设引领区。园区以智能电网、精密导线、硅基新材料、装备制造为主导产业，打造科教、创新与创业汇集新高地，成为中高端现代服务业与事业配套聚集区。占地约300亩，预计年产值达28亿元，年均纳税达2.3亿元。产业园将深入融入长三角一体化发展，深入落实安徽都市圈一体化发展行动纲要，向成为全国知名企业孵化服务创新平台奋进。

生态新园区 发展新引擎

PEOPLE WANFU (BENGBU) INDUSTRIAL PARK

People Wanfu (Bengbu) Industrial Park is under China People WanFu Group, which is built into a modern park with a beautiful environment, developed industry, comfortable living and convenient traffic with the development of silicon-based new materials and supporting industries, electronic information, equipment manufacturing and energy-saving and environmental protection as the leading industries.

People Bengbu Industrial Park is the carrying area for Bengbu's "Two Centres" strategy, the pioneering area for Benghuai's integrated development and the leading area for the construction of a modern city. The park takes smart grid, precision wire, silicon-based new materials, equipment manufacturing as the leading industries, creates a new highland for science and education, innovation and entrepreneurship, and becomes a gathering area for medium- and high-end modern service industry and business support. Covering an area of about 300 acres, it is expected that the annual output value will reach 2.8 billion yuan and the average annual tax payment will reach 230 million yuan. The industrial park will deeply integrate into the integrated development of the Yangtze River Delta, deeply implement the action programme for the integrated development of the Anhui metropolitan area, and strive to become a nationally renowned innovation platform for business incubation services.



NEW ECOLOGICAL PARK DEVELOP A NEW ENGINE

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
C	和谐团队 HARMONIOUS TEAM
D	发展历程 DEVELOPMENT HISTORY
E	五大集团 FIVE MAJOR GROUPS
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M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



人民万福(武汉)总部经济园

人民万福(武汉)总部经济园位于湖北武汉西大门，是中国•人民万福集团旗下产业园，以建设高标准独栋办公、经济总部、花园商墅、品质公馆等产品及相关配套设施为主，结合区域主导产业特点，充分发挥集团资源与运营优势，引进龙头企业、企业总部等实力品牌，打造华中区总部经济产业园高端示范园区，集载体开发、产业招商、园区运营、企业投资于一体，全方位发展。项目由人民万福投资兴建，处于318国道与京港澳高速黄金十字交汇，东风高架出口，地理位置优越，交通四通八达。项目总占地面积约203亩，总投资约18亿元，总建面超20万平方米，占据蔡甸经济开发区与武汉经济开发区重要区位，优先坐享十四五中国车谷政策规划红利。

创新科技 智慧园区

PEOPLE WANFU (WUHAN) HEADQUARTER PARK

People WanFu (Wuhan) Headquarters Economic Park is under China People WanFu Group, which focuses on the construction of high-standard detached offices, economic headquarters, garden villas, quality mansions and other products as well as relevant supporting facilities, combining with the characteristics of the leading industries in the region, giving full play to the Group's resources and operational advantages, and introducing the strengths of brands such as leading enterprises and corporate headquarters. The project aims to create a high-end demonstration park for the headquarters economy industrial park in Central China, integrating carrier development, industrial investment, park operation and enterprise investment, and developing in an all-round way. The project is invested and built by People WanFu, which is located at the golden cross junction of National Highway 318 and Beijing-Hong Kong-Macao Expressway, and at the exit of Dongfeng Elevated Highway, with a superior geographical location and well-connected traffic. The project covers a total area of about 203 acres, with a total investment of about 1.8 billion yuan and a total construction area of over 200,000 square metres, occupying an important location in Caidian Economic Development Zone and Wuhan Economic Development Zone, and enjoying the dividends of the 14th Five-Year Plan of China's Auto Valley.



INNOVATION AND TECHNOLOGY WISDOM PARK

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
C	和谐团队 HARMONIOUS TEAM
D	发展历程 DEVELOPMENT HISTORY
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H	技术研发 TECHNOLOGY R&D
I	企业文化 ENTERPRISE CULTURE
J	社会责任 SOCIAL RESPONSIBILITY
K	展望未来 FUTURE PROSPECT
L	亲切关怀 GENIAL CARE
M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



人民万福(宿豫)智能制造产业园

人民万福(宿豫)智能制造产业园位于宿迁高新技术产业开发区南京东路北侧，占地面积约167亩，总建筑面积约15万平方米，总投资约30亿元。项目以智能制造、电力装备、电子信息为主导产业，打造具有综合示范效应的智能制造产业园区。

打造标准化管理模板

PEOPLE WANFU (SUYU) INTELLIGENT MANUFACTURING INDUSTRIAL PARK

People Wanfu (Suyu) Intelligent Manufacturing Industrial Park is located in Suqian High-tech Industrial Development Zone, north of Nanjing East Road, covering an area of about 167 acres, with a total construction area of about 150,000 square metres and a total investment of about 3 billion yuan. The project takes intelligent manufacturing, electric power equipment and electronic information as the leading industries to build an intelligent manufacturing industrial park with comprehensive demonstration effect.



CREATE STANDARDIZED MANAGEMENT TEMPLATES

A	控股集团 HOLDING GROUP
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FIVE MAJOR GROUPS



人民万福(芜湖)产业园

人民万福(芜湖)产业园位于安徽省芜湖市三山经济开发区，占地面积约228亩，建筑面积约11万平方米,总投资约15亿元。以智能制造、新材料、电子信息、节能环保为主导产业，集研发、办公、生产、孵化等产业集聚，是配套完善、交通便捷的现代化综合性产业园区。

加速集聚 创新平台

PEOPLE WANFU (WUHU) INDUSTRIAL PARK

People WanFu (Wuhu) Industrial Park covers an area of about 228 acres, with a building area of about 110,000 square metres and a total investment of about 1.5 billion yuan. With intelligent manufacturing, new materials, electronic information, energy-saving and environmental protection as the leading industries, it is a modern and comprehensive industrial park with perfect supporting facilities and convenient traffic, with R&D, office, production, incubation and other industries gathering.



ACCELERATED AGGLOMERATION INNOVATION PLATFORM

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
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D	发展历程 DEVELOPMENT HISTORY
E	五大集团 FIVE MAJOR GROUPS
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FIVE MAJOR GROUPS



人民产业

中国•人民产业集团立足人民集团传统产业，在发挥既有优势的同时，合理比例嫁接二、三产业，引入革命性新兴技术、革命性新兴材料，在新能源新材料、5G通讯半导体、大农业、大健康、人工智能、大数据等前瞻性技术领域做突破，通过构筑上下游产业相关联、互补共生的业态环境完善产业生态链，以及通过人才、资金、信息的高速传输流动创造高效、高质的经济发展和城市建设，为公园城市可持续性发展提供动力。

“智”造产业 智领未来

PEOPLE INDUSTRY

China People Industry Group develops the secondary and tertiary industries in a reasonable manner, introduces revolutionary emerging technologies, revolutionary emerging materials while playing advantages based on traditional industries, makes breakthroughs in prospective technical fields such as new energy, new materials, 5G communication semiconductors, large-scale agriculture, massive health, artificial intelligence, big data, and builds a business environment for connecting the upstream-downstream industries and making them complement each other to perfect the industrial ecologic chain, as well as achieves efficient and high-quality economic development and urban construction through high-speed transmission and flow of talents, funds, information, making contribution to the sustainable development of the park city.



"INTELLIGENT" MANUFACTURING INDUSTRY LEADS THE FUTURE

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
C	和谐团队 HARMONIOUS TEAM
D	发展历程 DEVELOPMENT HISTORY
E	五大集团 FIVE MAJOR GROUPS
F	自主创新 INDEPENDENT INNOVATION
G	市场营销 MARKETING MANAGEMENT
H	技术研发 TECHNOLOGY R&D
I	企业文化 ENTERPRISE CULTURE
J	社会责任 SOCIAL RESPONSIBILITY
K	展望未来 FUTURE PROSPECT
L	亲切关怀 GENIAL CARE
M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



人民华智通讯技术公司

人民华智通讯技术公司位于安徽省合肥市经济技术开发区桃花工业园，系中国•人民产业集团旗下的支柱产业之一，专业从事微波通信元器件的研发、生产和销售。主导产品包括微波介质元器件和卫星导航模块组件等，产品具备微波信号接收、发送和处理等功能，广泛应用于微波通信领域。

人民华智通讯技术公司具备微波介质材料配方自主研发能力，在微波介质配方、生产工艺、测试技术等方面领先国内，形成了系列化、规模化的微波介质材料配方体系，产品研发技术和产业化能力达到国际先进水平。

人民华智通讯技术公司在智慧城市建设上，依托北斗卫星导航系统，在数字城市、智能码头、地上管网和地下管廊、智慧交通和轨道交通、北斗卫星导航应用等方面提供系列解决方案，技术世界领先。

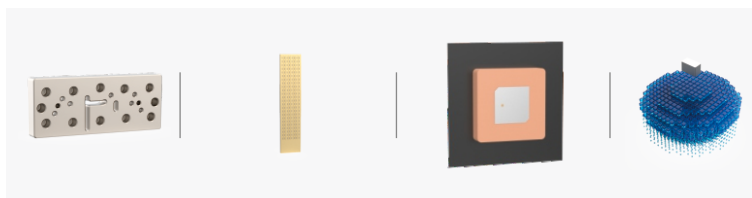
智慧通讯 沟通未来

PEOPLE HUAZHI COMMUNICATION TECHNOLOGY CO., LTD

As a core enterprise under China People Holding Group People Huazhi Communication Technology Company specializes in R&D, production and sales of microwave communication components. Its leading products include microwave medium components and satellite navigation module components, etc. with function of microwave signal reception, transmission, and processing, etc., which have been widely used in the field of microwave communication.

With ability to independently research and develop microwave medium material formulations, the company has achieved leading advantages in China in microwave medium formulations, production technology, testing technology, etc., and has established series of large-scale microwave medium material formula system. Moreover, its R&D technology of products and industrialization capability have reached the international advanced level.

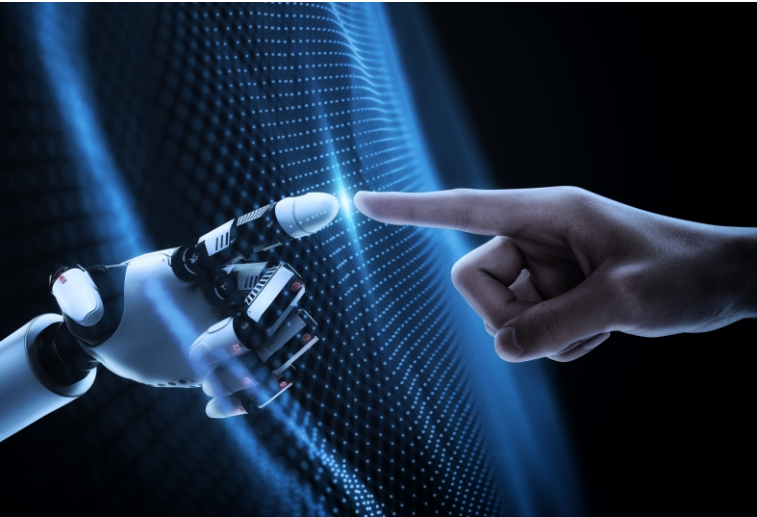
In the construction of smart city, relying on Beidou satellite navigation system, the company provides solutions in digital city, intelligent terminal, ground pipe network and underground pipe gallery, intelligent transportation and rail traffic, Beidou satellite navigation application, etc., with world leading technologies.



INTELLIGENT COMMUNICATION CONNECTS TO THE FUTURE

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FIVE MAJOR GROUPS



人民百业科技公司

人民百业科技公司位于盐城市盐南高新区，由中国•人民产业集团投资创办，专业布局半导体、光电显示科技等产业，同时有效打通企业上下游产业链，实现以科技创新驱动产业高质量发展，产品升级、服务升级，切实为用户提供更加多元化的服务和享受，引领半导体产业持续稳定发展。

人民百业科技公司总投资50亿元，占地300亩，打造集新型显示面板、PCI膜、偏光片研发生产及驱动IC设计为一体的半导体光电显示产业集群。

一期示范基地按照华为供应链标准，建设OLED显示屏、新型液晶透明显示屏、裸眼3D屏等5条全自动生产线，年产能可达2000万片。基于“5G+工业互联网”思维，采用人民控股集团工业5.0智能制造管理平台，接入华为生态链、供应链，将成为国内首个华为工业互联网标杆性“灯塔工厂”，实现生产制造的标准化、自动化、信息化和数字化。

引领实体产业创新转型升级

PEOPLE BAIYE TECHNOLOGY COMPANY

People Baiye Technology Co., Ltd. is a subsidiary of China People Holding Group. The company specializes in semiconductor, optoelectronic display technology, etc., while it effectively develops the upstream-downstream industrial chain, realizes the high-quality development and upgrade, product and service upgrade driven by scientific and technological innovation, earnestly provides users with more diverse services, leading the continuous and stable development of semiconductor industry.

People Baiye technology Company with a total investment of 5 billion yuan, and an area of 300 mu (appr. 200,000 square meters), creating a semiconductor optoelectronic display industrial cluster integrating R&D and production of new display panel, PCI film, polaroid and drive IC design.

5 automatic production lines including OLED display screen, new liquid crystal transparent display screen, naked eye 3D screen, etc. have been built in the first phase of the demonstration base according to Huawei supply chain standard, with an annual production capacity of 20 million pieces. Based on "5G + industrial Internet" thinking, industry 5.0 intelligent manufacturing management platform of People Holding Group is used to access Huawei ecological chain and supply chain. Therefore, it will become China's first Huawei industrial internet benchmarking factory, achieving standardization, automation, information and digitalization of production and manufacturing.



LEAD INDUSTRIAL ENTITIES TO ACHIEVE INNOVATION,
TRANSFORMATION AND UPGRADING

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FIVE MAJOR GROUPS



湖北弘圣企业管理公司

湖北弘圣企业管理公司位于湖北省安陆市金泉南路1号，是中国500强企业中国•人民控股集团旗下的一家高科技企业。公司在安陆市建设的人民产业集团科创产业园项目，总投资122亿元，占地1500亩，总建筑面积120万平方米，项目达产后预计年产值180亿元，年税收3.6亿元，新增就业1万人。项目布局智慧电网、新型双极性铅系叠层电池、新能源、锂电池、光伏储能、高低压电线电缆、铜业加工等多种智能制造产业。

弘圣企业下辖五个分公司，分别为湖北圣洲电缆科技公司、湖北圣洲铜业股份公司、湖北圣洲新能源股份公司、湖北圣洲供应链公司、湖北圣洲智造产业投资公司。弘圣企业以“科技创新、数智低碳”为可持续发展新战略，秉承“智造赢天下、科技创未来”的理念，不断推动新技术与新产业同频共振，催生新产业、新业态、新模式，助力控股集团“二次创业，再次腾飞”

智造赢天下 科技创未来

HUBEI HONGSHENG ENTERPRISE MANAGEMENT CO., LTD

Hubei Hong Sheng Enterprise Management Company is located in No. 1, Jinquan South Road, Anlu City, Hubei Province, which is part of China's top 500 enterprises China People Holding Group, a high-tech enterprises. The company in Anlu City, the construction of the People Industrial Group Science and Innovation Industrial Park project, with a total investment of 12.2 billion yuan, covering an area of 1,500 acres, with a total construction area of 1.2 million square metres, the project is expected to reach the annual output value of 18 billion yuan, the annual tax revenue of 360 million yuan, and 10,000 people in new employment. The project layout of the smart grid, new bipolar lead system stacked batteries, new energy, carp batteries, photovoltaic energy storage, high and low voltage wires and cables, copper processing and other intelligent manufacturing industries.

Hong Sheng Enterprise has five subsidiaries, namely Hubei Shengzhou Cable Technology Company, Hubei Shengzhou Copper Company, Hubei Shengzhou New Energy Company, Hubei Shengzhou Supply Chain Company, and Hubei Shengzhou ZhiZhuang Industry Investment Company. The company takes "scientific and technological innovation, digital intelligence and low carbon" as the new strategy for sustainable development, adheres to the concept of "Wisdom to win the world, science and technology to create the future", and constantly promotes the resonance of new technologies and new industries, giving rise to new industries, new forms and new modes, and helping the Holding Group to "Starting a new business and taking off again



SMART MANUFACTURING WINS THE WORLD TECHNOLOGY
CREATES THE FUTURE

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FIVE MAJOR GROUPS



人民浩满（江苏）电子科技有限公司

人民浩满(江苏)电子科技有限公司位于盐城环保科技城，为中国•人民产业集团子公司，是人民集团半导体投资运营平台，拥有芯片设计、封装测试、功率模组等全产业链一体化运营能力和代工产业上下游企业产品的研发孵化能力。产品聚焦于功率半导体、智能控制等领域。项目总投资20亿元，占地144亩，倾力打造集高端功率芯片封装测试、芯片生产、功率模组生产及IC设计为一体的半导体产业集群。一期示范基地投资9亿元，其中设备投资6.5亿元，建筑面积62888.42平方米，按照国际封装测试厂标准，建设电源管理、功率器件、微波集成电路器件产品封装生产线，项目建成后年产能可达30亿颗，年产值超48亿元。

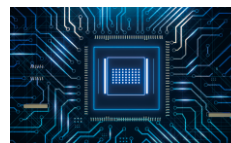
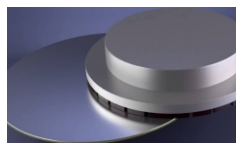
人民浩满(江苏)电子科技有限公司以强大的科研团队、领先的产品技术为发展保障，面向国内电动车、充电桩、服务器、快充等功率半导体产品市场，联合上下游产业链厂商，建设发展大型半导体与电子制造业集群产业园区。

匠心智造 科技创芯

PEOPLE HAOMAN (JIANGSU) ELECTRONIC TECHNOLOGY CO., LTD

People Haoman (Jiangsu) Electronic Technology Co., Ltd. is a subsidiary of China People Industrial Group. The company is located in Yancheng Environmental Technology City, is People Group semiconductor investment and operation platform, with chip design, packaging and testing, power modules and other integrated operation capabilities of the whole industry chain, as well as contract manufacturing industry and upstream and downstream enterprise product research and development, incubation. Products focus on power semiconductors, intelligent control, and other fields. With a total investment of 2 billion yuan and covering an area of 144mu, the project strives to build a semiconductor industry cluster integrating high-end power chip packaging and testing, chip production, power module production and IC design. The first phase of the demonstration base invested 900 million yuan, including 650 million yuan in equipment investment and 62888.42 square meters of construction area. In accordance with the international packaging and testing standards, we will build product packaging production lines for power management, power devices and microwave integrated circuit devices. After the completion of the project, the annual production capacity will reach 3 billion, with an annual output value of more than 4.8 billion yuan.

With a solid scientific research team and leading product technology as the guarantee for development, the company faces the domestic market of electric vehicles, charging piles, servers, fast charging and other power semiconductor products, and combines upstream and downstream industrial chain manufacturers to build and develop large-scale semiconductor and electronics manufacturing cluster industrial parks.



INTELLIGENT COMMUNICATION CONNECTS TO THE FUTURE

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J	社会责任 SOCIAL RESPONSIBILITY
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FIVE MAJOR GROUPS



人民出行集团公司

人民出行集团公司位于浙江省温州市乐清市车站路，是中国▪人民产业集团打造的，基于人民品牌影响力+小马移动出行的科技平台，专注拓展新能源智慧出行版图。人民出行依托人民城市新能源出行电气化枢纽园，布局人民充换电站服务综合体，打造人民出行城市公共运力数字化综合管理平台，获取每一个城市汽车出行能耗大数据、出行碳排放碳中和大数据，最后发展成为中国领先的新能源汽车出行综合服务标杆企业。

人民出行集团公司致力于与各地监管部门、出租车行业、新能源汽车产业、司机工会等伙伴及社群积极协作，用本地化人工智能技术推动中国公共运力交通创新，共同解决中国城市交通、低碳环保和就业挑战。同时致力于提升出行用户、出行从业者体验，创造社会价值，建设安全、开放、可持续的未来移动出行新生态。

绿色人民 智慧出行

PEOPLE TRAVEL GROUP COMPANY

Based on the People brand influence + Xiaoma mobile travel technology platform, the China People Holding Group set up People Travel Division to focus on expanding the new energy smart travel section: relying on the People urban new energy travel electrification hub park, layout the People charging station service complex, and create a digital comprehensive management platform for public transport capacity in People travel cities. Access to each city's car travel energy consumption big data, travel carbon emissions to neutralize big data, and finally developed into China's leading new energy vehicle travel integrated service benchmark enterprise: People Travel Group.

People Travel is committed to actively cooperating with local regulatory authorities, taxi industry, new energy vehicle industry, drivers' union and other partners and communities to use localized artificial intelligence technology to promote China's public transport innovation, and jointly solve China's urban transportation, low-carbon environmental protection and employment challenges. At the same time, it is committed to enhance the experience of travel users and practitioners, create social value, and build a safe, open and sustainable mobile travel new ecology in the future.



PEOPLE- ENVIRONMENTAL FRIENDLY SMART TRAVEL

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FIVE MAJOR GROUPS



浙江京洲人力资源管理公司

浙江京洲人力资源管理公司，作为人民产业集团精心构建的旗下核心人力产业数字平台，深度聚焦于数字化技术在人力资源领域的创新应用。该公司立足于浙江省，依托先进的数字化技术和丰富的人力资源服务经验，致力于打造全面、高效的一体化人力资源服务平台。

京洲人力通过整合多元化的人力资源服务机构和渠道，紧密配合地方政府的引才政策与就业促进战略，为地方经济发展提供强大的招商引智支持，并有效提升区域整体就业水平。同时，针对企业普遍面临的招工难、人才匹配度低以及用工成本高等痛点问题，公司运用大数据分析、人工智能等前沿科技手段，精准对接企业需求与人才供给，为企业定制个性化的人力资源解决方案。

秉持平台化运营、专业化服务、多元化产品、个性化匹配和数字化驱动的经营理念，浙江京洲人力资源管理公司持续推动人力资源行业的创新发展，以实际行动创造社会价值，赋能企业发展，造福广大人民群众。

数智引才 共创未来

ZHEJIANG JINGZHOU HUMAN RESOURCES MANAGEMENT COMPANY

Zhejiang Jingzhou Human Resources Management Company, as a core human resources digital platform carefully constructed by People's Industry Group, deeply focuses on the innovative application of digital technology in the field of human resources. The company is based in Zhejiang Province, relying on advanced digital technology and rich experience in human resource services, committed to creating a comprehensive and efficient integrated human resource service platform.

Jingzhou Human Resources integrates diversified human resource service institutions and channels, closely cooperates with local government talent attraction policies and employment promotion strategies, provides strong investment and talent attraction support for local economic development, and effectively improves the overall employment level of the region. At the same time, in response to the pain points of difficult recruitment, low talent matching, and high employment costs commonly faced by enterprises, the company uses cutting-edge technology such as big data analysis and artificial intelligence to accurately connect enterprise demand and talent supply, and customize personalized human resource solutions for enterprises.

Adhering to the core concepts of platform based operation, professional services, diversified products, personalized matching, and digital driving, Zhejiang Jingzhou Human Resources Management Company continues to promote innovative development in the human resources industry, create social value through practical actions, empower enterprise development, and benefit the general public.



NUMEROUS INTELLIGENCE ATTRACTING TALENTS AND
CREATING THE FUTURE TOGETHER

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FIVE MAJOR GROUPS



浙江民圣新能源公司

浙江民圣新能源有限公司成立于2023年，隶属于人民产业集团，专注于工商业光伏及户用光伏领域，是一家集研发、设计、施工、运维于一体的新能源解决方案提供商。在全球光伏产业蓬勃发展背景下，我国光伏产业不仅市场规模和技术水平稳居全球首位，而且新增和累计装机容量连续多年领先世界。在此大环境下，民圣新能源响应国家乡村振兴战略，积极开发分布式光伏市场，为家庭用户提供基于建筑物表面的全方位智能光伏系统解决方案，助力实现经济效益与低碳环保双重目标。

依托于人民控股集团强大的供应链体系和产业链优势，民圣新能源得以有效整合优质资源，降低项目成本，并借助集团内部协同效应，在储能、风能、水能和充电桩等领域布局新兴行业，全面助力双碳目标的实现。同时，公司拥有稳定的优质资金支持，与多家知名金融机构合作，构建了信息化、数据化和智能化的风险管理体系，以及专业且经验丰富的施工运维团队，保障光伏电站从资产开发、建设到运维的全链条高效运作和服务质量。

双碳目标实现的坚实伙伴

ZHEJIANG MINSHENG NEW ENERGY COMPANY

Zhejiang Minsheng New Energy Co., Ltd. was established in 2023 and is a subsidiary of the People's Industrial Group. It focuses on the fields of industrial, commercial, and household photovoltaics. It is a new energy solution provider that integrates research and development, design, construction, and operation and maintenance. Against the backdrop of the booming global photovoltaic industry, China's photovoltaic industry not only ranks first in the world in terms of market size and technological level, but also leads the world in terms of newly added and accumulated installed capacity for consecutive years. In this context, Minsheng New Energy responds to the national rural revitalization strategy, actively develops the distributed photovoltaic market, provides comprehensive intelligent photovoltaic system solutions based on building surfaces for household users, and helps achieve the dual goals of economic benefits and low-carbon environmental protection.

Relying on the strong supply chain system and industrial chain advantages of People's Holding Group, Minsheng New Energy can effectively integrate high-quality resources, reduce project costs, and leverage internal synergies within the group to layout emerging industries in energy storage, wind energy, hydropower, and charging piles, comprehensively helping to achieve the dual carbon goal. At the same time, the company has stable and high-quality financial support, and has cooperated with multiple well-known financial institutions to build an information-based, data-driven, and intelligent risk management system, as well as a professional and experienced construction and operation team, to ensure the efficient operation and service quality of the entire chain of photovoltaic power stations from asset development, construction to operation and maintenance.



A SOLID PARTNER FOR ACHIEVING THE DUAL CARBON GOALS

A	控股集团 HOLDING GROUP
B	人民精神 PEOPLE'S SPIRIT
C	和谐团队 HARMONIOUS TEAM
D	发展历程 DEVELOPMENT HISTORY
E	五大集团 FIVE MAJOR GROUPS
F	自主创新 INDEPENDENT INNOVATION
G	市场营销 MARKETING MANAGEMENT
H	技术研发 TECHNOLOGY R&D
I	企业文化 ENTERPRISE CULTURE
J	社会责任 SOCIAL RESPONSIBILITY
K	展望未来 FUTURE PROSPECT
L	亲切关怀 GENIAL CARE
M	国际瞩目 INTERNATIONAL ATTENTION

FIVE MAJOR GROUPS



安徽圣洲新能源公司

安徽圣洲新能源公司成立于2023年11月，是一家致力于投资开发高科技新兴产业园区的企业。公司旗下的人民智能产业园位于安徽省阜阳市太和县经济开发区，占地约为1200亩，总建筑面积达100万平方米。其中，一期工程用地面积为320亩，总建筑面积约为30万平方米。

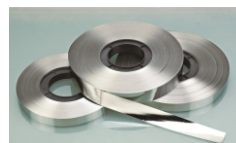
作为一家集研发、孵化、生产、销售、服务于一体的企业，安徽圣洲新能源公司紧跟时代潮流，确立“深耕传统领域，探索降本增效、加快转型升级”的发展目标。公司积极开拓市场，以“立足华中、开发欧亚、辐射全球”为战略定位，立志将园区打造为储能PARK、软磁体材料、控晶钢产业化、储能技术研发等多元产业板块的重要基地。

探索降本增效 加快转型升级

ANHUI SHENGZHOU NEW ENERGY COMPANY

Anhui Shengzhou New Energy Company was established in November 2023 and is committed to investing in and developing high-tech emerging industrial parks. The People's Intelligent Industrial Park under the company is located in Taihe County Economic Development Zone, Fuyang City, Anhui Province, covering an area of approximately 1200 acres with a total construction area of 1 million square meters. Among them, the first phase of the project has a land area of 320 acres and a total construction area of approximately 300000 square meters.

As an enterprise that integrates research and development, incubation, production, sales, and service, Anhui Shengzhou New Energy Company closely follows the trend of the times and establishes the development goal of "deeply cultivating traditional fields, exploring cost reduction and efficiency increase, and accelerating transformation and upgrading". The company actively explores the market, with a strategic positioning of "based in Central China, developing Eurasia, and radiating globally", and is committed to building the park into an important base for diversified industrial sectors such as energy storage PARK, soft magnetic materials, controlled crystal steel industrialization, and energy storage technology research and development.



EXPLORE COST REDUCTION AND EFFICIENCY IMPROVEMENT,
ACCELERATE TRANSFORMATION AND UPGRADING

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FIVE MAJOR GROUPS



内蒙古中统能源公司

中国·人民产业集团旗下的内蒙古中统能源公司，于2023年12月正式启航。该公司倾力打造的10GW储能电池设备制造重大项目，坐落于中国北部工业重镇——内蒙古自治区包头市昆都仑区的战略要地，项目规划总用地规模约为500亩，总投资额高达30亿元人民币，展现出其在新能源领域的强大决心与雄厚实力。

该项目落成后，预计将达到年产值约100亿元人民币的经济效益，并有望实现满负荷生产年度纳税贡献约3.5亿元人民币。其核心内容包括建设一条先进的年产10GW复合金属胶体储能系统的全自动生产线，以及一系列配套的高效辅助设施，旨在构建一座集研发、生产和应用于一体的现代化储能系统产业园区。

该产业园以推动储能产业快速崛起和集聚为目标，致力于成为区域乃至国家储能产业链条中的关键战略支点。通过整合上下游资源，优化产业结构，内蒙古中统能源公司将进一步完善和提升储能产业链的整体竞争力，助力我国能源转型与可持续发展的国家战略布局。

汇聚绿色发展新动能

INNER MONGOLIA ZHONGTONG ENERGY COMPANY

Inner Mongolia Zhongtong Energy Company, a subsidiary of China People's Industrial Group, officially set sail in December 2023. The company's major project for manufacturing 10GW energy storage battery equipment is located in the strategic location of Kundulun District, Baotou City, Inner Mongolia Autonomous Region, an important industrial town in northern China. The planned total land area of the project is about 500 acres, with a total investment of 3 billion yuan, demonstrating its strong determination and strong strength in the field of new energy.

After the completion of this project, it is expected to achieve an annual output value of about 10 billion yuan in economic benefits, and is expected to achieve an annual tax contribution of about 350 million yuan for full production. The core content includes the construction of an advanced fully automated production line for a 10GW annual production of composite metal colloid energy storage systems, as well as a series of supporting efficient auxiliary facilities, aiming to build a modern energy storage system industrial park that integrates research and development, production, and application.

The industrial park aims to promote the rapid rise and agglomeration of the energy storage industry, and is committed to becoming a key strategic pivot in the regional and even national energy storage industry chain. By integrating upstream and downstream resources and optimizing industrial structure, Inner Mongolia Zhongtong Energy Company will further improve and enhance the overall competitiveness of the energy storage industry chain, and help China's national strategic layout for energy transformation and sustainable development.



GATHERING NEW DRIVING FORCES FOR GREEN DEVELOPMENT

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FIVE MAJOR GROUPS



人民供应链

中国·人民供应链集团位于上海市，以物联网、大数据、区块链为底层架构，实现商品供应链、产业供应链、物流供应链、资本供应链、区块链大数据相结合，旨在帮助企业排忧解难，降低采购成本，解决企业采购、销售、库存、物流等技术难点。业务涵盖煤炭、石油、有色金属、建材等诸多领域，同时布局加工、物流、仓储、码头等供应链资产，通过政企合作，打造人民供应链大智慧平台，与政府携手助力未来区块链发展。

人民供应链下设湖北圣洲供应链公司、叁石建材科技（广州）公司、上海人民浩满供应链集团公司、浙江京洲控股集团有限公司、上海圣德经济发展集团公司等运营主体，助推人民控股集团早日挺进世界500强企业。

智慧物联 互通全球

PEOPLE SUPPLY CHAIN

China People's Supply Chain Group is located in Shanghai, with the Internet of Things, big data, and blockchain as its underlying architecture. It combines commodity supply chain, industrial supply chain, logistics supply chain, capital supply chain, and blockchain big data, aiming to help enterprises solve problems, reduce procurement costs, and solve technical difficulties such as procurement, sales, inventory, and logistics. Our business covers various fields such as coal, petroleum, non-ferrous metals, building materials, etc. At the same time, we plan to lay out supply chain assets such as processing, logistics, warehousing, and ports. Through government enterprise cooperation, we aim to create a smart platform for the people's supply chain and work together with the government to support future blockchain development.

Under the People's Supply Chain, there are operating entities such as Shanghai People's Haoman Supply Chain Group, Zhejiang Jingzhou Holdings Group, and Shanghai Shengde Economic Development Group, which will help People's Holdings Group advance into the Fortune Global 500 as soon as possible.



SMART INTERNET OF THINGS CONNECTS THE WHOLE WORLD

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FIVE MAJOR GROUPS



湖北圣洲供应链公司

湖北圣洲供应链公司由人民供应链集团携手安陆市浩源国有资本投资运营有限公司旗下的全资子公司——安陆市浯西投资开发有限公司，共同致力于构建与创新现代供应链服务体系建设。公司立足于引领产业上下游深度协同，积极推动全国范围内的供应链产业园孵化项目，通过整合金融服务、服务贸易、服务外包等多元业务模块，构筑高效能的产业链条。

在战略层面，湖北圣洲供应链公司瞄准内外双循环新发展格局，着力培育扎实的供应链基础服务能力，以期在坚实的基础上提供更为个性化和全面的综合供应链解决方案。其目标是逐步塑造并提升为一家国际领先的供应链服务平台管理企业，不仅服务于本土市场，更放眼全球，助力客户实现价值最大化，推动行业整体竞争力的升级。

深度协同 国际领先

HUBEI SHENGZHOU SUPPLY CHAIN COMPANY

Hubei Shengzhou Supply Chain Company is a wholly-owned subsidiary of Anlu Yunxi Investment and Development Co., Ltd., jointly established by People's Supply Chain Group and Anlu Haoyuan State owned Capital Investment and Operation Co., Ltd., committed to building and innovating a modern supply chain service system. The company is committed to leading the deep collaboration between upstream and downstream industries, actively promoting supply chain industry park incubation projects nationwide, and building an efficient industrial chain by integrating multiple business modules such as financial services, service trade, and service outsourcing.

At the strategic level, Hubei Shengzhou Supply Chain Company targets the new development pattern of internal and external dual circulation, focuses on cultivating solid supply chain basic service capabilities, and aims to provide more personalized and comprehensive comprehensive supply chain solutions on a solid foundation. Its goal is to gradually shape and enhance itself as an internationally leading supply chain service platform management enterprise, not only serving the local market, but also looking globally to help customers achieve maximum value and promote the upgrading of the overall competitiveness of the industry.



DEEPLY COLLABORATIVE AND INTERNATIONALLY LEADING

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FIVE MAJOR GROUPS



叁石建材科技（广州）公司

叁石建材科技（广州）公司是人民供应链旗下专注于建材领域的新型供应链公司。业务涵盖供应链管理服务；新能源原动设备、建筑材料、化工产品、金属材料、涂料、非金属矿及制品销售、锻件及粉末冶金制品等多种产品销售。公司旗下现有产业：年产量达到300万的云浮市中谷矿业砂石料场、40万吨的合作仓储场地的中山中外运码头等。

公司秉承为客户创造价值的一贯宗旨，围绕建筑材料产业链，大力发展平台经济，带动行业聚集；致力于推动建材行业供应链服务创新，成为产业供需之间交易的桥梁，以“供应链+产业链”模式，聚焦建材赛道行业资源源头产业链中最优价值链的整合运营，做大供应链、做强产业链、做盛孵化器，提高竞争力，赋能产业上下游协同发展，推动建材产业升级及高质量发展。

聚焦建材赛道 引领产业升级

SANSI BUILDING MATERIALS TECHNOLOGY (GUANGZHOU) COMPANY

Sanshi Building Materials Technology (Guangzhou) Co., Ltd. is a new type of supply chain company under the People's Supply Chain, focusing on the field of building materials. Business covers supply chain management services; Sales of new energy equipment, building materials, chemical products, metal materials, coatings, non-metallic minerals and products, as well as sales of forgings and powder metallurgy products. The company's existing industries include the Zhonggu Mining Sand and Stone Quarry in Yunfu City with an annual output of 3 million, and the Zhongshan Zhongwai Shipping Terminal with a cooperative warehousing site of 400000 tons.

The company adheres to the consistent principle of creating value for customers, focuses on the construction materials industry chain, vigorously develops the platform economy, and drives industry aggregation; We are committed to promoting innovation in supply chain services in the building materials industry, becoming a bridge between industry supply and demand. With a "supply chain+industrial chain" model, we focus on the integration and operation of the best value chain in the resource source industrial chain of the building materials track industry. We aim to expand the supply chain, strengthen the industrial chain, and enhance incubators, enhance competitiveness, empower the coordinated development of upstream and downstream industries, and promote the upgrading and high-quality development of the building materials industry.



FOCUSING ON THE BUILDING MATERIALS TRACK AND LEADING
INDUSTRIAL UPGRADING

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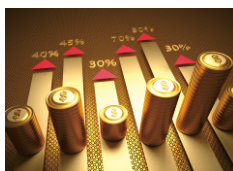
人民金控

中国•人民金控集团位于浙江乐清市柳市镇，通过“产业+资本”、“产业+金融”有效联动，积极建立全球性金融贸易平台。以供给侧结构改革和服务实体经济为目的，通过“1+N”布局，致力于为客户提供包括不良资产经营、资产管理运营、投资等一站式、全方位综合服务。逐步实现市场主体国际化、业态投资多元化、运营管理标准化等目标。

杠杆科学 风险可控

PEOPLE FINANCIAL HOLDINGS

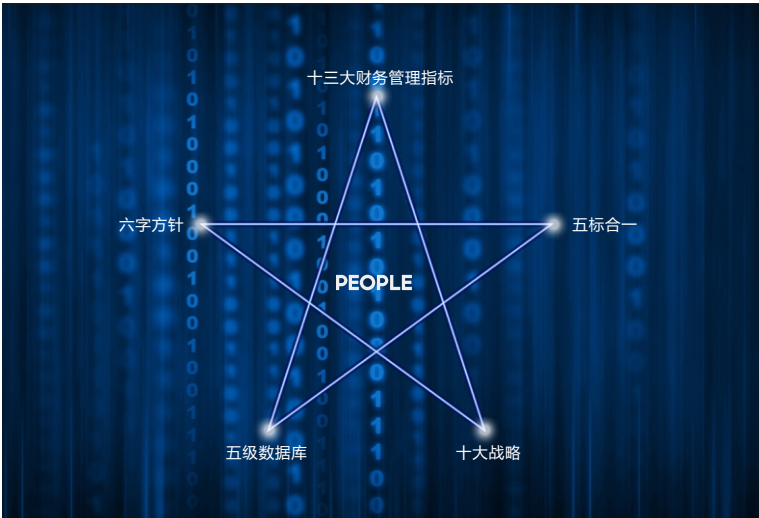
People Financial Holding Group China has actively established a global financial trade platform through the effective integration of "industry+capital", "industry+finance". With the purpose of supply side structure reform and serving the real economy, People Financial Holdings is committed to providing customers with one-stop and all-around comprehensive services including non-performing asset management, asset management and operation, investment through the "1+N" layout. It has gradually achieved the goals of internationalization of market entities, diversification of business investment, and standardization of operation management, etc.



SCIENTIFIC MANAGEMENT RISK CONTROL

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INDEPENDENT INNOVATION



科学管理

人民集团以科学发展观总揽全局，不断学习和借鉴国内外先进的管理方法，持续创新管理机制，形成了独具特色的人民5.0大数据管理模式。

打铁必须自身硬，在多年的实战中，集团推出了自主创新和极具特色的以PCDM经营承包为核心的卓越绩效管理模型，全面掌控经营管理状况的十三大财务管理指标体系，全面推进精细化管理的六字方针，整合流程标准、文化保准、工作标准、数据标准、管理标准的“五标合一”管理体系，通过互联网、物联网、大数据平台提升经营管理绩效的五级数据库管理体系。

SCIENTIFIC MANAGEMENT

People Group exercises overall leadership with the scientific outlook on development, constantly learns the advanced management methods at home and abroad, and continuously innovates management mechanisms to build a unique management model of People 5.0 big data.

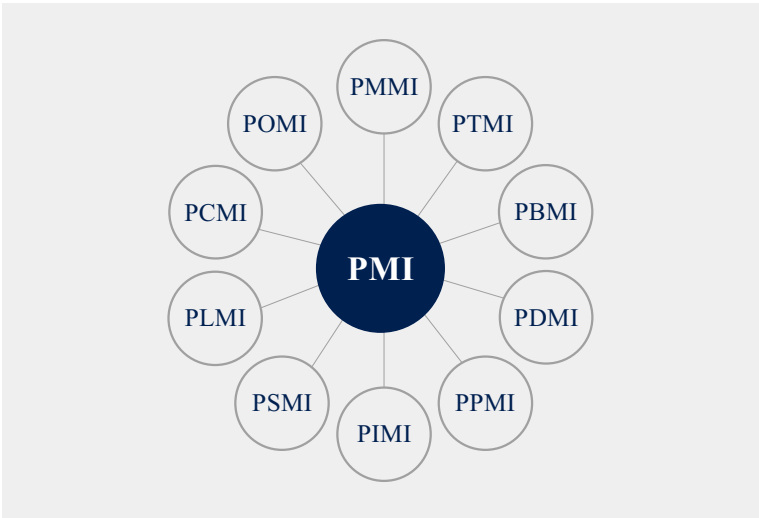
To achieve strong power, in many years of practice, the Group developed an excellent performance management model with independent innovation and unique characteristics centering on PCDM business contracting, including thirteen major financial management indicators controlling management status, a policy advancing refined management in an all-round way, A "Five Standards in One" management system that integrates process standards, cultural standards, work standards, data standards, and management standards, and a five-level database management system of improving business management performance through the Internet, Internet of Things, big data platform.

企业内各种资源犹如单个珍珠，资源整合就是要将单个珍珠用最有张力的主线一颗颗链接起来，让所有珍珠成为一个整体。

For example, each resource in the enterprise is like a pearl. Resources integration is to connect every pearl with the main line, so that all pearls become a whole.

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INDEPENDENT INNOVATION



模式创新

市场管理创新PMMI	以人取胜、以量取胜、以面取胜
技术管理创新PTMI	人无我有、人有我新、人新我优
品牌管理创新PBMI	缔造人民品牌，服务世界人民
发展管理创新PDMI	由制造型向创造型迈进，跻身世界知名电器企业
人才管理创新PPMI	观其德，重其才，看其果，适用者才是人才
信息管理创新PIMI	以信息化带动产业化，以产业化促进信息化
法律管理创新PSMI	依法治企、有规必依、规范治企、廉洁从业
供应链管理创新PLMI	微笑服务、快捷传递、安全抵达、温馨客户
资本管理创新PCMI	优化资本运作、完善资本经营、实现资本金融
体制管理创新POMI	产权清晰、权责明确、法人治理、管理科学

MODEL INNOVATION

Market management innovation (PMMI) Winning by talents, quantity and service

Technical management innovation (PTMI) Doing earlier, newer and better than others

Brand management innovation (PBMI) Creating People brand, serving people around the world

Development management innovation (PDMI) Moving forward from manufacturing to creation, ranking among world famous electric appliance companies

Personnel management innovation (PPMI) Observing morality, focusing on abilities and checking achievements, right people are talents

Information management innovation (PIMI) Driving industrialization with informationization, promoting informationization by industrialization

System management innovation (PSMI) Managing enterprises according to the law, complying with the regulations, governing enterprises in a standardized manner, and doing business with honesty

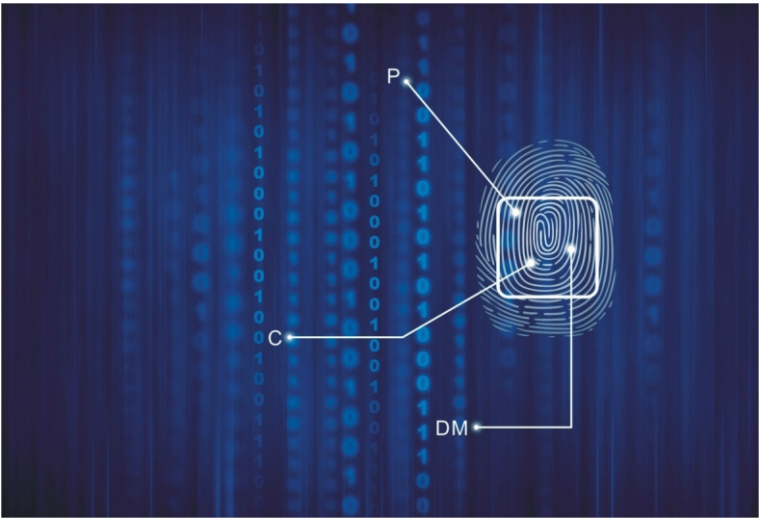
Logistics management innovation (PLMI) Smiling service, fast delivery, safe arrival, warming customers

Capital management innovation (PCMI) Regulating capital operation, perfecting capital management, and realizing capital finance

Operation management innovation (POMI) Clearly identified property right, specific rights and responsibilities, corporate governance, scientific management

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INDEPENDENT INNOVATION



管理模式

PCDM经营管理模式，是人民电器集团独创的智能化、数字化管理模式。PCDM以承包责任制为核心，以数字化管理为手段，建立在公平、公正、公开基础之上，是拥有独立知识产权管理思想和经验智慧的结晶。

P=人民模式，C=承包制，DM=数字化管理。
PCDM经营管理模式要实现在全球化竞争背景下，以工业电器为主业，以多元发展为支撑，充分发挥众多全资公司、控股公司的经营积极性，充分挖掘人力、设备、资本的最大潜力，创造最佳的经济效益。

卓越绩效管理模式是引进美国波多里奇卓越绩效评价准则，结合中国实际，以组织行为为起点，以顾客为中心，以质量为基础的全方位评价方法。人民电器通过导入卓越绩效管理模式，全面提升了企业的综合管理水平。

MANAGEMENT MODE

PCDM management mode is an intelligent and digital management mode originally created by People Electric Appliance Group Co., Ltd. Taking system for contracted responsibility as a core, digital management as a means, and based on fairness, equity, openness, PCDM is a result of management ideas and experience wisdom with independent intellectual property rights.

P = People mode, C = Contract system, DM = Digital management.

Under global competition, PCDM management mode aims to center on industrial appliances, supported by diversified development, give full play to the zeal of many wholly-owned companies and holding companies in operation, and fully explore the maximum potential of human, equipment, capital, to create the best economic benefits.

Excellent performance management mode is an all-around evaluation method based on American Baldrige excellent performance evaluation criteria, and combined with China's actual situations, which starting with organizational behavior, and pursuing customer oriented and quality first. People Electric Appliance has comprehensively improved its integrated management level through the excellent performance management mode.



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人才摇篮

人民集团2011年成立人民商学院，2020年成为温州职业技能等级认定试点备案企业，2021年成立乐清市世创职业技能培训学校，2022年获“温州市高技能人才公共实训基地”。集团全面导入人才5.0管理模式。以二次创业实现企业二次腾飞，勾勒5.0人才能力数字模型，打造公司良好人文环境，做到任人唯贤，摒弃任人唯亲的弊端，建立了定岗定编定量定薪的人事管理体系，加强员工责任感和使命感，打造了一支具有战斗力和凝聚力的核心团队。

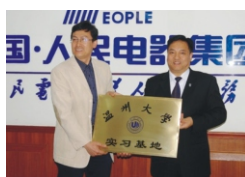
集团相继成为北京大学、清华大学、对外经济贸易大学的MBA实习基地，复旦大学、浙江大学、上海大学、温州大学的管理案例研究基地、教学实验基地，校企双方为国家培养中、高级管理人才和技术人才架起成功桥梁。

聚焦价值，创造卓越。

TALENT CRADLE

People Holding Group fully introduces talent 5.0 management model. People Holding Group realizes the further development through the second entrepreneurship, outlines 5.0 talent capacity digital model, builds a good humanistic environment, appoints people by abilities, and removes the disadvantages of appointing people by favouritism. It has established a personnel management system of fixed post, fixed organizational structure, fixed quantity and fixed salary, strengthening the sense of responsibility and mission of employees and creating a core team with good competence and cohesion.

The group has successively become MBA practice base of Peking University, Tsinghua University and University of International Business and Economics, management case research base and teaching experimental base of Fudan University, Zhejiang University, Shanghai University and Wenzhou University. The school and enterprise has worked together to cultivate middle and senior management talents and technical talents for the country.



BUILD A VALUE-FOCUSED BRAND AND STRIVE FOR EXCELLENCE

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MARKETING MANAGEMENT



营销创新

中国•人民控股集团积极探索大智慧哲学营销模式，坚持以人取胜，以面取胜，以量取胜，围绕集团董事长郑元豹提出的“宁失利益，不失市场；宁失数量，不失质量；宁失面子，不失顾客”的三不原则，结合物联网、互联网平台，融合数字化、智能化、大数据，形成了独具特色的营销战略格局。

志存高远，布局全球。风雨乾坤，服务人类。

AIM FOR THE HIGHEST, LAY OUT AROUND THE WORLD. WORK
DESPITE OF WIND AND RAIN TO SERVE HUMAN.

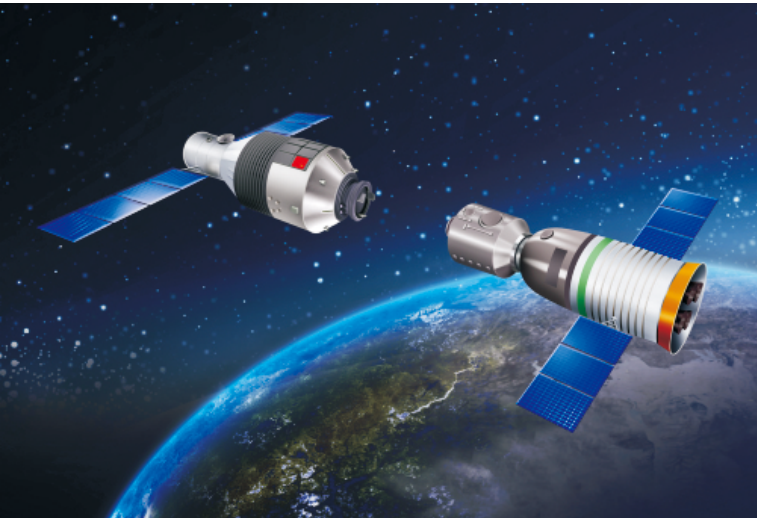
MARKETING INNOVATION

People Holding Group China actively explores the great wisdom marketing model, adheres to win by talents, service, and quantity. Centering on the Zheng Yuanbao' (chairman of the group) principles of "lose interests rather than market; lose quantity rather than quality; lose dignity rather than customers if necessary", combined with the Internet of Things, Internet platform, fusion digitization, intellectualization, big data, a unique marketing strategy pattern is established.



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TECHNOLOGY R&D



技术创新

中国•人民控股集团以技术创新促协调发展，以产业升级促绿色发展，为制造业智能化转型升级注入强劲动能，全面接轨人工智能，物联网，数字信息技术等，不断开发具有自主知识产权的高新技术产品，并顺利通过相关技术检测、国际认证，企业自主研发的核心竞争力得到了持续大幅提升。

中国•人民控股集团拥有重点新产品100多项，国内外各种专利3000多项，科技认证证书5000多项，以及北京、香港、温州、上海、柏林五大科研基地。集团正积极构建全球化技术研发中心和联合创新中心，消化、吸收、共享全球高端制造技术、人才及管理信息。

匠心赢天下，超越心无界。

MAKE GLOBAL SUCCESS WITH ORIGINALITY, BREAK THE ROUTINE WITH INNOVATION.

TECHNOLOGY INNOVATION

People Holding Group China promotes harmonious development by technical innovation and green development by industrial upgrading, brings strong kinetic energy into the intelligent transformation and upgrading of manufacturing, comprehensively integrates artificial intelligence, Internet of Things, digital information technology, etc., continuously develops high-tech products with independent intellectual property rights, and successfully passes the relevant technical testing and international certification, so that the core competitiveness of the enterprise's independent research and development has been continuously improved.

People Holding Group China has more than 100 key new products, more than 3,000 patents at home and abroad, more than 5,000 science and technology certificates, as well as five major scientific research bases in Beijing, Hong Kong, Wenzhou, Shanghai and Berlin, respectively. The Group is actively building a global technology R&D center and joint innovation center to digest, absorb, share global high-end manufacturing technology, talents and management information.



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院士平台

中国•人民控股集团院士平台，以国际欧亚科学院人民院士专家服务中心为依托，是新型院士资源和科研科创项目服务平台。平台邀请国务院参事、中国城市科学学会理事长、住建部原副部长仇保兴出任主任院士。还邀集了科技部原党组成员、秘书长张景安，北京邮电大学智能通信、导航与微纳系统实验室主任邓中亮，国际欧亚科学院中国科学中心秘书长刘洪海，新能源材料首席专家吴锋，大数据首席专家石勇等一批院士加盟，旨在打造一支以智能制造、人工智能、大数据、机器人、生命医学、5G通信和北斗导航为底层内核的高科技、新基建方向，在资源和环保、生物和农业、工程技术、电子信息等领域的院士专家团队。他们掌握着雄厚科研资金、高科研水平、强专家团队；他们将发挥院士专家高端人才引领作用，探索知识经济发展道路；他们将推动构建以院士高端人才为支撑的现代产业体系和区域创新体系，促进产业动能转换和经济转型升级。

院士云集 大咖齐聚

ACADEMICIAN PLATFORM

The China People's Holding Group Academician Platform, based on the People's Academician Expert Service Center of the International Eurasian Academy of Sciences, is a service platform for new academician resources and scientific research and innovation projects. The platform invited Qiu Baoxing, counselor of The State Council, chairman of the China Society for Urban Studies and former Vice Minister of the Ministry of Housing and Urban-Rural Development, to serve as the chief academician. Also invited Zhang Jingan, former member of the Party Group and Secretary-General of the Ministry of Science and Technology, Deng Zhongliang, director of the Intelligent Communication, Navigation and Micro Nano System Laboratory of Beijing University of Posts and Telecommunications, Liu Honghai, Secretary-General of the China Science Center of the International Eurasian Academy of Sciences, Wu Feng, chief expert on new energy materials, Shi Yong, chief expert on big data and other academicians to join. It aims to build a team of academicians and experts in the fields of resources and environmental protection, biology and agriculture, engineering technology and electronic information with intelligent manufacturing, artificial intelligence, big data, robotics, life medicine, 5G communication and Beidou navigation as the underlying core of high-tech and new infrastructure. They have abundant scientific research funds, high scientific research level, and strong expert teams; They will give play to the leading role of academician experts and high-end talents to explore the development path of knowledge economy; They will promote the construction of a modern industrial system and regional innovation system supported by high-end academician talents, and promote the transformation of industrial momentum and economic transformation and upgrading.

NATIONAL SCHOLARS GATHER TOGETHER, BIG SHOTS GATHER TOGETHER

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新能源新材料研究院

新能源新材料研究院致力于深度挖掘与拓展可循环清洁能源技术的潜力，尤其强调全生命周期产品理念在清洁能源应用中的贯彻执行。该研究院聚焦于光伏能源转换、智能照明等前沿核心技术的攻关与集成，力求通过构建以企业为主体、产学研深度融合的高效协作模式，并构筑一个基础设施完备且服务体系健全的绿色能源产业链条，为城市低碳化能源管理贡献力量。

挖掘清洁能源潜力

NEW ENERGY AND MATERIALS RESEARCH INSTITUTE

The New Energy and New Materials Research Institute is committed to deeply exploring and expanding the potential of recyclable clean energy technologies, especially emphasizing the implementation of the full lifecycle product concept in clean energy applications. The research institute focuses on the research and integration of cutting-edge core technologies such as photovoltaic energy conversion and intelligent lighting, striving to build an efficient collaborative model with enterprises as the main body and deep integration of industry, academia and research, and to build a green energy industry chain with complete infrastructure and a sound service system, contributing to the management of low-carbon energy in cities.

EXPLORING THE POTENTIAL OF CLEAN ENERGY

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北斗5G半导体研究院

北斗5G半导体研究院致力于深耕北斗卫星导航系统与5G通信技术在半导体产业中的深度融合与创新应用研究，兼顾对行业核心技术的深度剖析与前瞻性探索。依托人民控股集团的强大实力，该研究院立足于电子信息与半导体科技的最前沿，专注于基础性、关键共性技术难题的攻克，并积极推动相关成果在各行业的实际应用转化。目前，研究院已经成功掌握了多项具有国际领先水平的颠覆性半导体技术，汇集了一支由业界顶级院士专家领衔的研究团队，并配备了一流的研发设施和设计平台。

领航半导体前沿科技

BEIDOU 5G SEMICONDUCTOR RESEARCH INSTITUTE

The Beidou 5G Semiconductor Research Institute is committed to deepening the deep integration and innovative application research of Beidou satellite navigation system and 5G communication technology in the semiconductor industry, while also providing in-depth analysis and forward-looking exploration of industry core technologies. Relying on the strong strength of People's Holding Group, the research institute is based on the forefront of electronic information and semiconductor technology, focusing on tackling fundamental and key common technical problems, and actively promoting the practical application and transformation of related achievements in various industries. At present, the research institute has successfully mastered multiple disruptive semiconductor technologies with international leading levels, gathered a research team led by top academicians and experts in the industry, and equipped with first-class research and development facilities and design platforms.

LEADING THE FOREFRONT OF SEMICONDUCTOR TECHNOLOGY

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人工智能大数据研究院

人工智能基于大数据平台实现“万物互联”，作为IT领域最重要的技术革命，应用于智能硬件、020、机器人、无人机、工业4.0等。在未来通讯智能时代，人民人工智能大数据产业除了自然语言处理、计算机视觉等AI技术在某些领域的直接应用，更大影响在于将重塑生活服务、医疗、零售、数字营销、农业、工业、商业等各行各业，并将引发新一轮IT设备投资周期。未来，万亿级的市场规模值得期待。

引领万物互联 重塑未来生活

ARTIFICIAL INTELLIGENCE BIG DATA RESEARCH INSTITUTE

Artificial intelligence is based on the big data platform to achieve the "Internet of everything", as the most important technological revolution in the field of IT, applied to intelligent hardware, 020, robots, drones, industry 4.0 and so on. In the future era of communication intelligence, the people's artificial intelligence big data industry in addition to the direct application of AI technology such as natural language processing and computer vision in some fields, the greater impact is that IT will reshape life services, medical, retail, digital marketing, agriculture, industry, business and other industries, and will trigger a new round of IT equipment investment cycle. In the future, the market size of one trillion is worth looking forward to.

LEADING THE INTERNET OF THINGS TO RESHAPE FUTURE LIFE

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金融研究院

金融研究院围绕金融形势和政策、金融市场和机构、金融体系和风险等方面问题，形成有特色和专长的一流智库，通过“产业+资本”、“产业+金融”有效联动，积极促进构建全球性金融贸易平台。以供给侧结构改革和服务实体经济为目的，通过“1+N”布局，致力于为客户提供包括不良资产经营，资产管理、运营，投资等一站式、全方位综合服务，逐步实现了市场主体国际化、业态投资多元化、运营管理标准化等目标。

市场主体国际化、业态投资多元化、运营管理标准化

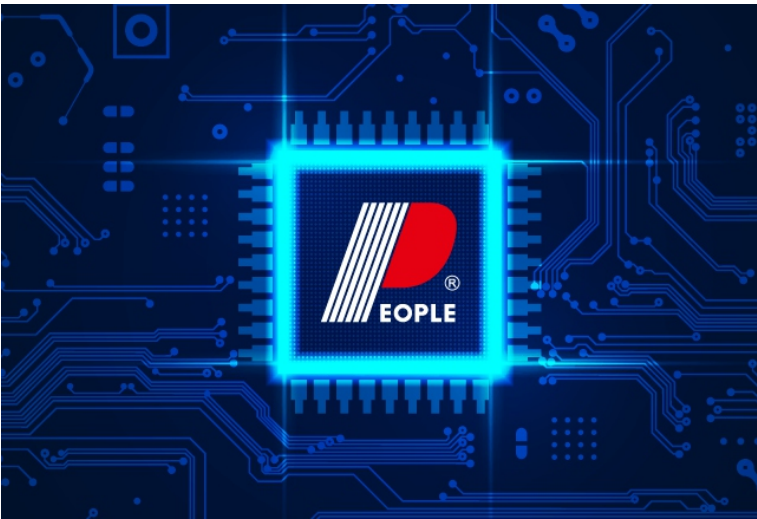
FINANCIAL RESEARCH INSTITUTE

Focusing on financial situation and policies, financial markets and institutions, financial system and risks, the Institute of Finance has formed a first-class think tank with characteristics and expertise, and actively promotes the construction of a global financial and trade platform through the effective linkage of "industry + capital" and "industry + finance". With the purpose of supply-side structural reform and serving the real economy, through the "1+N" layout, we are committed to providing customers with one-stop and all-round comprehensive services including non-performing assets management, asset management, operation, investment, etc., and gradually realize the goals of internationalization of market players, diversification of business types of investment, and standardization of operation management.

INTERNATIONALIZATION OF MARKET ENTITIES, DIVERSIFICATION
OF BUSINESS INVESTMENT FORMATS, AND STANDARDIZATION OF
OPERATIONAL MANAGEMENT

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TECHNOLOGY R&D



科研成果

人民电器高度重视科技创新，其中，科研投入占销售收入的5%以上。2002年，人民电器集团博士后科研工作站成立。在河北工业大学、西安交通大学等师生共同努力下，人民电器《空气介质电弧的测试、仿真、调控的关键技术及其应用》课题荣获“国家科技进步二等奖”，《提高低压断路器可靠性若干关键技术的研究》课题荣获“浙江省科技进步二等奖”，《银稀土氧化物电器环保触头材料的研究及应用》课题荣获“河北省科技进步二等奖”，《低压电器自动化生产线和质量溯源系统关键技术及应用》课题荣获“浙江省科技进步三等奖”；人民电器自主研发的《RDW1智能型万能式断路器》《CRDATS智能型双电源自动切换器》《RDW2-1600低压（智能型）万能式断路器》被列入“国家火炬计划项目”；《框架断路器40KA大电流试验自动测控系统研究及应用》被录为“浙江省重大科技专项重点工业项目”，RDC67荣获“国家重点新产品”。2019年9月，一种直流断路器获得“arc extinguishing structure for direct current circuit breaker美国发明专利。2021年7月，“一种直流断路器”获日本发明专利授权。除此之外，公司还先后荣获“全国用户满意产品”“全国用户满意企业”“全国质量奖”“浙江省企业技术中心”“浙江省优秀博士后工作站”“浙江省专利示范企业”“浙江省政府质量奖”“中国质量奖提名奖”“浙江省专利金奖”“浙江省省级企业研究院”“绿色设计产品”等殊荣。

SCIENTIFIC ACHIEVEMENTS

People Electric Appliance attaches great importance to scientific and technological innovation, with investment of 5% or above in the scientific research in the sales revenue. In 2002, People Electric Appliance Group Co., Ltd. established a post-doctoral scientific research workstation. Under joint efforts of teachers and students in Hebei University of Technology and Xi'an Jiaotong University, the Key Technologies for Test, Simulation, Regulation of Air Dielectric Arc and Its Application project of People Electric Appliance won the second prize of "National Science and Technology Progress", the Research on Several Key Technologies of Improving the Reliability of Low-voltage Circuit Breaker project won the second prize of "Zhejiang Provincial Science and Technology Progress", the Research and Application of Silver Rare Earth Oxide Electrical Environmental Contract Materials project won the second prize of "Hebei Provincial Science and Technology Progress", and the Key Technologies and Application of Low-voltage Appliance Automation Production Lines and Quality Traceability System project won the third prize of "Zhejiang Provincial Science and Technology Progress". The RDW1 Intelligent Air Circuit Breaker, CRDATS Intelligent Dual Power Automatic Switch, and RDW2-1600 Low-voltage (Intelligent) Air Circuit Breaker are included in "the national Torch Program project". The Research and Application of Automatic Measurement and Control System for Frame Circuit Breaker 40KA Large Current Test is listed as "Zhejiang Provincial Major Science and Technology Special Key Industrial Project". RDC67 won the "national key new product". In September 2019, a DC circuit breaker won "arc extinguishing structure for direct current circuit breaker" US patent for invention. In addition, the company has also won the "China's Most Satisfactory Products", "China's Most Popular Enterprise", "National Quality Award", "Zhejiang Provincial Enterprise Technology Center", "Zhejiang Provincial Excellent Post-doctoral Workstation", "Zhejiang Provincial Patent Demonstration Enterprise", "Zhejiang Provincial Quality Award", "China Quality Prize Nomination Award", "Zhejiang Provincial Patent Gold Award", "Zhejiang Provincial Enterprise Research Institute", "Green Design Products", etc.

外
國
內
方

郭元初題



企业文化是属于一个公司特有品质。

人民集团企业文化是在长期经营活动中通过不断提炼和完善而逐步形成的，其核心是“外圆内方，低调有劲”，是集团精神支柱，是凝聚人心纽带，是企业发展动力。

CORPORATE CULTURE IS A UNIQUE QUALITY OF A COMPANY.

People Group's corporate culture is gradually built through continuous refining and improvement in long-term business activities. Its core is "Be smooth on the surface but firm at heart. Be low-key and energetic". The corporate culture is the spiritual pillar of the group, a bond uniting people, and a power of company development.

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ENTERPRISE CULTURE



大象文化

海纳百川，有容乃大。做人、做事、做企业，要学习大象无形、包容万物的精神。如果我们不能收敛过于张扬的个性，就会平添许多障碍，就会四处树敌，就会陷入失败旋涡。

大音希声、大象无形，崇尚自然、和合共生，是一个优秀企业所特有的境界和气度，更是民族企业应有的文化追求和价值取向。

和谐共生的大象文化。

ELEPHANT CULTURE

The sea embraces many rivers to attain greatness, so we shall adhere to the spirit of “great form contains multitudes beyond shape” when behaving ourselves, working and running the enterprise. If we cannot control remarkable personality, we will meet many obstacles. Once making too many strong enemies, we will be involved into failures.

“Great sound is voiceless, great form is beyond shape. Advocating nature and coexistence” is a state and bearing held by an excellent enterprise, and also a cultural pursuit and value orientation that a national enterprise must own.

ELEPHANT CULTURE FEATURED WITH HARMONIOUS COEXISTENCE

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根枝文化

员工是绿叶，完成光合作用过程；中、高层干部是树干，支撑成长的希望；董事会是树根，吸收营养和水分。三者合一，大树参天，枝繁叶茂，造福人类。

携手并肩，实现共赢，共创崇高价值。

爱众人之心，聚天下英才，这是根植于人民人心中的企业文化之魂。

团队建设的根枝文化。

ROOT CULTURE

Employees are green leaves who complete the process of photosynthesis. Cadres at middle and high levels are stems who support the hope of growth. Board of directors is root that absorbs nutrients and moisture. The three are integrated to make the great tree soar above with luxuriant foliage for human benefits.

Go forward hand in hand to achieve a win-win situation and create a high value.

Loving everyone and gathering talents are the soul of corporate culture rooted in the heart of People.



ROOT CULTURE IN THE TEAM BUILDING

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狼群文化

狼的特性：快速快决，不进则退；狼攻击力强，勤奋务实诚信，有抱团精神；狼适应能力强，生存能力更强。

一个企业要时刻牢记党恩听党话，一颗红心跟党走，不忘初心谋发展，快速适应新环境，才能更好生存，才能快速发展，才能真正走向国际化。

开拓市场的狼群文化。

WOLF CULTURE

The characteristics of the wolf: the wolf makes a quick decision. If you don't advance, you will fall behind. Wolves are aggressive, diligent, pragmatic and honest, and have a team spirit. Wolves have a strong ability to adapt and survive.

An enterprise should always bear in mind the party's gratitude and listen to the party's words, follow the party with a red heart, never forget its original ideal and ambition for development, and quickly adapt to the new environment in order to better survive, develop rapidly, and truly move towards internationalization.



WOLF CULTURE IN MARKET DEVELOPMENT

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珍珠文化

企业内各种资源犹如单个珍珠，资源整合就是要把单个珍珠用最有张力的主线一颗颗地链接起来，让所有珍珠成为一个整体。

集团以强大品牌力量，科学整合各种宝贵资源，激发全体员工的创新能力和价值创造力，实现人尽其才，物尽其用，地尽其利，整个团队像紧密相连的珍珠链，在全球各地闪耀着璀璨光芒。

资源整合的珍珠文化。

PEARL CULTURE

Every resource in the enterprise is like single pearl. Resources integration is to link every pearl by the main line, so that all pearls become a whole.

The Group integrates various valuable resources in a scientific manner with its strong brand power, and stimulates the innovation ability and value creativity of all employees, so as to give full scope to the talents, make the best use of everything, consequently, the whole team will shine all over the world like a closely linked pearl chain.



PEARL CULTURE IN RESOURCES INTEGRATION

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ENTERPRISE CULTURE



乞丐文化

乞丐固定性小，流动性强，永不倒的乞丐文化。

人民创业者要像乞丐一样，到处要市场，到处要业务，到处要资源。

哪里有太阳，哪里有空气，哪里有环境，哪里就有人民集团。

乞丐文化是一种拼搏精神，深入领悟，多走多乞求，寻找一切机会和资源。

乞丐文化是一种创新思维，勇于尝试新方法和策略。

永不倒的乞丐文化

BEGGAR CULTURE

Beggar culture with low rigidity, strong mobility, and never collapsing.

People entrepreneurs should be like beggars, asking for markets, businesses, and resources everywhere.

Where there is the sun, where there is air, where there is the environment, there is the People group.

Beggar culture is a spirit of perseverance, which involves deep understanding, seeking more opportunities and resources, and seeking more.

Beggar culture is an innovative thinking, daring to try new methods and strategies.



THE CULTURE OF NEVER COLLAPSING BEGGARS

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ENTERPRISE CULTURE



党建工作

中国共产党是中国人民最伟大的品牌。没有中国共产党正确领导，就没有民营企业的今天。

人民电器集团于2003年成立党委，现有基层党支部（总支）13个，党员近千人。集团党委以构建活力和谐企业为目标，积极开展“堡垒工程”和“先锋工程”，充分发挥党组织核心作用和党员先锋模范作用，带领广大员工积极推进企业改革发展，不断开创“两个文明”建设新局面。

不忘初心、牢记使命，是党不断开创未来的重要基础。集团党委始终坚持党建5.0战略，将董事长“以商报国、实业兴邦”的经营理念，有机融入到企业党建工作之中，加强“管理、营销、技术”三支队伍建设，推进班子建设、党员队伍建设和员工思想转变，进一步坚定理想信念，提升党员干部素质。全面推动人民电器集团实现高质量发展，为集团公司挺进世界一流企业作出更大贡献。

BUILDING OF THE PARTY

The Communist Party is the greatest icon of the Chinese people. Without the correct guidance of the Communist Party of China, there is no today's sound development of private enterprises.

Established in 2003, the Party committee of People Electric Appliance Group Co., Ltd. has 13 grassroots Party branches (general branch) and nearly 1,000 Party members currently. With the goal of building a vigorous and harmonious enterprise, the Group's Party committee actively carries out the "Fortress Project" and "Pioneer Project" to give full play to the core role of the Party organization and the pioneer model of Party members, leads the employees to actively promote the reform and development of the enterprise and constantly create a new situation of "two civilizations" construction.

"Remain true to our original aspiration and keep our mission firmly in mind" is the important foundation for the Party to create the future. Always adhering to Party building 5.0 strategy, the Group's party committee flexibly integrates the chairman's business concept of "serving the country worthily with business and revitalizing the country with industry" in the work of Party building, strengthens the construction of "management, marketing, technology", promotes the construction of the team, the building of Party members, and the transformation of employee thinking, further stands firm in support of ideal and belief, and improves the quality of Party members and cadres to comprehensively promote the Group to achieve high-quality development and make greater contributions to the transformation from a group company to a world-class enterprise.



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ENTERPRISE CULTURE



工会

中国·人民电器集团1997年建立工会。集团工会是广大员工的温馨家园，是企业与员工关系的桥梁和纽带，是构建和谐企业的中坚力量，同时也是开展企业党团工作的良好平台。

集团工会全面贯彻执行《工会法》，依法依规履行责任，把独立自主开展工会工作与服从服务于企业发展的大局统一起来，努力建设基层拥护、员工信赖、有所作为的工会组织。

凝心聚力，共创未来。

TRADE UNION

People Electric Appliance Group China established a trade union in 1997. The Group's trade union is a warm home of the employees, a bridge and bond between the enterprise and employees, a backbone force in building a harmonious enterprise, and also a good platform for construction of the enterprise Party group.

The Group's trade union fully implements the Trade Union Law, performs its duties in accordance with the laws and regulations, and integrates independent implementation of trade union work with the overall situation of the company's development to strive to become a union organization that is supported by the grassroots and trusted by the employees.



GATHER STRENGTH TO CREATE THE FUTURE TOGETHER

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SOCIAL RESPONSIBILITY



公益事业

中国·人民控股集团在发展壮大的同时，积极为国分忧、为民造福，主动履行社会责任。三十多年来，集团累计为公益慈善事业捐款、捐物达数亿元。

在突发事件或自然灾害面前，人民控股以社会责任为重，多次为抗洪赈灾、扶贫济困等公益活动捐款、捐物，积极参与新农村建设和乡村振兴计划，出资修建堤塘、桥梁、道路、隧道；资助冰雪灾害地区，支援地震灾区，大力支援农村教育事业，培养农村人才，支援欠发达地区经济建设，接济贫困大学生。2020年人民集团积极响应国家共同抗击新型冠状病毒肺炎疫情的号召，立即启动全球采购系统，紧急联络第一批口罩、防护服、消毒液等应急物资，开通绿色通道运送物资，迅速驰援湖北荆门。与此同时，人民集团兵分两路，向乐清市政府捐赠了一批空气净化设备，为一线干部工作环境提供有力保障。2021年，河南突发重大水灾，集团迅速动员全国九大物流中心，运送物资，驰援郑州。

中国·人民控股集团董事长郑元豹先后获得全国光彩事业奖、联合国科学与和平特别贡献奖等荣誉。

PROGRAMS FOR PUBLIC GOOD

People Holding Group China actively shares cares and burdens for the country and benefits the people, and fulfills its social responsibilities while developing and growing. In the past more than 30 years, the Group has donated and contributed hundreds of millions of yuan for programs for public good.

In face of emergencies or natural disasters, focusing on social responsibility, People Holding Group has donated and contributed for public benefit activities such as fighting flood and relieving victims, poverty alleviation; actively participated in new rural construction and rural revitalization plan, invested in the construction of embankments, bridges, roads, tunnels; funded the ice and snow disaster areas, rescued the earthquake stricken areas, vigorously supported rural educational business, cultivated rural talents, supported the economic construction of underdeveloped regions, and given financial help to poor college students. In 2020, People Group actively responded to the national call of fighting COVID-19, immediately started up the global procurement system to purchase the first batch of emergency supplies such as masks, protective suits, disinfectant, and opened the green channel to transport supplies to rescue Jingmen, Hubei Province. At the same time, People Group donated a batch of air purification equipment to Yueqing Municipal Government to provide powerful guarantees for the first-line cadres' working environment. Against the sudden major flood in Henan in 2021, the Group quickly mobilized nine major logistics centers throughout the country to transport supplies to rescue Zhengzhou.

To this end, Zheng Yuanbao, Chairman of People Holding Group China, has won honors including National Glorious Career Award, the United Nations Science and Peace Special Contribution Award, etc. successively.



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SOCIAL RESPONSIBILITY



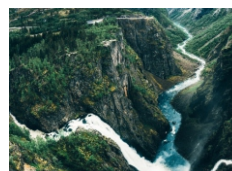
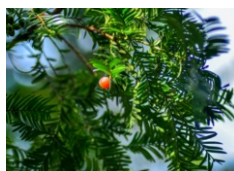
绿色经济

“十四五”规划中，实现碳达峰、碳中和的目标备受瞩目。中国•人民控股集团围绕“绿水青山就是金山银山”理念，将科技革命，废物资源、自然资源变作能源，发展空间巨大，中国强就是科技强，中国富就是能源富，要技术革命，保护资源、保护能源、保护环境，一代比一代好，一代比一代强。人民电器集团在浙江、上海、江西、湖北的厂房车间全部用自然采光、自然通风的原理设置。2021年人民电器集团总部产业园正式落成使用。新建成的总部产业园运用大数据、人工智能、物联网等技术，打造绿色、高效、无人无灯的人民5.0系统智慧工厂，推动电器产业迈入高质量、可持续发展阶段。在工艺生态方面，人民电器以资源合理利用、节约资源与减少污染为目标，融合了材料科学、控制技术等各类制造工艺生态设计，产品全部采用可降解、可回收、可重复使用的环保材料。在产品 设计、安装、运输、使用以及废弃物料循环使用等各个环节进行绿色理念植入，降低产品能源消耗和对环境造成的污染，提高产品经济效益和生态效益。

和谐发展，循环可持续。

GREEN ECONOMY

In the "Fourteenth Five-Year Plan", the goals of achieving peak carbon dioxide emissions, and carbon neutrality attract much attention. Adhering to the concept of "lucid waters and lush mountains are invaluable assets", People Holding Group China transforms the scientific and technological revolution, waste resources and natural resources into energy, with huge development space. Strong China benefits from strong science and technology and rich China benefits from rich energy. It is necessary to carry out technical revolution, and protect resources, energy and environment to generation by generation. People Electric Appliance Group Co., Ltd. sets workshops in Zhejiang, Shanghai, Jiangxi, and Hubei with the principles of natural lighting and natural ventilation. In 2021, the Headquarters Industrial Park of People Electric Appliance Group Co., Ltd. was officially established and used. In the new headquarters industrial park, big data, artificial intelligence, Internet of Things, etc. will be used to create a green, efficient, unmanned and lampless People 5.0 system smart factory to drive the electric appliance industry to achieve high-quality and sustainable development. In terms of process ecology, People Electric Appliance integrates various types of manufacturing process ecological design such as materials science, control technology with the goal of reasonable utilization of resources, saving resources and reducing pollution, and uses degradable, recyclable and reusable environmental protection materials to manufacture products. Green concept is placed in the product design, installation, transportation, use, and recycling of waste materials to reduce energy consumption and pollution caused to the environment, and to improve the economic efficiency and ecological benefits of product manufacturing.



HARMONIOUS , RECYCLABLE AND SUSTAINABLE DEVELOPMENT

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E	五大集团 FIVE MAJOR GROUPS
F	自主创新 INDEPENDENT INNOVATION
G	市场营销 MARKETING MANAGEMENT
H	技术研发 TECHNOLOGY R&D
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SOCIAL RESPONSIBILITY



捐资助教

2006年以来，人民集团受中央统战部和全国工商联委托，向西部边远地区捐建30所小学，支持农村教育事业发展。这些小学被统一命名为“人民电器希望小学”。

2007年，捐资1000万元，兴建光彩文库，为农村中、小学建立图书馆、图书室；同时，中国·人民电器集团加强与高等院校的横向联系，先后成为北大、清华、人大、外经贸大学、浙江大学、温州大学等多所高校的实习基地、产学研基地，为教育事业做出了巨大贡献。

感恩时代，回哺社会。

DONATIONS FOR EDUCATION

Since 2006, entrusted by the United Front Work Department of CPC Central Committee and All-China Federation of Industry and Commerce, People Group has donated 30 primary schools to the western remote region to support the development of rural education. These primary schools are uniformly named People Primary School.

In 2007, People Electric Appliance Group China contributed 10 million yuan to build Guangcai libraries to establish libraries and reading rooms for rural primary and middle schools. At the same time, the Group strengthened the horizontal ties with colleges and universities. It has become a practice base and industry-university-research cooperation base of some colleges and universities including Peking University, Tsinghua University, Renmin University of China, University of International Business and Economics, Zhejiang University, Wenzhou University, etc., making huge contributions to the education.



FEEL GRATEFUL TO THE ERA, CONTRIBUTE TO THE SOCIETY

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SOCIAL RESPONSIBILITY



爱国情怀

拥军优属，心系国防。

人民集团对国防建设怀有深厚的感情，主要领导经常深入军营慰问解放军官兵。集团积极鼓励退役军人在企业挑大梁，为社会做贡献，是浙江省军转民工作先进单位。

集团拥军优属，出资数百万元为海防部队兴建了高标准的多媒体教室，深受战士们欢迎。出资给身处边远小岛无工作的“军嫂”们发放生活补助费、办理养老保险，解决了守岛军人后顾之忧。

保家卫国，强军强企。

PATRIOTISM

Support the army and give preferential treatment to the families of the armyman and martyrs, make commitment to the national defense.

People Group has a great affection for national defense construction. Main leaders often condole PLA officers and soldiers in the military camp. The Group actively encourages the retired soldiers to play a pivotal role in the enterprise and contribute to the society. It is an advanced unit for providing job opportunities for retired soldiers in Zhejiang.

Adhering to the principle of supporting the army and giving preferential treatment to the families of the armyman and martyrs, the Group has invested millions of yuan in building a high-standard multimedia classroom for the coastal defence force, which is favorably received by the soldiers. The Group has also provided living bonus and paid endowment insurance for "wives of soldiers" who have no work in the remote island, solving worries of the soldiers defending the island.



PROTECT OUR HOMES AND DEFEND OUR COUNTRY, STRENGTHEN
THE MILITARY AND ENTERPRISE

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FUTURE PROSPECT



人民战略 人民战术

新蓝图振奋人心，新征程催人奋进，新开局蓄势待发。人民控股集团坚持一体化战略、多元化战略、国际化战略、5.0战略、新能源战略，将创新、创业、创意三创结合，以新思想、新观念、新理念、新模式、新创意走出一条新差异化的新兴发展道路。以供给侧改革、体制改革、机制改革、制度改革，去杠杆，创杠杆；要科技创新，产业发展，带动年轻人创业创新，万众创新，大众创业，以二次创业助力企业二次腾飞。

二次创业 再次腾飞

PEOPLE'S STRATEGIES AND PEOPLE'S TACTICS

The new blueprint is exciting, the new journey is inspiring, and the new opening is ready. People Holding Group adheres to diversified strategy, international strategy, 5.0 strategy, integrates the innovation, entrepreneurship, and creativity and pursues an emerging development road with new thought, new concept, new idea, new model and new creativity. Through structural reform, mechanism reform and system reform, liabilities are reduced. Through science and technology innovation, industrial development, young people are led to achieve entrepreneurship and innovation. Through mass innovation and widest possible participation in entrepreneurial activities, the enterprise further develops with secondary entrepreneurship.



THE SECOND BUSINESS TAKES OFF AGAIN

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人民发展创新

将传统产业与云计算、大数据、物联网、人工智能等相结合，高举“创新、创业、创意”的大旗，以励精图治精神，超越历史发展。

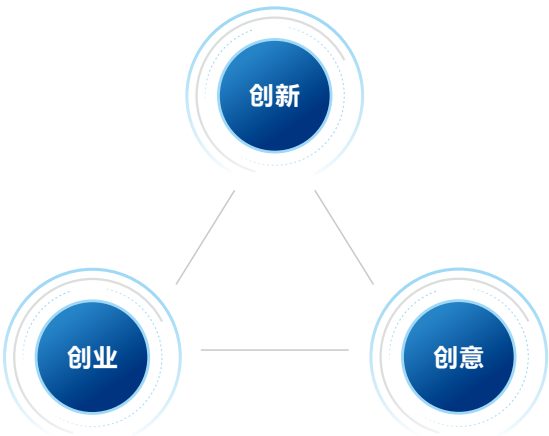
坚持“以智慧创新，为人民服务”的核心理念，致力于引领智慧产业生态圈创新发展，实现从产品经营到品牌经营，从传统制造到实体产业与金融资本产融结合发展的转型跨越。

新时代，新思想，新蓝图。

PEOPLE'S DEVELOPMENT INNOVATION

Combine traditional industries with cloud computing, big data, Internet of Things, artificial intelligence, etc., follow the ideas of "innovation, entrepreneurship, and creativity", and go beyond the historical development with vigorous efforts.

Adhere to the core concept of "serving the people with smart innovation", be committed to leading the innovative development of smart industrial ecosystem, and realize the transformation from product management to brand operation, from traditional manufacturing to the integration of industrial entity and financial capital.



NEW ERA, NEW IDEAS, NEW BLUEPRINT

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人民经济新常态

面对新常态下的中国经济，人民控股坚持创新为本，科技引领，将信息、技术、资本高效融入实体经济，抓住移动互联网带来的机会，以大数据、云计算、人工智能等技术引领集团转型升级，迈入创新发展的快车道，确保集团的发展更具战略前瞻性，更加充满生机和活力。

在维护传统产业快速、健康、持续成长的同时，实施产融结合，培育新兴产业；快速商务运行，快速传播，快速到位，快速提升，快速降本，提高效率，维护客户的根本利益。

持续成长，产融结合。

PEOPLE'S ECONOMY NEW NORMAL

In the face of China's economic new normal, People Group adheres to innovation, science and technology leading, efficiently integrates information, technology, capital into the entity economy, seizes the opportunity brought by the mobile Internet, leads the Group to achieve transformation and upgrading with big data, cloud computing, artificial intelligence, etc., enters the new normal of innovative development, to ensure that the Group's development is more strategic, prospective, full of vigor and vitality.

While maintaining the fast, healthy and continuous growth of traditional industries, the Group integrates industry and finance, cultivates emerging industries, carries out fast business operation, spreading, preparation, improvement, cost reduction, and efficiency improvement to protect the fundamental interests of customers.

SUSTAINABLE GROWTH BY INTEGRATION OF INDUSTRY AND FINANCE

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中国2025，人民制造2.0变5.0智慧转型

从制造2.0到系统5.0、软件5.0加硬件5.0、信息化5.0、自动化5.0、数据化5.0、智能化5.0、模块化5.0、全部实现5.0，最后实现大数据5.0。

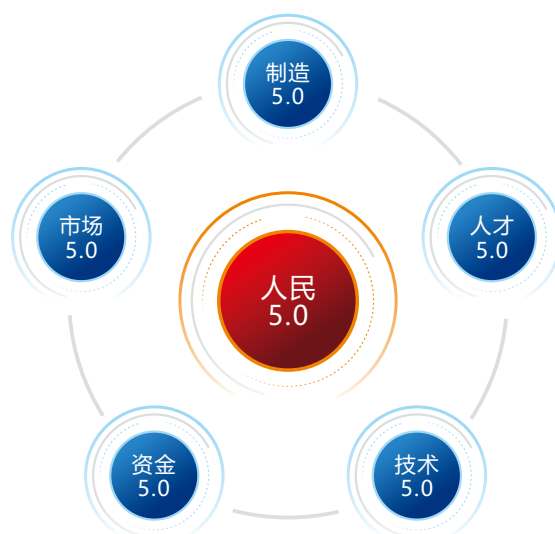
实现人才5.0、技术5.0、管理5.0、市场5.0、资金5.0，一切围绕经济5.0，最后将产业园打造为无人无灯生产的大智慧工厂，实现集团的高质量、可持续发展。

人民制造2.0变5.0。

PEOPLE 5.0

From manufacturing 2.0 to system 5.0, software 5.0 plus hardware 5.0, informatization 5.0, automation 5.0, data 5.0, intelligence 5.0, modularization 5.0, all 5.0. Finally, big data 5.0 is realized.

To achieve talent 5.0, technology 5.0, management 5.0, market 5.0, capital 5.0 focus-cut around the economy 5.0, and finally build the industrial park into a smart factory of unmanned and unlighted production, to achieve high-quality and sustainable development of the group.



FROM INDUSTRY 2.0 TO PEOPLE'S 5.0

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五大新兴经济模式

随着社会的发展，计划经济、市场经济、资本经济已全部到位。为此，我们要学习五大经济，推动三大经济发展：

- 一、新兴战略学习哲学经济；
- 二、新兴战略学习辩证法经济；
- 三、新兴战略学习海洋经济；
- 四、新兴战略学习新思维经济；
- 五、新兴战略学习时间成本经济。

在“放眼世界，思维全球，梦想未来”的方针指导下，人民电器正昂首阔步向世界企业500强迈进。

FIVE MAJOR EMERGING ECONOMIC MODELS

With the development of society, the market economy, planned economy and capital economy have been in place. To this end, we should learn five major economies and promote the development of three major economies:

- I. Emerging strategy learning philosophy economy;
- II. Emerging strategy learning dialectics economy;
- III. Emerging strategy learning marine economy;
- IV. Emerging strategy learning new thinking economy;
- V. Emerging strategic learning time cost economy.



Under the guidance of "opening eyes, thinking globally, dreaming future", People Electric is moving forward to the top 500 enterprises of the world with pride.

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绿色能源革命

绿色革命是降低碳排放，达到“碳达峰”“碳中和”，保护资源、保护能源、保护环境、保护地球、保护大气层。最终实现一代比一代好，一代比一代强。

在这个过程中，绿色集中式、分布式智能电网的推广和普及成为新时代我国能源高质量发展的重要路径，也是深入推进能源革命的终极方案。绿色智能电网主要涵盖清洁能源的获取、能源的有效管理和能源形态的转化等。通过从太阳能、风能、水能等清洁能源获取，利用储能、节能、氢能、充放桩等新型电力设备实现能源有效管理。能源形态的转化包含热变冷、冷变热、气变电、电变气、氢制电、电制氢、废物资源变能源、自然资源变能源等方式。

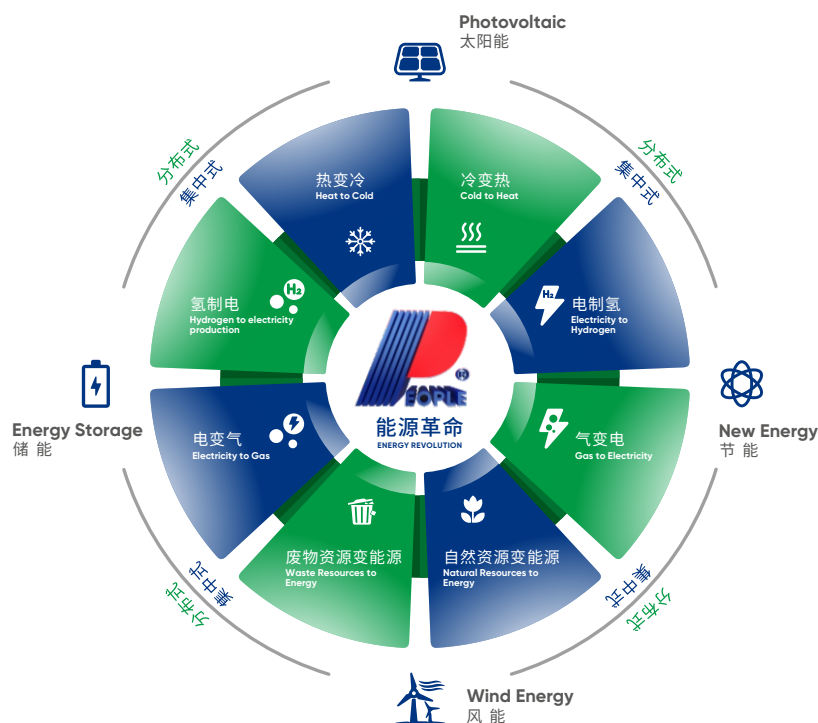
其核心思想是将能源生产和消费重心向分布式转移，以智能电网为支撑，以用户侧能源管理为补充，实现清洁能源的获取、有效能源管理和能源形态转化。相较于传统集中式电网，绿色分布式电网具有更低的风险、更高的灵活性和更好的环保性能。其结构灵活、可扩展，既可独立运行，也可并入大电网协同运行，具有高效、环保、安全等优点。人民控股集团积极推动绿色智能电网的发展，致力为实现我国的能源安全和环境保护贡献力量。

一代比一代好，一代比一代强

GREEN ENERGY REVOLUTION

The green revolution is to reduce carbon emissions, achieve "carbon peak" and "carbon neutrality", protect resources, energy, environment, Earth, and atmosphere. The ultimate goal is to make each generation better and stronger.

In this process, the promotion and popularization of green centralized and distributed smart grids have become an important path for China's high-quality energy development in the new era, and also the ultimate solution for deepening the energy revolution. The green smart grid mainly covers the acquisition of clean energy, effective management of energy, and transformation of energy forms. By obtaining clean energy such as solar energy, wind energy, and hydropower, and utilizing new power equipment such as energy storage, energy conservation, hydrogen energy, and charging and discharging piles, effective energy management can be achieved. The transformation of energy forms includes methods such as heat to cold, cold to heat, gas to electricity, electricity to gas, hydrogen to electricity, electricity to hydrogen, waste resources to energy, and natural resources to energy.



GENERATION BY GENERATION IS BETTER
AND GENERATION BY GENERATION IS STRONGER

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梦想月球 走向宇宙

2005年5月1日，中国·人民电器集团花重金从美国驻月球大使馆出售商购买了月球200000多亩土地。

事后，时任电器集团董事长的郑元豹这样点评这件事：“虽说我们知道这大概率是场骗局。但我认为，一个人不能没有梦想，一个企业不能没有梦想。我们是在用自己的行动，留给下一代人一个真真切切的美好的梦想”。

可上九天揽月

DREAM OF THE MOON MOVING TOWARDS THE UNIVERSE

On May 1, 2005, China People's Electric Appliances Group spent a large amount of money to purchase over 200000 acres of lunar land from a seller at the US Embassy on the Moon.

Afterwards, Zheng Yuanbao, then Chairman of the Electric Appliance Group, commented on this matter as follows: "Although we know it is highly likely to be a scam, I believe that one cannot live without dreams, and a company cannot live without dreams. We are using our own actions to leave the next generation with a truly beautiful dream."

CAN ASCEND TO THE MOON FOR NINE DAYS

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GRACIOUS CARE

社会关注

郑元豹率领管理团队，栉风沐雨，砥砺前行，经过三十多年实践和探索，不断创造中国民营企业追求卓越、创新发展的非凡业绩。习近平、李强、王毅、刘国中、李鸿忠、袁家军、胡春华、王勇、周强、彭清华、何厚铨、夏宝龙等党和国家领导人，以及时任党和国家领导人温家宝、李克强、贾庆林、张德江、俞正声、王岐山、李源潮、曾培炎、马凯、刘延东、孟建柱、赵洪祝等曾亲切接见郑元豹，全国各省、市、自治区党政领导先后莅临人民集团视察、指导，并给予了高度肯定和热情勉励。

SOCIAL CONCERN

Zheng Yuanbao leads the management team to forge ahead. After years of practice and exploration, Zheng Yuanbao continues to create extraordinary achievements in the pursuit of excellence, innovation and development of Chinese private enterprises. Party and state leaders Xi Jinping, Li qiang, Wang yi, Liu guozhong, Li hongzhong, Yuan jiajun, Hu chunhua, Wang yong, Zhou qiang, Peng qinghua, He houhua, Xia baolong and the then party and state leaders Wen jiabao, Li keqiang, Jia qinglin, Zhang dejiang, Yu zhengsheng, Wang qishan, Li yuanchao, Zeng peiyan, Ma kai, Liu yandong, Meng jianzhu and Zhao hongzhu cordially met Zheng Yuanbao. Party and government leaders of provinces, municipalities, and autonomous regions have visited People Electric Appliance for inspection and guidance, and gave them a high degree of affirmation and enthusiastic encouragement.



中共中央总书记、国家主席、中共中央军事委员会主席、中华人民共和国中央军事委员会主席习近平亲切接见郑元豹。
Xi Jinping, General Secretary of the CPC Central Committee; President of PRC; Chairman of Central Military Commission cordially met with Zheng Yuanbao.



中共中央政治局常委、国务院总理李强亲切接见郑元豹。
Li Qiang, member of the standing Committee of the political Bureau of the CPC Central Committee and Premier of the State Council, cordially received Zheng Yuanbao.



中共中央政治局委员、中央外事工作委员会办公室主任、外交部部长王毅亲切接见郑元豹。
Wang Yi, member of the political Bureau of the CPC Central Committee, director of the Office of the Central Foreign Affairs Committee, and Minister of Foreign Affairs, cordially received Zheng Yuanbao.

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中共中央政治局委员、国务院副总理刘国中亲切接见郑元豹。
Liu Guozhong, member of the political Bureau of the CPC Central Committee and vice premier of the State Council, cordially received Zheng Yuanbao.



中共中央政治局委员、全国人大常委会副委员长李鸿忠亲切接见郑元豹。
Li Hongzhong, member of the political Bureau of the CPC Central Committee and vice chairman of the standing Committee of the National people's Congress, cordially received Zheng Yuanbao.



中共中央政治局委员、重庆市委书记袁家军与郑元豹亲切交谈。
Yuan Jiajun, member of the political Bureau of the CPC Central Committee and secretary of the Chongqing Municipal CPC Committee, had a cordial conversation with Zheng Yuanbao.



原中共中央总书记胡锦涛在意大利接见郑元豹等中国企业家。
Hu Jintao, former general secretary of the CPC Central Committee, met with Zheng Yuanbao and other Chinese entrepreneurs in Italy.



原中共中央政治局常委、国务院总理温家宝亲切接见郑元豹。
Wen Jiabao, Former Member of the Political Bureau of the Central Committee of the Communist Party of China and Premier of the State Council, cordially met with Zheng Yuanbao.



原中共中央政治局常委、国务院总理李克强亲切接见郑元豹。
Li Keqiang, former member of the standing Committee of the political Bureau of the CPC Central Committee and premier of the State Council, cordially received Zheng Yuanbao.

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原中共中央政治局常委、全国政协主席贾庆林亲切接见郑元豹。

Jia Qinglin, Former Member of the Political Bureau of the Central Committee of the Communist Party of China and Chairman of the Chinese People Political Consultative Conference, cordially met with Zheng Yuanbao.



原中共中央政治局常委、全国人大常委会委员长张德江亲切接见郑元豹。

Zhang Dejiang, former member of the standing Committee of the political Bureau of the CPC Central Committee and chairman of the standing Committee of the National people's Congress, cordially received Zheng Yuanbao.



原中共中央政治局常委、全国政协主席俞正声和郑元豹亲切交谈。

Yu Zhengsheng, Former Member of the Political Bureau of the Central Committee of the Communist Party of China and Chairman of the Chinese People Political Consultative Conference, has a cordial talk with Zheng Yuanbao.



原中共中央政治局常委、国家副主席王岐山与郑元豹在一起。
Wang Qishan, former member of the standing Committee of the political Bureau of the CPC Central Committee and vice president, was with Zheng Yuanbao.



第二十届中央委员、全国政协副主席胡春华和郑元豹亲切交谈。
Hu Chunhua, member of the 20th Central Committee and vice chairman of the CPPCC National Committee, had a cordial conversation with Zheng Yuanbao.



第二十届中央委员、全国政协副主席王勇和郑元豹在一起。
Wang Yong, member of the 20th Central Committee and vice chairman of the CPPCC National Committee, was with Zheng Yuanbao.

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第二十届中央委员、全国政协副主席周强与郑元豹董事长。
Zhou Qiang, member of the 20th Central Committee and vice chairman of the CPPCC National Committee, and Chairman Zheng Yuanbao.



全国人大常委会副委员长彭清华亲切接见郑元豹。
Peng Qinghua, vice chairman of the standing Committee of the National people's Congress, cordially received Zheng Yuanbao.



全国政协副主席何厚铨亲切接见郑元豹。
He Houhua, Vice Chairman of the Chinese People Political Consultative Conference, cordially met with Zheng Yuanbao.



十三届全国政协副主席、中央港澳工作办公室主任、国务院港澳事务办公室主任夏宝龙亲切接见郑元豹。

Xia Baolong, vice chairman of the 13th CPPCC National Committee, director of the Central Hong Kong and Macao Affairs Office, and director of the Hong Kong and Macao Affairs Office of the State Council, cordially received Zheng Yuanbao.



原中共中央政治局委员、国家副主席李源潮亲切接见郑元豹。

Li Yuanchao, Former Member of the Political Bureau of the Central Committee of the Communist Party of China and State Vice President, cordially met with Zheng Yuanbao.



原中共中央政治局委员、国务院副总理曾培炎与郑元豹亲切交谈。

Zeng Peiyan, former member of the political Bureau of the CPC Central Committee and vice premier of the State Council, had a cordial conversation with Zheng Yuanbao.

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原中共中央政治局委员、国务院副总理马凯和郑元豹亲切交谈。
Ma Kai, Former Member of the Political Bureau of the Central Committee of the Communist Party of China and Vice Premier of the State Council, has a cordial talk with Zheng Yuanbao.



原中共中央政治局委员、国务院副总理刘延东亲切接见郑元豹。
Liu Yandong, former member of the political Bureau of the CPC Central Committee and vice premier of the State Council, cordially met with Zheng Yuanbao.



原中共中央政治局委员、中央政法委书记孟建柱视察人民电器集团。
Meng Jianzhu, Former Member of the Political Bureau of the Central Committee of the Communist Party of China and Secretary of the Political and Judiciary Commission under the Central Committee of the Communist Party of China, interview People Electricalal Appliance Group Co., Ltd.



原中共中央书记处书记、中央纪委副书记赵洪祝亲切接见郑元豹。

Zhao Hongzhu, Former Secretary of the Secretariat of the Central Committee of the Communist Party of China and Deputy Secretary of the Central Commission for Discipline Inspection of the Communist Party of China, cordially met with Zheng Yuanbao.



原中共中央政治局委员、中央书记处书记、中央宣传部长、全国政协副主席刘奇葆和郑元豹亲切交谈。

Liu Qibao, vice chairman of the CPPCC National Committee, member of the party leading group, former member of the political Bureau of the CPC Central Committee, member of the Secretariat of the CPC Central Committee, and head of propaganda of the CPC Central Committee, had a cordial conversation with Zheng Yuanbao.



原全国人大常委会副委员长许嘉璐亲切接见郑元豹。

Xu Jialu, former vice chairman of the standing Committee of the National People's Congress, cordially received Zheng Yuanbao.

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原全国人大常委会副委员长蒋正华亲切接见郑元豹。
Jiang Zhenghua, Former Chairman of the Standing Committee of the National People Congress, cordially met with Zheng Yuanbao.



原全国人大常委会副委员长、民建中央主席陈昌智和郑元豹在一起。
Chen Changzhi, Former Vice Chairman of the Standing Committee of the National People Congress and Chairman of the Central Committee of China National Democratic Construction Association, is with Zheng Yuanbao.



原全国政协副主席、全国工商联名誉主席黄孟复亲切接见郑元豹。
Huang Mengfu, former vice chairman of the CPPCC National Committee and honorary president of the all-China Federation of Industry and Commerce, cordially met with Zheng Yuanbao.



原全国政协副主席王忠禹亲切接见郑元豹。
Wang Zhongyu, Former Vice Chairman of the Chinese People Political Consultative Conference, cordially met with Zheng Yuanbao.



原全国政协副主席、中国工程院院长徐匡迪和郑元豹在一起。
Xu Kuangdi, Former Vice Chairman of the Chinese People Political Consultative Conference and Dean of Chinese Academy of Engineering, is with Zheng Yuanbao.



原全国政协副主席张怀西亲切接见郑元豹。
Zhang Huaixi, Former Vice Chairman of the Chinese People Political Consultative Conference, cordially met with Zheng Yuanbao.

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原全国政协副主席李贵鲜亲切接见郑元豹。
Li Guixian, Former Vice Chairman of the Chinese People Political Consultative Conference, cordially met with Zheng Yuanbao.



原全国政协副主席、党组成员卢展工亲切接见郑元豹。
Lu Zhangong, former vice chairman of the CPPCC National Committee and member of the party group, cordially received Zheng Yuanbao.



第二十届中央委员、中央政法委员、国家安全部部长陈一新亲切接见郑元豹。
Chen Yixin, member of the 20th Central Committee, member of the Central political and Law Commission, and Minister of State Security, cordially received Zheng Yuanbao.



第二十届中央委员，国家发展和改革委员会党组书记、主任郑栅洁与郑元豹在一起。
Zheng Shanjie, member of the 20th CPC Central Committee, Secretary of the Party Group and Director of the National Development and Reform Commission, with Zheng Yuanbao.



第二十届中央委员、中央宣传部分管日常工作的副部长胡和平亲切接见郑元豹。
Hu Heping, member of the 20th CPC Central Committee and vice minister in charge of daily work of the Central propaganda Department, cordially received Zheng Yuanbao.



第二十届中央委员，生态环境部党组书记、副部长孙金龙亲切接见郑元豹。
Sun Jinlong, member of the 20th Central Committee and secretary of the party group and vice minister of the Ministry of Ecology and Environment, cordially met with Zheng Yuanbao.

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第二十届中央委员，浙江省委书记、省人大常委会主任易炼红与郑元豹在一起。
Yi Lianhong, member of the 20th Central Committee and secretary of the Zhejiang Provincial CPC Committee, was with Zheng Yuanbao.



第二十届中央委员，陕西省委书记、省人大常委会主任赵一德亲切接见郑元豹。
Zhao Yide, member of the 20th Central Committee, secretary of the Shaanxi Provincial CPC Committee and chairman of the standing Committee of the Provincial people's Congress, cordially received Zheng Yuanbao.



第二十届中央委员，甘肃省委书记、省人大常委会主任胡昌升亲切接见郑元豹。
Hu Changsheng, member of the 20th Central Committee, secretary of the Gansu Provincial CPC Committee, and chairman of the standing Committee of the Gansu Provincial people's Congress, cordially received Zheng Yuanbao.



第二十届中央委员，上海市委副书记、市长、市政府党组书记龚正与郑元豹亲切交谈。

Gong Zheng, member of the 20th Central Committee, deputy secretary of the Shanghai Municipal CPC Committee, mayor, and secretary of the party group of the Shanghai municipal government, had a cordial conversation with Zheng Yuanbao.



第二十届中央委员，湖南省委副书记，省人民政府党组书记、省长毛伟明与郑元豹在一起。

Mao Weiming, member of the 20th Central Committee, deputy secretary of the Hunan Provincial CPC Committee, secretary of the party group of the provincial People government and governor of the province, with Zheng Yuanbao.



第二十届中央委员，安徽省委副书记、省长、党组书记王清宪亲切接见郑元豹。

Wang Qingxian, member of the 20th Central Committee, deputy secretary of the Anhui Provincial CPC Committee, governor and secretary of the party group, cordially met Zheng Yuanbao.

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第二十届中央委员，甘肃省委副书记，省长、党组书记任振鹤亲切接见郑元豹。
Ren Zhenhe, member of the 20th Central Committee, deputy secretary of the Gansu Provincial CPC Committee, governor, and secretary of the party group, cordially received Zheng Yuanbao.



第十四届全国政协常委，交通运输部部长、党组书记李小鹏亲切接见郑元豹。
Li Xiaopeng, member of the standing Committee of the 14th CPPCC National Committee, Minister of Transport and Secretary of the Party Group, cordially received Zheng Yuanbao.



第十四届全国人大常委会秘书长刘奇视察人民电器集团。
Liu Qi, secretary general of the standing Committee of the 14th National people's Congress, inspected the people's Electrical Appliance Group.



第十四届全国人大常委会委员、财政经济委员会主任委员钟山亲切接见郑元豹。
Zhong Shan, member of the 14th NPC standing Committee and chairman of the Financial and Economic Committee, cordially received Zheng Yuanbao.



第十四届全国人大常委会委员、环境与资源保护委员会主任委员鹿心社亲切接见郑元豹。
Lu Xinshe, member of the 14th Member of NPC Standing Committee and Chairman of the Environment and Resources Protection Committee, cordially received Zheng Yuanbao.



第十四届全国人大常委会委员、农业与农村委员会主任委员杜家毫亲切接见郑元豹。
Du Jiahao, member of the 14th Member of NPC Standing Committee and Chairman of the Agriculture and Rural Committee, cordially received Zheng Yuanbao.

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第十四届全国人大常委会委员、环境与资源保护委员会副主任委员李锦斌亲切接见郑元豹。
Li Jinbin, member of the 14th Member of NPC Standing Committee and Deputy Chairman of the Environment and Resources Protection Committee, cordially received Zheng Yuanbao.



第十四届全国政协常委、经济委员会主任王国生亲切接见郑元豹。
Wang Guosheng, member of the standing Committee of the 14th CPPCC National Committee and Director of the Economic Committee, cordially received Zheng Yuanbao.



第十四届全国政协常委、经济委员会副主任苗圩亲切接见郑元豹。
Miao Wei, member of the standing Committee of the 14th CPPCC National Committee, Deputy Director of the Economic Committee, cordially received Zheng Yuanbao.



第十四届全国政协常委、农业和农村委员会副主任王晓东亲切接见郑元豹。

Wang Xiaodong, member of the standing Committee of the 14th CPPCC National Committee and Deputy Chairman of the Agriculture and Rural Committee, cordially received Zheng Yuanbao.



第十四届全国政协经济委员会副主任付志方参观考察人民电器。

Fu Zhifang, deputy director of the Economic Committee of the 14th CPPCC National Committee, visited and inspected People Electrical Appliance Group.



第十九届中央委员、第十三届全国政协常委、经济委员会副主任谢伏瞻亲切接见郑元豹。

Xie Fuzhan, member of the 19th Central Committee, member of the standing Committee of the 13th CPPCC National Committee and vice chairman of the Economic Committee, cordially met Zheng Yuanbao.

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第十八届中央委员、原全国政协人口资源环境委员会副主任，中国气候变化事务特使解振华亲切接见郑元豹。
Xie Zhenhua, member of the 18th Central Committee and former deputy director of the population, Resources and Environment Committee of the CPPCC National Committee, and China's special envoy for climate change, cordially met Zheng Yuanbao.



第十八届中央委员、第十三届全国政协人口资源环境委员会副主任张宝顺亲切接见郑元豹。
Zhang Baoshun, member of the 18th Central Committee and deputy director of the population, Resources and Environment Committee of the 13th CPPCC National Committee, cordially met Zheng Yuanbao.



第十八届中央委员、第十三届全国政协常委郭庚茂亲切接见郑元豹。
Guo Gengmao, member of the 18th Central Committee and member of the Standing Committee of the 13th National Committee of the Chinese People's Political Consultative Conference (CPPCC), received MR.Zheng Yuanbao.



第十八届中央委员、十三届全国政协文化文史和学习委员会副主任、十三届全国政协常委王儒林亲切接见郑元豹。
Wang Rulin, member of the 18th Central Committee, vice chairman of the Culture, History and study Committee of the 13th CPPCC National Committee, and member of the standing Committee of the 13th CPPCC National Committee, cordially met Zheng Yuanbao.



第十八届中央委员、十三届全国政协社会和法制委员会副主任强卫亲切接见郑元豹。
Qiang Wei, member of the 18th Central Committee and deputy director of the Social and legal Committee of the 13th CPPCC National Committee, cordially met Zheng Yuanbao.



第十三届全国政协人口资源环境委员会副主任黄跃金亲切接见郑元豹。
Huang Yuejin, deputy director of the 13th CPPCC National Committee on Population, Resources and Environment, cordially met Zheng Yuanbao.

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第十三届全国政协人口资源环境委员会副主任、中央环保督察组长杨松和郑元豹举杯共庆机博会成功举办。

Yang Song, Deputy Director of the Committee of Population, Resources and Environment of the Chinese People Political Consultative Conference and Leader of the Central Environmental Protection Inspection Team, proposes a toast to celebrate the success of China Beijing and International Grain, Oil, Food Machinery and Packaging Machinery Expo with Zheng Yuanbao.



原全国人大环境与资源保护委员会副主任委员蒋巨峰亲切接见郑元豹。

Jiang Jufeng, Vice Chairman of the Environmental and Resource Protection Committee of the National People Congress, cordially met with Zheng Yuanbao.



原全国人大农业与农村委员会副主任委员王金山亲切接见郑元豹。

Wang Jinshan, Former Vice Chairman of the Agriculture and Rural Affairs Committee of the National People Congress, cordially met with Zheng Yuanbao.



原全国人大财政经济委员会副主任委员吕祖善亲切接见郑元豹。
Lv Zushan, Former Vice Chairman of the National Financial and Economic Committee, cordially met with Zheng Yuanbao.



原全国人大教育科学文化卫生委员会副主任委员王学军亲切接见郑元豹。
Wang Xuejun, Former Vice Chairman of the Education, Science, Culture and Health Committee of the National People Congress, cordially met with Zheng Yuanbao.



原全国政协港澳台侨委员会副主任梁绮萍亲切接见郑元豹。
Liang Qiping, Former Deputy Director of the CPPCC National Committee, Hong Kong, Macao and Taiwan Overseas Chinese Committee cordial met with Zheng Yuanbao.

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原全国政协人口资源环境委员会副主任李成玉亲切接见郑元豹。
Li Chengyu, Former Deputy Director of the Committee of Population, Resources and Environment of the Chinese People Political Consultative Conference, cordially met with Zheng Yuanbao.



原全国政协经济委员会副主任吴新雄亲切接见郑元豹。
Wu Xinxiong, Former Deputy Director of the Economic Committee of the Chinese People Political Consultative Conference, cordially met with Zheng Yuanbao.



原全国政协经济委员会副主任胡德平和郑元豹在一起。
Hu Deping, former deputy director of the Committee of Economy of the CPPCC National Committee, with Zheng Yuanbao.



原中国贸促会党组书记、会长，现全球服务贸易联盟理事长姜增伟接见郑元豹。

Jiang Zengwei, former party secretary and president of the China Council for the Promotion of International Trade and now chairman of the Global Trade in Services Alliance, met with Zheng Yuanbao.



台湾新党荣誉主席郁慕明和郑元豹在一起。

Yu Muming, Honorary Chairman of New Party (Taiwan), is with Zheng Yuanbao.



第十四届全国政协常委、全国政协文化文史和学习委员会副主任聂辰席和郑元豹在一起。

Nie Chenxi, member of the standing Committee of the 14th CPPCC National Committee and vice director of the Culture, History and study Committee of the CPPCC National Committee, was with Zheng Yuanbao.

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第十四届全国政协常委，教育部副部长、党组成员孙尧亲切接见郑元豹。
Sun Yao, member of the standing Committee of the 14th CPPCC National Committee, vice minister of education and member of the party group, cordially received Zheng Yuanbao.



第十三届全国人大常委会委员，民建中央副主席、四川省委会主委陈文华亲切接见郑元豹。
Chen Wenhua, member of the standing Committee of the 13th National People Congress, vice chairman of the Central Committee of the China Democratic Construction Association and chairman of the Sichuan Provincial Committee, cordially met Zheng Yuanbao.



江苏省委常委、苏州市委书记、苏州军分区党委第一书记刘小涛和郑元豹亲切交谈。
Liu Xiaotao, member of the standing Committee of the Jiangsu Provincial CPC Committee, secretary of the Suzhou Municipal CPC Committee, and first secretary of the party committee of the Suzhou military region, had a cordial conversation with Zheng Yuanbao.



吉林省委常委、宣传部部长曹路宝与郑元豹在一起。
Cao Lubao, member of the standing Committee of the Jilin Provincial CPC Committee and head of the propaganda Department, was with Zheng Yuanbao.



甘肃省人大常委会副主任、省政协党组副书记马廷礼亲切接见郑元豹。
Ma Tingli, deputy director of the standing Committee of the Gansu Provincial people's Congress and deputy secretary of the CPPCC Provincial Committee, cordially received Zheng Yuanbao.



安徽省人大常委会副主任、省工商联主席、省总商会会长，全国工商联常委王翠凤与郑元豹董事长亲切交谈。
Wang Cuifeng, Vice Chairman of the standing Committee of Anhui Provincial people's Congress, Chairman of the Provincial Federation of Industry and Commerce, Chairman of the Provincial General Chamber of Commerce, and Chairman Zheng Yuanbao had a cordial conversation with Chairman Zheng Yuanbao.

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河南省人大常委会党组书记、副主任李亚亲切接见郑元豹。
Li Ya, secretary of the party group and deputy director of the standing Committee of the Henan Provincial people's Congress, cordially received Zheng Yuanbao.



贵州省人大常委会党组成员于杰亲切接见郑元豹。
Yu Jie, Member of the Party Group of the Standing Committee of Guizhou Provincial People Congress, cordially met with Zheng Yuanbao.



原湖北省人大常委会党组成员万勇和郑元豹亲切交谈。
Former Hubei Provincial People's Congress Standing Committee Party Group Member MR. Wan Yongand MR.Zheng Yuanbao had a cordial conversation.



黑龙江省副书记、省政协副主席、省委教育工委书记、省委党校(省行政学院)校(院)长陈海波参观考察人民电器。
Chen Haibo, deputy secretary of the Heilongjiang Provincial CPC Committee, vice chairman of the Provincial Committee of the Chinese People political Consultative Conference, secretary of the Provincial Party Committee Education work Committee, and director of the provincial party school (provincial administrative college) visited and inspected People Electrical Appliance.



海南省人大常委会党组副书记、副主任，海南陆军预备役步兵师第一政治委员李先生和郑元豹在一起。
Li Xiansheng, Deputy Secretary and Deputy Director of the Party Group of the Standing Committee of Hainan Provincial People Congress and First Political Commissar of Hainan Army Reserve Service Infantry Division, is with Zheng Yuanbao.



浙江省人大常委会副主任、党组书记陈金彪在郑元豹的陪同下、参观中国电器文化节。
Chen Jinbiao, vice chairman of the standing Committee of the Zhejiang Provincial People's Congress and secretary of the party group, accompanied by Zheng Yuanbao, visited the China Electrical Appliance Culture Festival.

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广西壮族自治区副主席、自治区工商联主席睦国华亲切接见郑元豹。
Kuo Guohua, vice chairman of Guangxi Zhuang Autonomous region and chairman of the Federation of Industry and Commerce of Guangxi Zhuang Autonomous region, cordially received Zheng Yuanbao.



甘肃省人民政府副省长、党组成员陈得信亲切接见郑元豹。
Chen Dexin, vice governor of Gansu Provincial people's Government and member of the party group, cordially received Zheng Yuanbao.



浙江省人民政府副省长、党组成员卢山亲切接见郑元豹。
Lu Shan, vice governor of Zhejiang Provincial People's Government and member of the party group, cordially received Zheng Yuanbao.



山东省人民政府副省长、党组成员陈平和郑元豹在一起。
Chen Ping, vice governor of the Shandong Provincial People's Government and member of the party group, was together with Zheng Yuanbao.



安徽省政协副主席、党组成员，安庆市委书记张祥安与郑元豹亲切交谈。
Zhang Xiang'an, vice chairman of the Anhui Provincial Committee of the Chinese people's political Consultative Conference, member of the party group and secretary of the Anqing Municipal CPC Committee, had a cordial conversation with Zheng Yuanbao.



湖北省法学会会长傅德辉和郑元豹在一起。
Fu Dehui, President of Hubei Law Society, is with Zheng Yuanbao.

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陕西省十四届人大常委会监察和司法工作委员会委员副主任张岗岭到访人民控股集团。
Zhang Gangling, Deputy Director of the Supervision and Judicial work Committee of the 14th Shaanxi Provincial people's Congress, visited the People Holding Group.



山东省十三届人大城乡建设与环境资源保护委员会主任委员李峰到访人民电器集团。
Li Feng, chairman of the Urban and Rural Construction and Environmental Resources Protection Committee of the 13th Shandong Provincial People Congress, visited People Electrical Appliance Group.



原国家质检总局副局长、中国品牌建设促进会理事长刘平均到访人民控股集团与郑元豹亲切交谈。
Liu Pingjun, former deputy director of the AQSIQ and chairman of the China Association for the Promotion of Brand Construction, visited the People holding Group and had a cordial conversation with Zheng Yuanbao.



原全国人大法律委员会副主任孙安民和郑元豹在一起。
Sun Anmin, former vice chairman of the Law Committee of the National people's Congress, was with Zheng Yuanbao.



原河北省政协副主席孙瑞彬亲切接见郑元豹。
Sun Ruibin, former vice chairman of the Hebei Provincial Committee of the Chinese people's political Consultative Conference, cordially received Zheng Yuanbao.



原安徽省政协副主席牛立文与郑元豹亲切交谈。
Niu Liwen, former vice chairman of the Anhui Provincial people's political Consultative Conference, had a cordial conversation with Zheng Yuanbao.

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原四川省政协副主席、党组书记崔保华亲切接见郑元豹。
Cui Baohua, former vice chairman of the Sichuan Provincial Committee of the Chinese People political Consultative Conference and deputy secretary of the party group, cordially met Zheng Yuanbao.



原全国政协人口环境资源委员会副主任、全国妇联副主席潘贵玉和郑元豹在一起。
Pan Guiyu, Former Deputy Director of the Committee of Population, Resources and Environment of the Chinese People Political Consultative Conference and Vice Chairman of the All-China Women's Federation, is with Zheng Yuanbao.



原商务部副部长、党组成员马秀红亲切接见郑元豹。
Ma Xiuhong, Former Deputy Minister and Member of the Party Group of the Ministry of Commerce, cordially met with Zheng Yuanbao.



原农业农村部党组副书记、副部长余欣荣亲切接见郑元豹。
Yu Xinrong, Former Deputy Secretary of the Party Group and Deputy Minister of the Ministry of Agriculture, cordially met with Zheng Yuanbao.



原吉林省人大常委会党组副书记、副主任陈伟根和郑元豹在一起。
Chen Weigen, Former Deputy Secretary and Deputy Director of the Party Group of the Standing Committee of Jilin Provincial People Congress, is with Zheng Yuanbao.



原全国工商联副主席宋北杉和郑元豹在一起。
Song Beishan, Former Vice Chairman of the All-China Federation of Industry and Commerce, is with Zheng Yuanbao.

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原河南省人大常委会副主任刘满仓亲切会见郑元豹。
Liu Mancang, Former Deputy Director of the Standing Committee of Henan Provincial People Congress, cordially met with Zheng Yuanbao.



安徽省人民政府副秘书长左俊亲切接见郑元豹董事长。
Zuo Jun, Deputy Secretary-General of Anhui Provincial People Government, cordially met Chairman Zheng Yuanbao.



广西壮族自治区投资促进局党组书记、局长黄卫平亲切接见郑元豹。
Huang Weiping, secretary of the party group and director of the Investment Promotion Bureau of Guangxi Zhuang Autonomous region, cordially received Zheng Yuanbao.



浙江省温州市委书记张振丰和郑元豹合影。
Zhang Zhenfeng, secretary of Wenzhou Municipal CPC Committee, Zhejiang Province, and Zheng Yuanbao took a group photo.



江西省抚州市委书记、抚州军分区党委第一书记魏晓奎亲切接见郑元豹。
Wei Xiaokui, secretary of the Fuzhou Municipal CPC Committee and first secretary of the party committee of the Fuzhou military district in Jiangxi Province, cordially received Zheng Yuanbao.



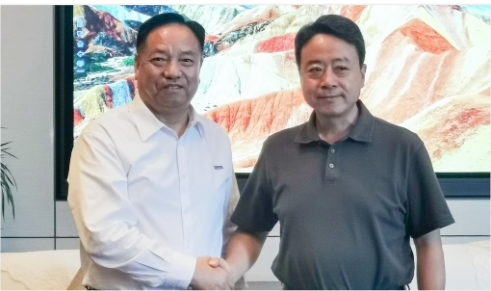
湖北省孝感市委书记、孝感军分区党委第一书记胡玖明到访人民控股集团。
Hu Jiuming, Secretary of Xiaogan Municipal Party Committee of Hubei Province and First Secretary of Xiaogan Military Sub-district Party Committee, visited People's Holding Group.

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天津市河东区委书记周波到访人民控股集团。
Zhou Bo, secretary of the Hedong District CPC Committee of Tianjin, visited the people holding Group.



甘肃省张掖市委书记卢小亨亲切接见郑元豹。
Lu Xiaoheng, Party Secretary of Zhangye City, Gansu Province, cordially received Zheng Yuanbao.



安徽省滁州市委书记、滁州军分区党委第一书记许继伟与郑元豹亲切交谈。
Xu Jiwei, Secretary of Chuzhou Municipal Party Committee and First Secretary of the Party Committee of Chuzhou Military Command Sub District, has a cordial talk with Zheng Yuanbao.



安徽省阜阳市委书记、阜阳军分区党委第一书记刘玉杰亲切接见郑元豹董事长。

Liu Yujie, Secretary of the Fuyang Municipal CPC Committee and first Secretary of the Party Committee of Fuyang military District of Anhui Province, cordially met with Chairman Zheng Yuanbao.



江苏省淮安市委书记，市人大常委会党组书记、主任史志军与郑元豹亲切交谈。

Shi Zhijun, Secretary of Huai'an Municipal Committee of Jiangsu Province, Party Secretary and Director of the Standing Committee of the Municipal People's Congress, talked with MR.Zheng Yuanbao.



江苏省盐城市委书记、盐城军分区党委第一书记周斌亲切接见郑元豹。

Zhou Bin, Secretary of Yancheng Municipal Committee of Jiangsu Province and First Secretary of the Party Committee of Yancheng Military Sub-district, received MR.Zheng Yuanbao .

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安徽省滁州市委副书记、市政府市长吴劲与郑元豹亲切交谈。
Wu Jin, Deputy Secretary of the Municipal Party Committee and Mayor of Chuzhou Municipal Government, Anhui Province, talked cordially with MR.Zheng Yuanbao.



安徽省宣城市人大常委会主任、党组书记操龙灿到访人民控股集团考察交流。
Cao Longcan, Director of the Standing Committee of Xuancheng Municipal People's Congress of Anhui Province, Party Secretary visited People's Holding Group for investigation and exchange.



江西省南昌市委副书 记，市政府党组书记、市长万广明亲切接见郑元豹。
Wan Guangming, deputy secretary of the Nanchang Municipal CPC Committee, secretary of the municipal party group and mayor of Nanchang, Jiangxi Province, cordially received Zheng Yuanbao.



江苏省淮安市委副书记，市政府党组书记、市长顾坤亲切接见郑元豹。

Gu Kun, deputy secretary of the Huaian Municipal CPC Committee, secretary of the municipal party group and mayor of Jiangsu Province, cordially received Zheng Yuanbao.



温州市政协主席陈作荣考察人民电器集团。

Chen Zuorong, Chairman of Wenzhou Municipal Political Consultative Conference (Zhejiang Province), inspects People Electrical Appliance Group Co., Ltd.



江苏省常州市政协主席、党组书记戴源与郑元豹亲切交谈。

Dai Yuan, chairman of the CPPCC National Committee and secretary of the party group in Changzhou City, Jiangsu Province, had a cordial conversation with Zheng Yuanbao.

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山东省总工会党组书记、省总工会常务副主席石爱作到访人民电器集团。
Shi Aizuo, Party Secretary of Shandong Federation of Trade unions and Executive Vice Chairman of Shandong Federation of Trade unions, visited People Electrical Appliance Group.



浙江省金华市副市长、代市长张健考察人民控股集团。
Zhang Jian, Vice Mayor and Acting Mayor of Jinhua City, Zhejiang Province, visited People's Holding Group.



温州市委常委、统战部部长汪驰向郑元豹授牌。
Wang Chi, member of the standing Committee of the Wenzhou Municipal Committee of Zhejiang Province and head of the United Front work Department, awarded the license to Zheng Yuanbao.



温州市人大常委会副主任、党组副书记陈建明考察人民电器集团。
Chen Jianming, deputy director of the standing Committee of the Wenzhou Municipal People's Congress and deputy secretary of the party group, inspected the People Electrical Appliance Group.



温州市副市长、市公安局局长毛伟平和郑元豹合影。
Mao Weiping, vice mayor of Wenzhou and director of the Municipal Public Security Bureau, took a group photo with Zheng Yuanbao.



浙江省发展规划研究院副院长殷志军调研人民电器集团。
Yin Zhiyun, vice president of Zhejiang Development Planning Research Institute, investigated People Electrical Appliance Group.

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温州市委一级巡视员、市决咨委副主任胡剑谨考察人民电器集团。
Hu Jianjin, first-class inspector of Wenzhou Municipal Party Committee and deputy director of Municipal decision-making Advisory Committee, would like to inspect People Electrical Appliance Group.



乐清市委书记徐建兵一行莅临人民电器集团考察调研。
Xu Jianbing, Secretary of Yueqing Municipal Party Committee, and his party visits People Electrical Appliance Group Co., Ltd. for investigation and research.



乐清市委副书记、市长戴旭强在郑元豹的陪同下视察人民电器集团。
Dai Xuqiang, Deputy Secretary of Yueqing Municipal Party Committee and Vice Mayor and Acting Mayor of Yueqing, inspects People Electrical Appliance Group Co., Ltd. in the company of Zheng Yuanbao.



乐清市人大常委会主任潘云夫到访人民电器集团。
Pan Yunfu, Chairman of the standing Committee of Yueqing Municipal People Congress, visited People Electrical Appliance Group.



乐清市委常委、柳市镇党委书记王烨慰问人民电器集团。
Wang Ye, Member of the Standing Committee of Yueqing Municipal Party Committee and Secretary of Liushi Town Party committee, conveyed greetings to People Electrical Appliance Group

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国际瞩目

在全球化的浪潮中，人民集团以其卓越的业绩和影响力，赢得了国际社会的广泛赞誉。郑元豹董事长作为集团的领航者，已多次受到国际政要的亲切接见，共同探讨全球经济发展与合作。

这些国际政要的接见，不仅体现了人民集团在全球舞台上的重要地位，也展示了集团对推动全球经济合作和发展的坚定决心和行动力。在郑元豹董事长的引领下，人民集团将继续以开放、合作、共赢的姿态，参与国际经济交流，推动全球经济发展，共创人类美好未来。

INTERNATIONAL ATTENTION

In the wave of globalization, the People's Group has won widespread praise from the international community for its outstanding performance and influence. Chairman Zheng Yuanbao, as the leader of the group, has been warmly received by international politicians multiple times to jointly discuss global economic development and cooperation.

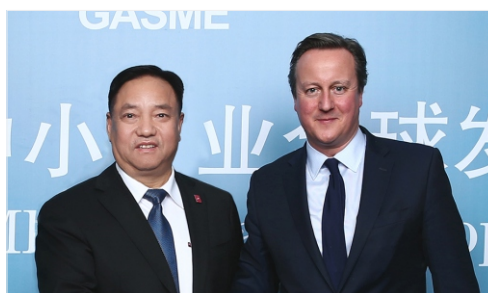
The reception of these international dignitaries not only reflects the important position of the People's Group on the global stage, but also demonstrates the group's firm determination and action to promote global economic cooperation and development. Under the leadership of Chairman Zheng Yuanbao, People's Group will continue to participate in international economic exchanges with an open, cooperative, and win-win attitude, promote global economic development, and jointly create a better future for humanity.



美国前总统威廉·杰斐逊·克林顿亲切接见郑元豹。
William Jefferson Clinton, Former U.S. President, cordially met with Zheng Yuanbao.



美国前总统乔治·沃克·布什亲切接见郑元豹。
George Walker Bush, Former U.S. President, cordially met with Zheng Yuanbao.



英国前首相、现任英国外交大臣戴维·卡梅伦亲切会见郑元豹。
Former British Prime Minister and current British Foreign Secretary David Cameron cordially met with Zheng Yuanbao.

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法国前总理让-皮埃尔·拉法兰亲切会见郑元豹。
Jean-Pierre Raffarin, Former French Prime Minister, cordially meets with Zheng Yuanbao.



波兰前总统科莫罗夫斯基亲切会见郑元豹。
Former President of Poland, MR. Komorowski cordially met with MR. Zheng Yuanbao.



印度尼西亚总统佐科·维多多亲切接见郑元豹。
Joko Widodo, President of Indonesia, cordially meets with Zheng Yuanbao.



阿根廷前总统克里斯蒂娜·费尔南德斯·基什内尔亲切接见郑元豹。
Cristina Fernandez de Kirchner, Former President of Argentina, cordially meets with Zheng Yuanbao.



菲律宾前总统菲德尔·拉莫斯亲切接见郑元豹。
Fidel Valdez Ramos, Former President of the Philippines, cordially meets with Zheng Yuanbao.



韩国前总理李寿成亲切会见郑元豹。
Lee Soo-sung, Former Prime Minister of South Korea, cordially meets with Zheng Yuanbao.

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越南前总理阮晋勇亲切接见郑元豹。
Nguyen Tan Dung, Former Prime Minister of Vietnam, cordially meets with Zheng Yuanbao.

PEOPLE

5.18环保日

8.18质量日

11.18 华诞

